

# City of Redmond World Cup Program Staff Report

February 17, 2026

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A stylized graphic of the American flag, with the stars and stripes rendered in a dynamic, brush-stroke style, positioned in the bottom right corner of the slide.

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# Agenda

- Program Overview and Opportunities
- Subgroup Reports
  - Public Safety Response
  - Emergency Preparedness
  - Other subgroup updates
- 2025 and 2026 Updates
- Council Engagement



# World Cup 2026

- **June 11 – July 19, 2026**  
Anticipated to be the largest sporting event in world history
- **Seattle Match Schedule**
  - Belgium v Egypt | Group G | June 15
  - USA v Australia | Group D | June 19
  - TBD v Qatar | Group D | June 24
  - Egypt v IR Iran | Group G | June 26
  - Knock Out Round of 32 | July 1
  - Knock Out Round of 16 | July 6
- **World Cup Final**  
Sunday, July 19 New York New Jersey Stadium





# Cross Department Collaboration

- World Cup Watch Party and Activations
- Emergency Preparedness
- Public Safety Response
- Communications
- Operations and Logistics
- Finance
- Internal City Group



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# Public Safety Response

- Police Staffing Plan
  - Real-Time Information Center (RTIC)
  - Light rail stations
- Fusion Center Safety and Security updates
- HB 1515: Expanded Alcohol Service
  - City permit granted, allowing for this opportunity May 1 through the rest of the year
  - Individual businesses required to submit event permits
- Human Trafficking Training
  - All police officers receiving specialized training from FBI
  - Training and literature provided to hotel industry and city staff



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# Emergency Preparedness

## Emergency Management

- Regional and state preparedness
  - Strike Team and Task Force
  - Staffing ESF 4 and 8 at KCOEM and Zone Coordination
- Redmond preparedness
  - Plans, training, and exercises
- Upcoming emergency notification system launch
  - World Cup keyword
- Safety campaigns
- Business risk reduction



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# Additional Updates From Subgroups

- World Cup Community Grants
- World Cup Banners, Mobile Barriers, Pedestrian Scrambles
- Legacy Sign Project
- Short-Term Rentals
- Soccer Stories
- Spring Focus Newsletter
- Sponsorships
  - Redmond Town Center Screen Partnership
- Meet Me at Marymoor



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# Activities 2025

- Light rail openings
- Sounders FC legends partnerships
- Club World Cup Watch Party
- Mayor's Ambassador Program
- Quarterly Small Business and Community Meetings
- World Cup Office Hours
- Fútbol for All Speaker Series
- Soccer Stories
- World Cup Community Grants
- World Cup Draw Celebration



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# 2026 Key Dates

- March 28 Light Rail Cross Lake Connection
- RedLink Launch
- Feb. 9 and May 11 Quarterly Small Business and Community meeting
- Fútbol for All Speaker Series
  - Jan. 26 Talk Sporty to Me – Jen Mueller
  - Feb. 11 Sports Photography - Corky Trewin
  - March 23: Kick It with Reign FC – Lauren Barnes
- May 2 Free Play Day with Rave Foundation
- July 19 Meet Me at Marymoor World Cup Final Celebration





# How Council Can Get Involved

- Promote Redmond's Ready for the World programming
- Attend events – represent the City and share feedback from the event
- Share what you are hearing from constituents about World Cup
- Be aware and share emergency procedures and trainings



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