

Redmond Lights 2025 Recap

Overview

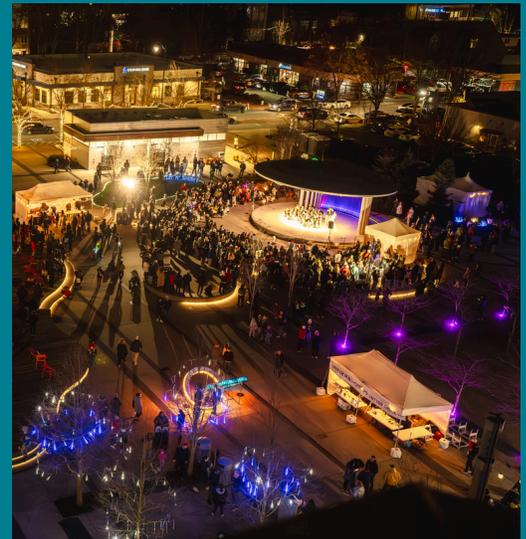
Redmond Lights is a free annual celebration of art and light. Branded with illuminated temporary public art and hundreds of string lights, the event lit up Downtown Park and Esterra Park during the darkest nights of winter from December 6 to January 5. The month-long celebration began with the Kick-Off Event featuring live performances and activities made possible by local businesses, non-profits, sponsors, and partners.

Community Engagement

- 12 local performance groups provided live entertainment
- 13 regional artists designed temporary public art installations
- 19 local business, 16 non-profits, and four COR divisions hosted free activities
- 70 community members volunteered
- 10,000 people attended the first night

Impact

- 5.6% of attendees paid for lodging
- 51.9% of attendees traveled from outside of 98052 to attend
- 89% of attendees said they are likely or very likely to attend Redmond Lights again in the future
- \$24 was the average amount attendees spent at local establishments either before or after attending Redmond Lights
- 100% of participating businesses and community organizations reported a positive ROI and said they would participate again



Redmond Lights attendees at
Downtown Park



Kids dancing on stage with snow fall



"Together We Shine" art installation
at Esterra Park