



*This meeting will be held at the Redmond City Hall (Conference Room 132). Interested members of the public are welcome to join in-person or listen to this meeting by phone at: 206-800-4590; Phone Conference ID: 890 042 728#. All public comments shall be emailed to Jackie Lalor ([jlalor@redmond.gov](mailto:jlalor@redmond.gov)) at least 24 hours before the meeting time. [To view the meeting presentation, click here.](#)*

**DRAFT MINUTES**

Wednesday | July 9, 2025  
12:30 - 2:00 p.m.

Prepared by Jackie Lalor, Staff Liaison [jlalor@redmond.gov](mailto:jlalor@redmond.gov)

LTAC Members in Attendance:

- Steve Fields, Council Chair
- George Manojlovic
- Latha Sambamurti
- Kim Saunderson
- Rashed Kanaan

City of Redmond Staff:

- Jackie Lalor, Philly Marsh, Kris Raftis, Kim Dietz
  - Economic Development and Tourism Division
- Nick Roach, Michael Hintze
  - Transportation Planning Division
- Denise Shinoda
  - Finance - Business Licensing
- Ian Lefcourte
  - Planning Principal

Guest Speakers:

- Althea Conyers Achem, Tessah Curtis
  - GreenRubino Public Relations
- Peter Klauser, Huso Paco - Bullseye Creative
  - Bullseye Creative is the Experience Redmond Tourism Marketing Consultant



*Meeting started: 12:04 p.m.*

Agenda Topics and Discussion:

- City Transportation Team Update
  - An LTAC member asked whether the Transportation team would coordinate the bike storage and shuttle programs.
    - Transportation staff confirmed that these efforts will be coordinated to support the movement of people efficiently and effectively throughout Redmond.
  - An LTAC member inquired about the proposed shuttle service area within Redmond.
    - Transportation staff indicated that the service area would include Downtown Redmond and Education Hill.
    - The shuttle will be an on-demand service and not follow a fixed route.
  - LTAC members did not raise any concerns with moving these projects forward.
- PR Agency - Report Out
  - An LTAC member requested having future influencers highlight easy access to Marymoor via Light Rail.
- Experience Redmond Marketing Update ([Bullseye Creative Presentation](#))
  - An LTAC member asked where the website and social impressions are originating from.
    - Bullseye explained their advertising parameters and confirmed that lodging tax funds are being used to reach audiences located more than 50 miles away, aligning with program goals.
  - An LTAC member expressed gratitude for the continued build up and positive promotion of Redmond.
- Economic Development and Tourism Staff Updates:
  - New Staff Introduction – Kris Raftis
    - World Cup Programming
  - Short term Rentals – Kim Dietz & Denise Shinoda
    - LTAC member expressed interest in addressing challenges with the tight timeline for this project ahead of the 2026 World Cup.
      - Staff acknowledged the compressed timeline and emphasized their focus on legal compliance, education, and relationship-building with the short-term rental industry during this project.
      - Staff also confirmed that the business licensing process is generally quick for existing license holders.
  - 2026 Tourism Grants: Open July 21 – August 11
    - Staff confirmed that a 5:00 p.m. deadline on August 11 has been added to all grant materials, per a 2025 LTAC recommendation and City Council updates.
  - Continued partnership with Woodinville Wine Country (WWC)
    - No concerns were raised by LTAC members about renewing this partnership.

*Meeting adjourned: 1:46 p.m.*