



## M E M O R A N D U M

DATE: May 26, 2026

TO: City Council

FROM: Carol Helland, Director  
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Planning and Community Development

**SUBJECT: Temporary Non-Commercial Signs**

On May 13, 2026 the Planning Commission concluded its review of temporary non-commercial sign regulations and voted on a recommendation to the City Council. The Commission is expected to approve its report to the Council at the Commission's May 27 meeting. The draft report is included in your packet for your June 2 Committee of the Whole meeting.

The Planning Commission recommendation differs from the Technical Committee recommendation in two key respects:

- The Planning Commission does not recommend establishing a cost-free, renewable permit.
- The Planning Commission recommends allowing these types of signs in roundabouts and medians.

Staff believe that requiring a cost-free, renewable permit, and prohibiting the placement of these types of signs in medians and roundabouts best balances the interests of free speech, and safety and the ability to enforce the code. Staff recommend that the Council adopt these provisions.

### Cost-Free, Renewable Permit

- The permit allows staff to equitably apply the sign code regulations and remove signs that are too close to others by determining who obtained the permit first.
- The permit provides contact information for those responsible for the sign.
- The permit provides an opportunity for education on regulations around the placement of signs.

### Signs in Medians and Roundabouts

- These areas often have limited visibility, complex traffic movements, and restricted access creating safety concerns around sign clearance and visibility. This creates safety hazards for drivers, pedestrians, and anyone attempting to install or remove signs.
- Enforcement challenges and inconsistencies, as some individuals may comply with the rules while others may not would likely increase complaints and require additional City resources to remove improperly placed signs.