



Memorandum

Date: 8/16/2022
Meeting of: City Council

File No. AM No. 22-128
Type: New Business

TO: Members of the City Council
FROM: Mayor Angela Birney
DEPARTMENT DIRECTOR CONTACT(S):

Parks	Loreen Hamilton	425-556-2336
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DEPARTMENT STAFF:

Parks	Amanda Deml	Recreation Manager
Parks	Jeff Aken	Park Planning Manager

TITLE:

Redmond Senior & Community Center Naming Recommendation from the Parks & Trails Commission

OVERVIEW STATEMENT:

Redmond City Council adopted Resolution No. 1516, on April 26, 2019, that established policies and procedures for the naming of public parks and recreation related facilities. In alignment with this resolution, the Parks & Trails Commission recommends, based on input from individuals and organizations throughout the community, the permanent name of the Redmond Senior & Community Center to be named "Red Oak Community Center." Commission discussion focused on whether "Senior" should be part of the name but determined that "community" is inclusive of all the people who would use the center. In addition, the Commission discussed on whether "Redmond" should be part of the name to help orient potential patrons. After discussion, a motion passed 4:3 in favor of the Red Oak Community Center. The Commission made this recommendation at their July 7, 2022, meeting.

Additional Background Information/Description of Proposal Attached

REQUESTED ACTION:

Receive Information Provide Direction Approve

REQUEST RATIONALE:

- **Relevant Plans/Policies:**
Resolution 1516
- **Required:**
N/A
- **Council Request:**
N/A
- **Other Key Facts:**

Resolution 1516 states that City Council shall designate names of facilities after receiving a recommendation from the Parks and Trails Commission, based upon public input.

OUTCOMES:

To select the permanent name for the new Senior & Community Center.

COMMUNITY/STAKEHOLDER OUTREACH AND INVOLVEMENT:

- **Timeline (previous or planned):**
May 9-23: Submissions collected from key stakeholder: RSCC Stakeholders’ Group, Senior Advisory Committee, Parks & Trails Commissions, Parks & Recreation staff, Arts & Culture Commission
May 26: Submission list narrowed to final 3 names by Parks Staff
June 2 - June 29: Public feedback collected via Let’s Connect online questionnaire
July 7: Parks and Trails Commission Meeting, motion to make recommendation to City Council
- **Outreach Methods and Results:**
Let’s Connect Questionnaire results: 338 total community responses
1. Red Oak Community Center- 162 (47.9%)
2. Redmond Senior & Community Center- 133 (39.3%)
3. Downtown Redmond Senior & Community Center- 43 (12.7%)
- **Feedback Summary:**
Red Oak Community Center was the majority favorite by the Redmond community with 162 votes, 47.9%.

BUDGET IMPACT:

Total Cost:
N/A

Approved in current biennial budget: Yes No N/A

Budget Offer Number:
N/A

Budget Priority:
Infrastructure, Healthy & Sustainable, Vibrant and Connected

Other budget impacts or additional costs: Yes No N/A

If yes, explain:
N/A

Funding source(s):
N/A

Budget/Funding Constraints:
N/A

Additional budget details attached

COUNCIL REVIEW:

Previous Contact(s)

Date	Meeting	Requested Action
7/26/2022	Committee of the Whole - Parks and Environmental Sustainability	Receive Information

Proposed Upcoming Contact(s)

Date	Meeting	Requested Action
N/A	None proposed at this time	N/A

Time Constraints:

Permanent signage packages cannot be finalized until the name is chosen. Postponing this decision would cause potential signage delays for the new facility.

ANTICIPATED RESULT IF NOT APPROVED:

Permanent signage packages cannot be finalized until the name is chosen. Postponing this decision would cause potential signage delays for the new facility. Additionally, staff would need to conduct another community assessment for naming the new community center. This would require additional staff, resources, and impact the timeline on the project. Per the Resolution, the name must be approved by City Council.

ATTACHMENTS:

- Attachment A: Resolution No. 1516
- Attachment B: RSCC Questionnaire Response Report
- Attachment C: Why Red Oak