

# 2025 RECREATION RECAP

## Overview

2025 was a year of transition for Recreation, marked by new staff, the closure of the Old Fire House Teen Center, and the launch of robust community engagement efforts to develop our first-ever five-year Recreation Program Plan. Despite these changes, participation thrived, with activity enrollment increasing 26% from 2024 to 2025 and overall engagement seeing significant year-over-year growth.

## 2025 Recreation Highlights

- Summer Camp Engagement: 66% of participants enrolled in two or more camps and over 80% of survey respondents reported being satisfied or very satisfied with their camp experience.
- Year-Over-Year Growth (2024–2025): Activity revenue increased by 1%, while enrollment grew by 26%.
- Teen Drop-In Participation: 211 total teen visits since the move to RCCMV in 2025 and growing!

## 2026 Preview

- Summer Registration begins March 31!
- 2026 off to a great start: Session-based activity revenue increased by 12% from 2025 to 2026.
- Strong Summer Camp Interest: 44 organizations applied to deliver camps in 2026, with 31 selected to operate programs.
- Youth Basketball just wrapped up: 540 youth participants engaged in the season, supported by 80 volunteer coaches.

