

Derby Days 2025 Overview

Overview

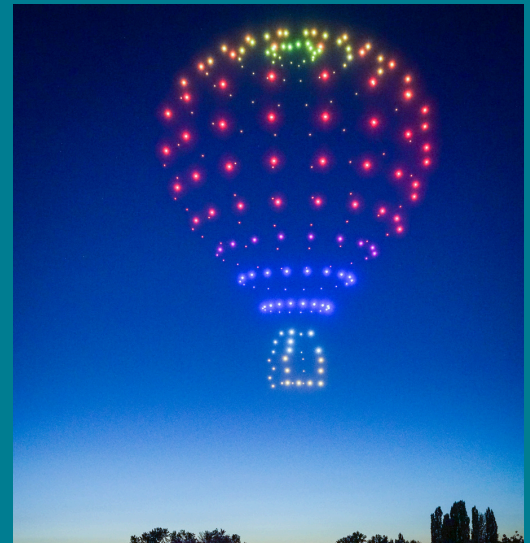
Derby Days is Redmond's annual summer festival featuring a bubble party, bike races, a carnival, live music, parades, a craft market, food vendors, and more. The event is made possible through partnerships with the King County Library System, Jerry Baker Memorial Velodrome, Redmond Town Center, and others; as well as sponsors that include Amazon, Microsoft, and Cascade Water Alliance. Derby Days 2025 will take place on the evening of Friday, July 11 and all-day on Saturday, July 12.

Event Goals

- Expand access for all: Provide free elements that are suitable for a wide range of ages and abilities
- Build strong communities: Create a vibrant event that encourages people to stay connected beyond Derby Days
- Protect the natural environment: Maintain a low carbon footprint

Outreach and Budget

Outreach to local businesses and community organizations began in January, since then 40+ have responded with an interest to get involved through activity booths, parade participation, and/or sponsorships. Outreach efforts will increase in May with a focus on promoting the event, alerting those impacted by street closures, and continued involvement opportunities. The total cost of Derby Days is \$195K, with funding coming from LTAC, sponsorships, and event revenue.



Drone lights creating hot air balloon



Dancers in the Grand Parade



Ferris wheel at Derby Days