



Memorandum

Date: 1/25/2022

Meeting of: Committee of the Whole - Parks and Environmental Sustainability

File No. CM 22-037

Type: Committee Memo

TO: Committee of the Whole - Parks and Environmental Sustainability

FROM: Mayor Angela Birney

DEPARTMENT DIRECTOR CONTACT(S):

Executive	Lisa Maher	425-556-2427
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DEPARTMENT STAFF:

Executive	Jenny Lybeck	Sustainability Program Manager
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TITLE:

Redmond Climate Action Challenge Overview

OVERVIEW STATEMENT:

This report includes an informational overview and demonstration of the Redmond Climate Action Challenge (Challenge). The Challenge is a fun, interactive platform that allows community members to quantify their carbon footprint, identify specific actions and resources to reduce their impact, and track progress. More than 120 residents have joined the Challenge since its launch in December 2021. The City, in partnership with the Environmental Sustainability Advisory Committee, is conducting targeted outreach and developing materials to encourage the formation of challenge teams and further support community members on their sustainability journey.

☐ **Additional Background Information/Description of Proposal Attached**

REQUESTED ACTION:

☒ **Receive Information**

☐ **Provide Direction**

☐ **Approve**

REQUEST RATIONALE:

- **Relevant Plans/Policies:**
Environmental Sustainability Action Plan (ESAP), Community Strategic Plan
- **Required:**
N/A
- **Council Request:**
N/A
- **Other Key Facts:**
The Climate Action Challenge implements multiple actions within the Environmental Sustainability Action Plan, including actions *C4.4: K-12 Education* and *C4.6: Climate Awareness for Residents*.

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OUTCOMES:

The Climate Action Challenge connects community members to various incentives and tools to reduce energy and water use. It also provides a platform to consolidate information about the City's various program offerings and regional resources. This directly supports progress towards the City's ESAP goals and targets.

COMMUNITY/STAKEHOLDER OUTREACH AND INVOLVEMENT:

- **Timeline (previous or planned):**

The Challenge has been a standing topic for the Environmental Sustainability Advisory Committee since August, when it was first introduced. Staff have also been conducting 1:1 outreach with key community leaders to build awareness. The 1:1 outreach will be ongoing as the City activates the Challenge.

- **Outreach Methods and Results:**

Presentations, direct outreach, eNews, Environmental Sustainability Newsletter

- **Feedback Summary:**

N/A

BUDGET IMPACT:

Total Cost:

\$18,500

Approved in current biennial budget:

☒ Yes

☐ No

☐ N/A

Budget Offer Number:

000220 - Environmental Sustainability

Budget Priority:

Healthy and Sustainable

Other budget impacts or additional costs:

☐ Yes

☐ No

☒ N/A

If yes, explain:

N/A

Funding source(s):

General Fund, Solid Waste Fund

Budget/Funding Constraints:

N/A

☐ Additional budget details attached

COUNCIL REVIEW:

Previous Contact(s)

Date	Meeting	Requested Action
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11/16/2021	Committee of the Whole - Public Safety	Receive Information
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Proposed Upcoming Contact(s)

Date	Meeting	Requested Action
N/A	None proposed at this time	N/A

Time Constraints:

N/A

ANTICIPATED RESULT IF NOT APPROVED:

N/A - this is an informational update only

ATTACHMENTS:

N/A