Strategic and Responsive

We value a City that is welcoming, service-oriented, and fiscally responsible

	Outcomes			
Outcomes	Fiscally responsible organization	Welcoming, innovative, and continuous learning culture	Welcoming, inclusive, and engaged community	Trusted and responsive government
Budget Plans	• Fiscal Accountability • Operating Reserves	• Human Resources	• Respect, Diversity, Equity, and Inclusion	• Technology Solutions • Citywide Communications • Community Outreach and Involvement • Fleet Management • Executive Leadership • City Council
Dashboard Indicator	• Community Investment Rate for government services • The City's Bond Rating	• Turnover rate	• Fostering a diverse community by providing equitable access to services	• Community Satisfaction Rating • Effective delivery of city services

Objectives

Objective 1: Use the Long-Term Financial Strategy and the Community Strategic Plan to guide the City in fiscal matters

Objective 2: Connect with the local and regional community through broad and inclusive communication and public engagement strategies

Objective 3: Measure performance and improve service delivery and program effectiveness

Objective 4: Leverage City financial resources with matching grants and partnerships that support and benefit the community

Objective 5: Continue to develop strategies that advance the City towards its goals, mission, vision, and values

Objective 6: Use asset management, performance measurement, and data to drive decisions regarding City operations, capital expenditures, policy, and strategic initiatives

Objective 7: Modernize and maintain key business applications and external facing systems