



Memorandum

**Date:** 3/24/2026  
**Meeting of:** City Council Study Session

**File No.** SS 26-031  
**Type:** Study Session

**TO:** Members of the City Council  
**FROM:** Mayor Angela Birney  
**DEPARTMENT DIRECTOR CONTACT(S):**

Parks	Loreen Hamilton	425-979-8280
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**DEPARTMENT STAFF:**

Parks	Lindsey Falkenburg	Parks Planning Manager
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**TITLE:**  
Parks Signage and Wayfinding Standards and Strategy Plan

**OVERVIEW STATEMENT:**

Toole Design Group, LLC, and City Staff have conducted a thorough assessment of current and existing signage and wayfinding in Redmond, as well as conducted stakeholder engagement with diverse Redmond residents, regional jurisdictions, non-profits, and Parks, Trails, and Recreation Commission representatives. During this study session City staff and Toole Design consultants will share key takeaways from the field assessment and community engagement, strategies for addressing issues and concerns, and next steps in the project timeline.

**Additional Background Information/Description of Proposal Attached**

**REQUESTED ACTION:**

Receive Information       Provide Direction       Approve

**REQUEST RATIONALE:**

- **Relevant Plans/Policies:**  
2023 Parks, Arts, Recreation, Culture and Conservation Plan, Redmond 2050
- **Required:**  
N/A
- **Council Request:**  
N/A
- **Other Key Facts:**  
N/A

**OUTCOMES:**

The assessment and stakeholder engagement to date is meant to inform a standards and strategic implementation plan

to support a cohesive and coherent signage and wayfinding system within parks and at specific Citywide points of interest.

**COMMUNITY/STAKEHOLDER OUTREACH AND INVOLVEMENT:**

- **Timeline (previous or planned):**  
January 29<sup>th</sup>, 2026: Community Conversation on Parks Signage & Wayfinding with Redmond Resident Stakeholder Group  
February 3<sup>rd</sup>, 2026: Inter-Jurisdictional and Organizational Wayfinding Coordination Workshop with the City of Redmond  
February 4<sup>th</sup>, 2026: Operations and Maintenance Signage and Wayfinding Stakeholder Group
- **Outreach Methods and Results:**  
N/A
- **Feedback Summary:**  
Stakeholders provided feedback on accessibility, inclusion, sign hierarchy, regional coordination, materials, maintenance, and more. Additional information will be shared during the study session.

**BUDGET IMPACT:**

**Total Cost:**  
\$99,997

**Approved in current biennial budget:**       Yes       No       N/A

**Budget Offer Number:**  
0000284

**Budget Priority:**  
Safe and Resilient

**Other budget impacts or additional costs:**       Yes       No       N/A

*If yes, explain:*  
N/A

**Funding source(s):**  
General Fund - One Time Service Enhancement

**Budget/Funding Constraints:**  
N/A

**Additional budget details attached**

**COUNCIL REVIEW:**

**Previous Contact(s)**

<b>Date</b>	<b>Meeting</b>	<b>Requested Action</b>
2/24/2026	Committee of the Whole - Parks and Environmental Sustainability	Receive Information

**Proposed Upcoming Contact(s)**

<b>Date</b>	<b>Meeting</b>	<b>Requested Action</b>
7/28/2026	Committee of the Whole - Parks and Environmental Sustainability	Receive Information

**Time Constraints:**

N/A

**ANTICIPATED RESULT IF NOT APPROVED:**

N/A

**ATTACHMENTS:**

Attachment A: Signage and Wayfinding Study Session Slide Deck