

DERBY DAYS RECAP 2025



2025 Overview

Derby Days is Redmond's beloved annual summer tradition. In 2025, the event featured a bubble party, biking, live music, parades, cooling centers, carnival rides, a drone show, food vendors, and much more. The goals were revisited this year to assure alignment with the PARCC Plan, as well as to optimize the safety and experience of all attendees and partnering organizations.

Event Goals

- Build strong communities: Bring residents, tourists, businesses, and City officials together while promoting ways for them to stay connected beyond Derby Days
- Expand access for all: Remove potential barriers for involvement by providing free activities and improving accessibility of event layout
- Protect the natural environment: Create a human, EV and RNG powered parade and divert event waste from landfills

Measuring Success

- >35,000 people in attendance, including 114 volunteers and 136 businesses/community orgs
- 550 participants in the Kids Bike Parade
- 28 Grand Parade entries
- 88.8% of attendees stated that they are likely or very likely to attend again
- 88% of vendors reported a positive ROI
- \$109,500 raised in sponsorship dollars
- 100% human, EV and RNG powered parade
- >3,851 items diverted from landfills
- 185lbs of waste diverted



Events Recap 2025

Event Season Highlights

- 2025 saw the greatest number of events permitted in recent years
- New event permit application dashboard succeeded in expediting permit approval and easing the process for applicants

2025 Permitted Events

- **41 Special Event Permits Issued:**
 - 12 Festivals
 - 9 Runs
 - 6 Gatherings
 - 4 Performances
 - 4 Bicycle Events
 - 3 Expressive Activities
 - 3 Vendors
- **36 Miscellaneous Use Permits Issued:**
 - 22 Gatherings
 - 9 Runs
 - 2 Classes
 - 1 Parking Event
 - 1 Sporting Event
 - 1 Parade
- **24 Busker Permits Issued**

Permit Trends

Permit Type	2025	2024	2023
Misc Use	36	39	33
Special Event	41	36	46
Total	77	75	79

