



(i.e. Arts Season Grants, Go Redmond grants etc.)		No = 2		40	43	37	44	41	34	35	26	34	44	40	35	43	24	24	37	39	33	
<b>TOTAL SCORE</b>		40	43	37	44	41	34	35	26	34	44	40	35	43	24	24	37	39	33			
<b>Does applicant meet minimum criteria?</b>		yes	yes	yes	yes	yes	No	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	
<b>Match achieved via proposal?</b> Did the application show they can match what they are requesting?		yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	
<b>Location</b>		City Hall Campus	Downtown Park	City Hall Campus	60 Acres	60 Acres	TBD	Marymoor	Redmond Marriott	Overlake Church	Redmond Town Center	RTC or DT Park/Trail	Redmond Town Center	Redmond Town Center (RTC)	Downtown Park	17695 NE 65th St	Downtown Park	Marymoor	TBD- DT Park or RTC			
<b>Estimated Attendance</b>		20,000	10,000	8,000	22,500	30,000+	2,000	1,000	150	250	95,000	15,000	300	500	300	750	8,000	3,000	2,000			
<b>Estimated project lodging nights on application</b>		200	50	100	8,400	4,500	50	60	25	15	236	200	30	30	20	100	60	150	40			
<b>Additional event revenue?</b> Amount of additional funding event will have. This is the amount they are demonstrating they can meet the match with.		\$ 120,000	\$ 30,000	\$ 50,000	\$ 450,000	\$ 260,000	\$ 67,500	\$ 7,000	\$ 73,000	\$ 23,750	\$ 38,000	\$ 17,500	\$ 10,000	\$ 26,000	\$ 30,000	\$ 70,000	\$ 66,000	\$ 17,500	\$ 35,000			
<b>Amount applicant requested for grant?</b>		\$ 20,000	\$ 30,000	\$ 20,000	\$ 50,000	\$ 20,000	\$ 66,000	\$ 4,000	\$ 5,000	\$ 5,000	\$ 25,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 20,000	\$ 7,500	\$ 25,000			
<b>Grant dollars per projected lodging night requested?</b>		\$ 100.00	\$ 600.00	\$ 200.00	\$ 5.95	\$ 4.44	\$ 1,320.00	\$ 66.67	\$ 200.00	\$ 333.33	\$ 105.93	\$ 50.00	\$ 333.33	\$ 333.33	\$ 500.00	\$ 100.00	\$ 333.33	\$ 50.00	\$ 625.00			
<b>Grant Amount Recommended in Past by LTAC?</b>		15K (2022); 12.5 (2019); 10K (2018)	22K (2022); 10K (2021); 5K (2019)	Could not locate past amounts	\$35K (2022); \$30K (2019); \$45K (2020- Not Used)	17K (2022) 16K (2021) 14K (2019)	NEW APPLICATION	\$3.5K (2021)	NEW APPLICATION	\$5K (2022)	20K (2022- not used); 20K (2019); 2018, 2017	7K (2022); 8K (2019); 7K (2018); 5K (2017)	\$2,500 (2022)	\$8K (2022/2019); 6K (2018); 6K (2017)	\$3K (2022); \$3,750 (2019)	8K (2022)	10K (2022);	\$7.5K (2022); 5K (2019); 5K (2018)	\$6K (2018)	10K (2022)		
<b>Grant Amount Recommended in 2022 by LTAC?</b>		\$ 13,000	\$ 10,000	\$ 8,000	\$ 30,000	\$ 16,500	\$ -	\$ 3,000	\$ 1,500	\$ 4,000	\$ 19,000	\$ 7,000	\$ 2,000	\$ 8,000	\$ 1,500	\$ 8,000	\$ 8,000	\$ 8,000	\$ 7,000	\$ 7,500		
<b>Recommended grant dollars per projected lodging night requested?</b>		\$ 65.00	\$ 200.00	\$ 80.00	\$ 3.57	\$ 3.67	\$ -	\$ 50.00	\$ 60.00	\$ 266.67	\$ 80.51	\$ 35.00	\$ 66.67	\$ 266.67	\$ 75.00	\$ 80.00	\$ 133.33	\$ 46.67	\$ 187.50			
<b>Notes about scoring</b>		Food and merchants at the event.	Food Trucks at the event may detract from other surrounding businesses	First year event is coming back since 2019. food trucks/vendors, and other vendors which may detract from surrounding businesses.	Large hotel stays for the long weekend. Sells out each year.	Daily attendance of 12k x 3 days = estimating 36k over course of event. Event sells out. 80% from outside of Redmond, 37.5% eat from more than 50 miles daily (4500/12000).	This is a concept and not a well-defined event just yet. It also doesn't appear to be a tourism-related event. This applicant has three other applications that are recommended for funding.	Unique: Only junior velodrome in the state and only the second year to ever take place.	New to tourism grant application. Has been held 3 years (once completed in 2022). No recent numbers since the 2019 GALA so some scoring is insufficient (such as comparing old attendance and lodging nights).	First in person year was 2022 (2023/2021 were virtual). Expect to grow the event by 25% in 2023.	Coming back for first time since 2019. Only chalk art festival in WA according to application	Operates in conjunction with Redmond Lights. Had to scale back the event in 2022 with 2 instead of 3 days and a 1/3 less booths at 40. Last year shuttle went from RTC to Derby Days (also included Marymoor Velodrome. Hoping to grow event with grant.	Fairly new event. 2022 August is the first one so no data was available from that event yet during the LTAC scoring.	The attendance numbers are skewed by them being for 1 show vs the entire year. Before COVID they would bring in 10,000+ people and estimated 220 hotel stays for the year. This is a new show for the theater. Productions are entirely volunteer run.	Unique, fun event. Small hotel/regional impact estimated.	Without the Redmond grant, they will likely go with a different city. Also looking in Lynnwood at the convention center.	Not a high attendance for >50 miles away based on app. Caters to vegan/healthy lifestyles;	Other names from past: Marymoor Grand Prix, International Track Cycling	Crafts, food vendors may detract from other surrounding businesses			
<b>Noted Conflicts (Per the MRSC, recusals are not intended from committee members based on the legal structure of this committee. However, if a personal financial interest by the Council Chair is noted then a recusal is requested).</b>		Latha - Artistic Director (Volunteer)		Latha- Artistic Director/Board of Northwest Shore (Volunteer)			Latha- Board of OneRedmond Foundation (Volunteer)					Latha- VALA Board Member & Volunteer	Latha- Board of OneRedmond Foundation (Volunteer)	Nancy- Board Member (Volunteer)	Latha- Board of OneRedmond Foundation (Volunteer)		Latha- Board of Northwest Shore & Artistic Director of Event (Volunteer)		Latha- Board Member of OneRedmond Foundation (Volunteer)			

Note: no award of funds can exceed 50% of the cost of the project

**Total Recommended for Funding**  
\$ 154,000

47	39
yes	yes
yes	yes
DT Park/City Hall	All over Redmond
38,000	15,000
250	100
\$ 257,000	\$ 126,000
\$ 100,000	\$ 50,000
\$ 400.00	\$ 500.00
100K (2022); 50K (2021)	50K (2022); 25K (2021)
\$ 100,000	\$ 46,000
\$ 400.00	\$ 460.00
39% of fund estimates	39% of fund estimates

<b>Event/Applicant</b>	<b>Estimated Attendance</b>	<b>Estimated Paid Nights</b>	<b>LTAC Recommendations</b>
Crossfire Challenge	22,500	8,400	\$ 30,000
PNW ChalkFest	95,000	236	\$ 19,000
Crossfire Select Cup	30,000+	4,500	\$ 16,500
Ananda Mela	20,000	200	\$ 13,000
Cinco de Mayo	10,000	50	\$ 10,000
ColorFest (Northwest Share)	8,000	100	\$ 8,000
SecondStory Rep	500	30	\$ 8,000
USA Gymnastics	750	100	\$ 8,000
Vegan Festival (Northwest Share)	8,000	60	\$ 8,000
Winter Festival (OneRedmond Foundation)	2,000	40	\$ 7,500
Redmond Arts Festival (VALA)	15,000	200	\$ 7,000
Vision Grand Prix- Track Cycling (Marymoor Velodrome Association)	3,000	150	\$ 7,000
NAMI Youth Mental Health Conference	250	15	\$ 4,000
JBMV Junior Take Over (Marymoor Velodrome Association)	1,000	60	\$ 3,000
Redmond Wine Walk (OneRedmond Foundation)	300	30	\$ 2,000
NAMI Fundraising GALA	150	25	\$ 1,500
Simon (OneRedmond Foundation)	300	20	\$ 1,500
International Stew Festival (OneRedmond Foundation)	2,000	50	\$ -
<b>TOTAL DOLLARS</b>			<b>\$</b>

Community Events and Cultural Arts Programming (39% of fund allocation):

CITY Community Events	38,000	250	\$100,000
CITY Cultural Arts Programming	15,000	100	\$46,000
<b>TOTAL DOLLARS</b>			<b>\$</b>

<b>Recommendation Dollars Per Lodging Night</b>	
\$	3.57
\$	80.51
\$	3.67
\$	65.00
\$	200.00
\$	80.00
\$	266.67
\$	80.00
\$	133.33
\$	187.50
\$	35.00
\$	46.67
\$	266.67
\$	50.00
\$	66.67
\$	60.00
\$	75.00
\$	-
<b>154,000</b>	

\$	400.00
\$	460.00
<b>146,000</b>	

Year	# of applicants*	LTAC Recommendation*	Notes
2015	7	\$ 42,500	
2016	10	\$ 70,000	
2017	16	\$ 126,000	
2018	12	\$ 114,500	
2019	17	\$ 146,000	
2020	16	\$ 150,000	Only \$48,837 was used due to the pandemic and most events were cancelled. The City reimbursed fees incurred regardless of event status to help the applicants.
2021	5	\$ 45,000	
2022	23	\$ 252,500	2 application rounds due to covid impacts
2023	18	\$ 154,000	

*\*These are estimates based on past documents and Council memos staff located*

Year	Community Events/Arts Allocations	
2015	\$ 140,000	
2016	\$ 140,000	
2017	\$ 140,000	
2018	\$ 160,000	
2019	\$ 194,000	
2020	\$ 205,000	Only \$9,120 was used due to the pandemic.
2021	\$ 75,000	
2022	\$ 150,000	
2023	\$ 146,000	