



Memorandum

Date: 2/8/2022
Meeting of: City Council Study Session

File No. SS 22-006
Type: Study Session

TO: Members of the City Council
FROM: Mayor Angela Birney
DEPARTMENT DIRECTOR CONTACT(S):

Executive	Malisa Files	425-556-2166
Executive	Lisa Maher	425-556-2427

DEPARTMENT STAFF:

N/A	N/A	N/A
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TITLE:
2021 Community Survey Results

OVERVIEW STATEMENT:

Ian Stewart with EMC Research will share the results from the 2021 Annual Community Survey.

Additional Background Information/Description of Proposal Attached

REQUESTED ACTION:

Receive Information Provide Direction Approve

REQUEST RATIONALE:

- Relevant Plans/Policies:
N/A
- Required:
N/A
- Council Request:
N/A
- Other Key Facts:
The 2020 Annual Community Survey was canceled due to the COVID-19 pandemic.

OUTCOMES:

This survey provides a statistically accurate “pulse” of the community. The results provide community feedback and insight that inform the upcoming 2023-2024 budget process, and performance measures in the current Community Strategic Plan.

COMMUNITY/STAKEHOLDER OUTREACH AND INVOLVEMENT:

- **Timeline (previous or planned):**
Survey was conducted December 9, 2021, through December 15, 2021.
- **Outreach Methods and Results:**
Survey was executed by using mixed-mode live telephone and email/text-to-web survey.
- **Feedback Summary:**
A total of 400 Redmond resident/registered voter interviews were conducted.

BUDGET IMPACT:

Total Cost:
\$38,200

Approved in current biennial budget: Yes No N/A

Budget Offer Number:
000234

Budget Priority:
Strategic and Responsive

Other budget impacts or additional costs: Yes No N/A

If yes, explain:
N/A

Funding source(s):
General Fund

Budget/Funding Constraints:
N/A

Additional budget details attached

COUNCIL REVIEW:

Previous Contact(s)

Date	Meeting	Requested Action
N/A	Item has not been presented to Council	N/A

Proposed Upcoming Contact(s)

Date	Meeting	Requested Action
N/A	None proposed at this time	N/A

Time Constraints:

N/A

ANTICIPATED RESULT IF NOT APPROVED:

N/A

ATTACHMENTS:

Attachment A: EMC Community Survey Results Presentation