



Memorandum

Date: 2/24/2026

Meeting of: Committee of the Whole - Parks and Environmental Sustainability

File No. CM 26-116

Type: Committee Memo

TO: Committee of the Whole - Parks and Environmental Sustainability

FROM: Mayor Angela Birney

DEPARTMENT DIRECTOR CONTACT(S):

Parks	Loreen Hamilton	425-556-2336
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DEPARTMENT STAFF:

Parks	Erica Chua	Recreation Manager
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TITLE:

Recreation Program Plan Overview

OVERVIEW STATEMENT:

The City of Redmond is proud to present its first-ever Recreation Program Plan, a milestone that establishes a clear, community-driven vision for the future of recreation programs and services. Developed in partnership with PROS Consulting, this plan reflects extensive community engagement and careful analysis of today’s needs, interests, and priorities. Staff is looking to gather council questions and initial feedback in preparation for the March 24 Study Session. At that session, staff and PROS Consulting will present key themes from community engagement to date and seek Council’s input to help shape the plan and the future of recreation in Redmond.

Additional Background Information/Description of Proposal Attached

REQUESTED ACTION:

Receive Information Provide Direction Approve

REQUEST RATIONALE:

- **Relevant Plans/Policies:**
2017/2023 PARCC Plan, Redmond 2050, Cost of Service Policy
- **Required:**
NA
- **Council Request:**
NA
- **Other Key Facts:**
Seeking City Council feedback on the Recreation Program Plan for the March 24 Study Session

OUTCOMES:

A comprehensive recreation program plan that reviews demographics, community needs, and key trends allows the City to make informed, strategic decisions about how resources are allocated. By aligning programs with who the community is today and how it is changing. We hope we can improve participation, advance equity, and ensure services remain relevant and sustainable over time.

COMMUNITY/STAKEHOLDER OUTREACH AND INVOLVEMENT:

• **Timeline (previous or planned):**

- May 2025: Contract Approval by City Council
- June 2025: Kick Off of Recreation Program Plan Project
- June-November 2025: Community Engagement
- November 2025-January 2026: Program Analysis
- January-March 2026: Recreation Program Plan Review
- April-December 2026: Recreation Program Plan Implementation

• **Outreach Methods and Results:**

Key stakeholder interviews and focus groups, statistically valid survey, social pinpoint website that provided for a public online survey, mapping tool, and recreation vision sharing.

• **Feedback Summary:**

Community feedback indicates that Redmond’s parks and facilities are highly utilized and well regarded, with 94% of respondents visiting a park or recreation facility in the past year and 90% rating quality as good or excellent. While program quality is also rated highly by participants (90% good or excellent), only 39% of respondents reported participating in a recreation program or event, suggesting potential challenges related to awareness or access to program information. The highest areas of unmet demand identified were adult fitness and wellness, outdoor recreation and adventure, nature and environmental education, special events, and adult arts and performing arts.

BUDGET IMPACT:

Total Cost:

\$74,255

Approved in current biennial budget:

Yes No N/A

Budget Offer Number:

0000311

Budget Priority:

One-Time Service Enhancements

Other budget impacts or additional costs:

Yes No N/A

If yes, explain:

NA

Funding source(s):

General Fund

Budget/Funding Constraints:

NA

Additional budget details attached

COUNCIL REVIEW:

Previous Contact(s)

Date	Meeting	Requested Action
5/6/2025	Business Meeting	Approve

Proposed Upcoming Contact(s)

Date	Meeting	Requested Action
3/24/2026	Study Session	Provide Direction

Time Constraints:

This item is a one-time service enhancement in the 2025-2026 budget. Completion in this timeframe dictates implementation of the plan by end Q2 2025. Delays could push this work into the next biennium.

ANTICIPATED RESULT IF NOT APPROVED:

The Recreation Division would be unable to ensure a citywide, comprehensive approach that provides alignment with the PARCC Plan, Cost of Service Policy, and Redmond 2050.

ATTACHMENTS:

N/A