



	this project?  Yes- there is clear data that this project is needed/wanted in our community (3)  Somewhat- there is minimal data available, but it appears this project is needed and wanted in our community (2)  Minimal- there is little or no data and it's difficult to infer that this project is needed or wanted by the community (1)  None- there is no data, and we can reasonably assume this project is not wanted based on other information (0)	Somewhat = 2  Minimal = 1  None = 0	2	3	2	2	2	2	2	3	2	3	1	2	2	2
Partnerships (3 points)	Does the event include volunteer involvement, inter-jurisdictional, corporate, business and/or civic organizations?	Yes (multiple) = 3 Somewhat = 2 Minimal = 1 No = 0	2	2	1	3	1	2	3	3	1	3	3	3	2	2
Funding (11 points)	Project has additional funding sources supporting the event?	Yes = 3 No = 0	3	3	3	0	0	3	3	3	3	3	3	3	3	3
	Is this funding request for a new project/event or to continue or expand on-going project/event?	Yes, new project = 3 Yes, expand existing project = 1-2 No = 0	1	1	3	1	1	3	1	1	1	1	1	3	3	3
	Is the event produced by a non-profit* or not for profit? *must provide proof	Yes = 3 No = 0	3	3	0	3	3	3	3	0	3	3	3	3	3	3
	Has the event applied for other City grants?	Yes = 0 No = 2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
TOTAL SCORE			41	41	33	33	32	41	31	37	34	39	33	36	37	40
Does applicant meet minimum criteria?			yes	yes	yes	yes	yes	yes	no	yes	yes	yes	yes	yes	yes	yes
Estimated project lodging nights on application			8,400	4,500	600	12,000	60	60	10	236	200	30	40	30	40	115
Additional event revenue? Amount of additional funding event will have. This is the amount they are demonstrating they can meet the match with.			\$ 450,000	\$ 226,000	\$ 60,000	\$ -	\$ 7,000	\$ 4,000	\$ 25,000	\$ 30,750	\$ 27,000	\$ 72,700	\$ 50,000	\$ 20,000	\$ 35,000	\$ 25,000
Match achieved via proposal? Did the application show they can match what they are requesting?			yes	yes	no	no	no	yes	yes	yes	yes	yes	yes	yes	yes	yes
Amount applicant requested for grant?			\$ 50,000	\$ 17,500	\$ 75,000	\$ 50,000	\$ 7,000	\$ 4,000	\$ 5,000	\$ 25,000	\$ 12,000	\$ 32,000	\$ 25,000	\$ 20,000	\$ 25,000	\$ 25,000
Grant dollars per estimated lodging night requested? (requested grant \$/total lodging nights)		This tells us the grant \$ cost for each projected lodging night	\$ 5.95	\$ 3.89	\$ 125.00	\$ 4.17	\$ 116.67	\$ 66.67	\$ 500.00	\$ 105.93	\$ 60.00	\$ 1,066.67	\$ 625.00	\$ 666.67	\$ 625.00	\$ 217.39
Grant Amount Recommended in Past by LTAC?			\$30K (2019); \$45K (2020- N/A)	\$16,000 (2021)	N/A	N/A	N/A	N/A	N/A	20K (2019, 2018, 2017)	8K (2019); 5K (2018); 5K (2017)	\$8K (2019); 6K (2018); 6K (2017)	\$3,750 (2019)	N/A	N/A	N/A
Grant Amount Recommended in 2022 by LTAC? (starting estimate provided for further discussion)			\$ 35,000	\$ 17,000	\$ 15,000	\$ 25,000	\$ 5,000	\$ 3,500	\$ -	\$ 20,000	\$ 7,000	\$ 8,000	\$ 3,000	\$ 2,500	\$ 10,000	\$ 9,000
Recommended grant dollars per projected lodging night requested?			\$ 4.17	\$ 3.78	\$ 25.00	\$ 2.08	\$ 83.33	\$ 58.33	\$ -	\$ 84.75	\$ 35.00	\$ 266.67	\$ 75.00	\$ 83.33	\$ 250.00	\$ 78.26
Notes about scoring			High nights stays and restaurant impact. Staple in community. Every year comes back.	High nights stays and restaurant impact.	High nights stays (relative to other applications) and restaurant impact. We chose to use 11,500 attendees for calculation (avg). Location still TDB but trying to DT Redmond.	High nights stays and restaurant impact- applicant did not appear to understand funding questions and has not confirmed information. Not re-occurring. Comes every 2-3 years.	Nights stays and some small business impact expected. Share why a lower amount- funding constraints, higher conversion rate than most other applicants but we want them to come back. Discuss completion of application for future.	Other event given \$7,500 w/ 2K attendance & 150 lodging nights (\$50 per overnight).	Low regional impact. Over 50 miles number is only 10 but non-Redmond estimated at 20%+. Also event is open to public but narrow focus and if food offered will encourage businesses to be impacted.	Hotel impact(?), very high impact on businesses, great art representation, large audience for local businesses.	Discuss regional numbers - large attendance numbers bring down their regional appeal qualifying aspect. However, they expect more lodging stays than others that qualify. (2/24/22)- Jackie updated first red box from 0 to 1 after speaking to applicant. Make a recommendation for a different future date due to Derby Days and multiple other events that same weekend.	Lower impact on hotels, high impact on businesses.	Lower impact on hotels, provides national coverage of city and amenities.	Lower impact on hotels, high impact for businesses. Can couple with something else in the future like December Woodinville passport program etc.?	Will have large external draw, innovative, supports Redmond visions and no others like it nearby. Potential for growth. Would like them to partner with RL and other winter events.	Decent nights stay and restaurant impacts.
Conditions: all applicants must show proof of match and applicable expenses					Conditions- grant is a ratio of their night stays so if 300 (50%) then they get 50% of grant.	Funding section was not complete. Must show proof of match for grant dollars to be released.										
Note: no award of funds can exceed 50% of the cost of the project																

Total Amount Requested

\$ 372,500

Total LTAC Recommended

\$ 160,000