Criteria	Weighted Evaluation	Scoring Method	ECNL Girl's Playoffs	Surf Cup (formerly Crossfire Challenge) - Crossfire Foundation - LWYSA [LATE APPLICATION]	Crossfire Select Cup - LWYSA	Velodrome - Junior Nationals	City of Redmond - Cultural Arts Programming	Criterium Bike Race - Washington State Bicycle Association **NEW*	Bigfoot Kids - Book Festival - Brick and Mortar Books	City of Redmond - Redmond Lights	USA Gymnastics WA Conference	Cinco de Mayo - Centro Cultural Mexicano	Pup Crawl - Onefredmond Foundation	Intercultural Festival & World Market - Friends of the Village Collective (FVC) **NEW*	Ananda Mela - Vedic Cultural Center	World Cup Programming & Activation - Redmond Town Center (RTC) (World Cup Related) **NEW*	Rumble in Redmond - Onefredmond Foundation	Velodrome - Marymoor Grand Prix	Festival of Color - Northwest Share	Velodrome - Junior Takeover	City of Redmond - Derby Days	VegFest - Northwest Share	Redmond Arts Festival - VALA	Young Professionals Program 2026 Theatre for Young Audiences **NEW*	Cultural World Cup Mini Night Market - Dig Hug (World Cup Related) **NEW* (Also part of the application for FVC)	Wine Walk - Onefredmond Foundation	FIFA Watch Party Africans on the Eastside (World Cup Related) **NEW*	Explore Redmond LIVE - Muslim CNA **NEW*	Multicultural Celebration Soccer Expo - BioDiversity (World Cup Related) **NEW*
Funding (7 points)	Does the project have additional funding sources supporting the event?	Yes, > 4X grant amount requested = 3 Yes, > 3X grant amount requested = 2 Yes, > 2X grant amount requested = 1 No = 0	3	3	3	3	2	1	2	1	3	2	1	1	3	1	2	2	2	1	3	3	1	2	1	3	1	1	0
	Is this funding request for a new project/event or to expand an on-going project/event?	Yes, new project = 3 Yes, expand existing project = 1-2 No = 0	0	0	0	1	2	3	2	2	1	1	2	3	0	3	2	0	0	0	0	0	0	0	1	1	3	1	3
	Is the event produced by a non-profit* or not for profit? *must provide proof	Yes = 1 No, N/A = 0	1	1	1	1	0	1	1	0	1	1	1	1	1	0	1	1	1	1	0	1	1	1	1	1	1	1	0
Tourism Promotion (27 points)	Will the event attract regional visitors and not have a primary audience of Redmond residents? (Use total attendees more than 50 miles/overall attendance number)	>90% of attendees = 7 75–90% of attendees = 6 60-75% of attendees = 5 45-60% of attendees = 4 30-45% of attendees = 3 15-30% of attendees = 2 5-14% of attendees = 1 %<5%) = 0 (disqualified) ***to to this question disqualifies the application as this is not a flexible criterion.**	7	3	3	3	1	2	1	1	5	3	1	1	1	2	2	4	2	3	1	1	1	3	1	1	1	1	2
	Attendance scale (each day would be a new attendance count even if the same people attend since those people are spending another day in Redmond)	>30,000 = 9 25,000 – 29,999 = 8 20,000 – 24,999 = 7 15,000 – 19,999 = 6 10,000 – 14,999 = 5 5,000 – 9,999 = 4 1,000 – 4,999 = 3 500-999 = 2 50-499 = 1 =49 = 0	9	9	9	4	6	3	3	5	2	6	3	4	7	3	3	3	5	3	9	4	6	4	4	2	1	4	1
	Will the event build a new audience for the City? (i.e. spectators for a sport not previously held in the City or other activity the City has not previously attracted guests for)	Yes = 3 Somewhat = 2 Minimal = 1 No = 0	0	0	0	1	2	3	3	2	0	0	3	2	0	2	2	0	0	0	0	0	0	0	1	0	1	0	0
	Can the project prove the **attendance** numbers they are proposing in their application? Yes (5)- these numbers can be directly proven through full attendance registration, ticketing, and/or documented hotel stays from previous years Somewhat (3-4)- some of these numbers can be directly proven; or this is a new event Minimally (1-2)- the numbers cannot be proven, but appear reasonable to the committee based on other proven factors No (0)- these numbers cannot be proven, and the committee lacks confidence in the estimates or calculation methods	Yes = 5 Somewhat = 3-4 Minimally = 1-2 No = 0	5	5	5	3	1	4	3	1	5	2	3	3	2	3	4	3	2	3	1	2	1	1	1	3	2	0	1
	Does this event take place in the 'shoulder season' or time of the year where hotels and overnight accommodations traditionally need more business? Yes (1-3)- The event takes place from October – April; N/A No (0)	Yes = 1-3 No or N/A = 0	0	0	0	0	3	0	2	3	0	0	2	0	0	0	2	0	2	0	0	0	0	0	0	0	0	0	0
Tourism Promotion - Attributable lodging stays (18 points)	Generates night stays	>10,000 paid lodging nights = 8 5,000 – 9,999 = 7 2,000 – 4,999 = 6 1,000 – 1,999 = 5 500 – 999 = 4 100 – 499 = 3 50 - 99 = 2 25 - 49 = 1 =24 paid lodging nights = 0	8	8	6	6	2	3	3	2	3	3	2	3	2	1	1	3	3	3	3	2	3	1	4	1	0	2	0	0
	If this project was held previously, did it generate sufficient **overnight stays** for the funding being requested based on accurate and proven data provided? Yes (5)- the funding request is reasonable based on past and proven overnight stays generated Somewhat (3-4)- it is likely a sufficient number of overnight stays will be generated for the funding requested; or this is a new(er) project within last 2 years Minimally (1-2)- the overnight stay numbers cannot be proven, but the numbers feel accurate to the committee based on the funding request and other proven factors No (0)- these numbers cannot be proven, and the committee lacks confidence in the estimates or calculation methods for overnight stays, or this project generates few or no overnight hotel stays	Yes = 5 Somewhat = 3-4 Minimally = 1-2 No = 0	5	4	5	5	1	4	3	1	3	1	3	1	1	1	1	4	1	4	1	1	1	1	0	1	0	0	0
	Is this a multiday event or project? Yes (5) - 6 or more days of programming Yes (4) – 5 days of programming Yes (3) – 4 days of programming Yes (2) – 3 days of programming Yes (1) – 2 days of programming No (0) – 1 day of programming; single day event	Yes = 1-5 No = 0	5	5	2	5	5	1	1	5	3	0	1	1	1	1	0	3	0	2	1	0	2	5	3	0	0	0	0
Innovation (5 points)	Is the event innovative or offer something unusual or unique? Yes (5) -no eventproject of this kind has been done before Somewhat (3-4)- only a handful of projects/events like this have taken place in Redmond/Similar projects/events have taken place but this is a new and unique project/OR this is a newer event for Redmond Minimal (1-2)- Many projects/events like this have taken place but, not in Redmond in the last 5 years OR this event is unique to Redmond and a similar event doesn't happen anywhere else within the Pacific Northwest in the same year (Washington, Oregon) No (0)- Many events like this have taken place in Redmond and elsewhere	Yes = 5 Somewhat = 3-4 Minimal = 1-2 No = 0	0	0	0	3	3	4	4	2	1	2	3	1	1	4	4	1	0	1	0	1	0	0	1	1	1	0	1
Benefit and Impact to the Community (8 points)	Is the project likely to support or detract from local businesses? (i.e. promotes multiple hotel stays, project is in an area surrounded by businesses that will benefit with positive revenue from the event etc.)	Supports many local businesses = 3 Supports a few local businesses = 2 Minimal support or not defined = 1 Detracts from local businesses = 0	3	3	3	1	3	2	3	3	1	3	2	2	3	3	1	1	1	1	3	2	3	1	0	3	1	1	1
	Does this event or project promote Redmond as an inclusive and welcoming city. Yes- the project is managed by a cultural or inclusive-oriented organization, and the project targets an underrepresented group.	Yes = 1-3 No or N/A = 0	0	0	0	0	2	1	1	1	0	3	0	3	3	1	0	0	3	0	0	3	1	1	2	0	3	1	3
TOTAL SCORE			46	41	37	36	33	32	32	29	28	27	27	26	25	25	25	25	22	22	22	20	20	20	20	17	15	13	12
Does applicant meet minimum criteria?		Yes	Yes	YES; ONE-DATE LATE SUBMISSION - REDUCED FUNDING	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Unclear	Yes
Is there a **World Cup** component to the event or interest of involvement from the applicant?		No	Possibly	No	No	No	No	No	No	No	Possibly/Undecided	Possibly/Undecided	Possibly/Undecided	No	No	Yes	Possibly/Undecided (N/A based on dates)	No	No	No	Yes	No	Possibly/Undecided	No	Yes	Possibly/Undecided (N/A based on dates)	Yes	No	Yes
Match achieved via proposal? Did the application show they can match what they are requesting?		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Possibly
Location		60 - Acres Park	60 Acres Park	60 - Acres Park	Marymoor Velodrome	All Over Redmond	Derby Days Parade Route	Redmond Town Center, hotel , or RGCC	Downtown Park & Esterra Park	Emerald City Gymnastics	Redmond Downtown Park	Redmond Hotels & RTC	Marymoor Village Light Rail Station	Redmond Municipal Campus	Redmond Town Center	LWSD School	Marymoor Velodrome	Marymoor Park	Marymoor Velodrome	Municipal Campus	Downtown Park	Redmond Town Center	Redmond Academy of Theater Arts	Redmond Downtown Park and RCC	Redmond Town Center	TBD - possibly Together Center	Various	Downtown Redmond Park
Estimated Attendance		80,000	220,500	45,000	8,400	16,000	1,000	4,000	10,000	800	17,500	1,000	8,000	20,000	2,000	1,000	3,600	12,000	2,500	35,000	8,000	15,000	5000	9,000	550	200	2,000	400
Estimated project lodging nights on application		12,000	11,550	2,072	2,000	65	100	250	65	175	150	50	150	50	40	40	200	150	200	200	60	200	40	624	40	5	50	10
Additional event revenue? Amount of additional funding event will have. This is the amount they are demonstrating they can meet the match with.		$ 300,000	$ 450,000	$ 304,000	$ 42,000	$ 83,000	$ 30,000	$ 20,000	$ 62,000	$ 40,000	$ 36,000	$ 13,500	$ 60,000	$ 225,000	$ 22,500	$ 10,500	$ 20,000	$ 50,000	$ 6,500	$ 160,000	$ 83,000	$ 19,500	$ 30,000	$ 60,000	$ 30,000	$ 8,500	$ 50,000	$ 10,000
Amount applicant requested for grant?		$ 50,000	$ 75,000	$ 25,000	$ 15,000	$ 50,000	$ 20,000	$ 8,000	$ 50,000	$ 10,000	$ 30,000	$ 7,500	$ 60,000	$ 25,000	$ 22,500	$ 5,000	$ 7,500	$ 25,000	$ 4,000	$ 50,000	$ 20,000	$ 10,000	$ 15,000	$ 60,000	$ 10,000	$ 7,500	$ 50,000	$ 10,000
Grant dollars per projected lodging night requested?		$ 4.17	$ 6.49	$ 12.07	$ 7.50	$ 769.23	$ 200.00	$ 32.00	$ 769.23	$ 57.14	$ 200.00	$ 150.00	$ 400.00	$ 500.00	$ 562.50	$ 125.00	$ 37.50	$ 166.67	$ 20.00	$ 250.00	$ 333.33	$ 50.00	$ 375.00	$ 96.15	$ 250.00	$ 1,500.00	$ 5,000.00	$ 1,000.00
Grant Amount Recommended in Past by LTAC?		25K (2022, 2024)	35K (24/25); 30K(2023); 35K(2022), 30K(2019); 42K(2020-Not Used)	17.5 (2025); 17K (2024); 16.5K(2023), 17K(2022), 16K(2021); 16K(2020)	10K (24/25)	50K (24/25); 46K(2023); 50K(2022), 25K(2021)	**NEW**	6K (2025)	50K (2022-2025); 25K (2021)	BK (2022-2025)	7.5K (2025 LATE SUBMISSION) 10K (23/24) 22K(2022), 10K(2021); 5K(2019)	6K (2025)	**NEW**	12K (2024/2025), 13K(2023), 15K(2022), 12.5K(2019), 10K(2018)	**NEW**	5K (24/25)	7K (23/24/25); 7.5K(2022); 6K (2019); 5K (2018)	BK (23/24/25) 10K (2023)	3K (2025); 2.5K (2024); 3K(2023); 3.5K (2021)	50K (2021-2025)	BK (2023-2025), 10K (2022)	7K (2022-2025), BK(2019), 7K(2018), 5K(2017)	**NEW**	***NEW*** This organization is part of the FVS application as well	$2K (2023-2025); 2,500 (2022)	**NEW**	**NEW**	**NEW**
Final Recommendations from the LTAC		$ 23,000	$ 17,000	$ 16,000	$ 9,000	$ 50,000	$ 10,000	$ 5,500	$ 50,000	$ 7,000	$ 10,000	$ 4,000	$ 10,000	$ 11,000	$ 8,000	$ 4,000	$ 6,500	$ 7,500	$ 3,000	$ 50,000	$ 8,500	$ 6,500	$ 5,000	$ -	$ 1,500	$ 1,000	$ -	$ 1,000
Recommended grant dollars per projected lodging night requested?		$ 1.92	$ 1.47	$ 7.72	$ 4.50	$ 769.23	$ 100.00	$ 22.00	$ 769.23	$ 40.00	$ 66.67	$ 80.00	$ 66.67	$ 220.00	$ 200.00	$ 100.00	$ 32.50	$ 50.00	$ 15.00	$ 250.00	$ 141.67	$ 32.50	$ 125.00	Not recommended for funding	$ 37.50	$ 200.00	Not recommended for funding	$ 100.00
Notes about scoring				Robust discussion regarding this event and the one-day-late application; LTAC expressed strong support for the thousands of spectators it brings to RC; asked and approved this application for funding consideration with a K-2 vote; The LTAC recommended 50% reduction from previous funding levels due to the late submission.		Programming is often times new and unique. LTAC discussion: Several members noted that the City's current level of commitment to Cultural Arts and Cultural Arts programming is high. They requested that the City continue exploring alternative funding sources outside of the lodging tax fund to better align event support with funding levels for similar programming.	External event producer and budget separate from City Parks and Recreation Events Team. Goal: Bringing back the bicycle race to Redmond Derby Days, while making the event safe for a larger regional event to attract even more racers and spectators.	Large cultural arts element of Redmond Lights. Plan to expand the current footprint into Esterra Park in a different part of the city. LTAC discussion: Several members noted that the City's current level of contribution to Cultural Arts and Cultural Arts programming is high. They requested that the City continue exploring alternative funding sources outside of the lodging tax fund to better align event support with funding levels for similar programming.		LTAC discussion: The LTAC increased this amount by $2,000 from the staff recommendation. They discussed the rising costs of City of Redmond Park permits/fees and chose to give slightly more with excess funding available.	The concept includes different pet friendly activations at each participating Redmond Hotel/location.	The Intercultural Festival & World Market will be a large-scale community event featuring cultural vendors, artisan crafts, artistic foods, arts, and small businesses all representing the rich diversity of Redmond. The event will take place during the National Welcoming Week.	LTAC discussion: The LTAC increased this amount by $1,000 from the staff recommendation. They discussed the rising costs of City of Redmond Park permits/fees and chose to give slightly more with excess funding available.	Event would include a variety of programming related to World Cup activation. The event producer is already discussing programming with hotels. The Redmond Town Center is a World Cup 2026 for the Club World Cup. More details will be worked out for once the World Cup schedule is released. Staff will also advise them to apply for City and regional World Cup grants if qualified.	This is the 4th annual one-day event, previously held during the tourism low season. It's part of the Rebel Combat League's "Rumble" series of weight categories. Its longer fits in the escalation category since going on more than 5 years)			2026 Dates are TBD due to World Cup LTAC discussion: Several members noted that the City's current level of commitment to Cultural Arts and Cultural Arts programming is high. They requested that the City continue exploring alternative funding sources outside of the lodging tax fund to better align event support with funding levels for similar programming.	LTAC discussion: The LTAC increased this amount by $1,000 from the staff recommendation. They discussed the rising costs of City of Redmond Park permits/fees and chose to give slightly more with excess funding available.	Event would include a variety of programming related to World Cup activation. The event producer is already discussing programming with hotels. The Redmond Town Center is a World Cup 2026 for the Club World Cup. More details will be worked out for once the World Cup schedule is released.	LTAC and staff discussion: The project lacks clearly defined details and is part of another application. Staff will work with the event producer to clarify the project scope and explore whether the World Cup grants may be more appropriate.	Staff will also advise them to apply for city and regional World Cup grants if qualified.	LTAC and staff discussion: The project lacks clearly defined details and measurable tourism impacts. Staff will work with the event producer to clarify the event concept and explore alternative funding sources may be more appropriate.	This application is for "an Immersive, web-based and mobile-friendly virtual tour platform showcasing Redmond's BIPOC-owned businesses, restaurants, and attractions alongside city-named parks and trails—linking new customers through immersive storytelling and digital tourism ownership."	Will focus initially on supporting vendors during the world cup. "The event goal is to attract everyone by providing economic opportunities, resources, education, collaboration and a safe environment for attendees to share their experience. The day of the event we plan to be in 6 to 8 hours on June 13th and the 2 hours before the match to enjoy and share the excitement of the World cup as well as get souvenirs and create experiences around all
Noted Conflicts							Latha volunteers as the vice chair for the City of Redmond Arts and Culture Commission		George affiliated with the ownership and management of RTC				Latha volunteers on the Board of Onefredmond Foundation		Latha volunteers on the board of Vedic Cultural Center	George affiliated with the ownership and management of RTC. George said he would recuse himself from any conversation related to this application. no conversation took place related to this application.	Latha volunteers on the Board of Onefredmond Foundation		Latha Volunteers as a board member & submitted the application.			Latha Volunteers as a board member & submitted the application.	Latha Volunteers as a board member; George affiliated with the ownership and management of RTC.			Latha volunteers on the Redmond Together foundation; George affiliated with the ownership and management of RTC.			

Note: no award of funds can exceed 50% of the cost of the project

TOTAL: $ 175,000

Blue	Sports: These projects have a proven ability to draw targeted interest and attendance from out-of-town guests who stay in the hotels. Registration and hotel room block data can be provided. Staff works with these organizers to maximize City economic impact. Staff encourage organizers to promote pre and post class and itineraries in Redmond to expand multiplier of economic impact.
Green	Arts and Culture: These projects help showcase Redmond's as a vibrant, welcoming, and rich multicultural destination. Many of these events have a large regional draw and staff will continue to work with organizers to partner with hotels and promote overnight stays and multi-day itineraries in Redmond.
Orange	Incubation: These are new projects existing 3 or less years and may not have a clear demonstrable tourism benefit. These projects might be only one day events or promotions more geared to the community within 50 miles. The project will be monitored to show progress toward growing and demonstrating tourism benefits. Funding is not considered sustained and will only be provided in future years if event can demonstrate tourism benefit growth.
Purple	Other: These are all other projects such as general festivals, smaller events, education, STEM, niche' market events etc. These projects may also have a small interest group.
Red	Did not meet Criteria: These applicants are not recommended for funding because they lack proof of concept, their application was not complete, or they did not successfully meet criteria for tourism funding. Staff and Experience Redmond consultant will work with the applicant to further develop the concept and position event to meet tourism benefit and funding criteria where possible.
Yellow	City funded events currently given funding from dedicated percentages set in 2005. All funding must adhere to RCW 67.28 requirements.

Criteria	Weighted Evaluation	Scoring Method	ECNL Girl's Playoffs	Surf Cup (formerly Crossfire Challenge) - Crossfire Foundation - LWYSA (LATE APPLICATION)	Crossfire Select Cup - LWYSA	Velodrome - Junior Nationals	City of Redmond - Cultural Arts Programming	Criterium Bike Race - Washington State Bicycle Association **NEW**	Bigfoot Kids Book Festival - Brick and Mortar Books	City of Redmond - Redmond Lights	USA Gymnastics WA Conference	Cinco de Mayo - Centro Cultural Mexicano	Pup Crawl - OneRedmond Foundation	Intercultural Festival & World Market - Friends of the Village Collective (FVC) **NEW**	Ananda Mela - Vedic Cultural Center
TOTAL SCORE			46	41	37	36	33	32	32	29	28	27	27	26	25
Does applicant meet minimum criteria?			Yes	YES: ONE-DATE LATE SUBMISSION - REDUCED FUNDING	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Location			60 - Acres Park	60 Acres Park	60 - Acres Park	Marymoor Velodrome	All Over Redmond	Derby Days Parade Route	Redmond Town Center, hotel , or RSCC	Downtown Park & Esterra Park	Emerald City Gymnastics	Redmond Downtown Park	Redmond Hotels & RTC	Marymoor Village Light Rail Station	Redmond Municipal Campus
Estimated Attendance			80,000	220,500	45,000	8,400	16,000	1,000	4,000	10,000	800	17,500	1,000	8,000	20,000
Estimated project lodging nights on application			12,000	11,550	2,072	2,000	65	100	250	65	175	150	50	150	50
Additional event revenue? Amount of additional funding event will have. This is the amount they are demonstrating they can meet the match with.			$ 300,000	$ 450,000	$ 304,000	$ 42,000	$ 83,000	$ 30,000	$ 20,000	$ 62,000	$ 40,000	$ 36,000	$ 13,500	$ 60,000	$ 225,000
Amount applicant requested for grant?			$ 50,000	$ 75,000	$ 25,000	$ 15,000	$ 50,000	$ 20,000	$ 8,000	$ 50,000	$ 10,000	$ 30,000	$ 7,500	$ 60,000	$ 25,000
Grant dollars per projected lodging night requested?			$ 4.17	$ 6.49	$ 12.07	$ 7.50	$ 769.23	$ 200.00	$ 32.00	$ 769.23	$ 57.14	$ 200.00	$ 150.00	$ 400.00	$ 500.00
Grant Amount Recommended in Past by LTAC?			25K (2022, 2024)	35K (24/25); 30K(2023); 35K(2022); 30K(2019); 45K(2020-Not Used)	17.5 (2025); 17K (2024); 16.5K(2023); 17K(2022); 16K(2021); 14K(2019)	10K (24/25)	50K (24/25); 46K(2023); 50K(2022); 25K(2021)	**NEW**	6K (2025)	50K (2022-2025); 25K (2021)	8K (2022-2025)	7.5K (2025 LATE SUBMISSION) 10K (23/24) 22K(2022); 10K(2021); 5K(2019)	6K (2025)	**NEW**	12K (2024/2025); 13K(2023); 15K(2022); 12.5(2019); 10K(2018)
Final Recommendations from the LTAC			$ 23,000	$ 17,000	$ 16,000	$ 9,000	$ 50,000	$ 10,000	$ 5,500	$ 50,000	$ 7,000	$ 10,000	$ 4,000	$ 10,000	$ 11,000
Recommended grant dollars per projected lodging night requested?			$ 1.92	$ 1.47	$ 7.72	$ 4.50	$ 769.23	$ 100.00	$ 22.00	$ 769.23	$ 40.00	$ 66.67	$ 80.00	$ 66.67	$ 220.00
Notes about scoring				Robust discussion regarding this event and the one-day-late application. LTAC expressed strong support for the thousands of guaranteed stays. The LTAC voted and approved this application for funding consideration with a 4–2 vote. The LTAC recommended 50% reduction from previous funding levels due to the late submission.			Programming is often times new and unique. LTAC discussion: Several members noted that the City's current level of contribution to City events and Cultural Arts programming is high. They requested that the City continue exploring alternative funding sources outside of the lodging tax fund to better align event support with funding levels for similar programming.	External event producer and budget separate from City Parks and Recreation Events Team. Goal: Bringing back the bicycle race to Redmond Derby Days, while making the race part of a larger regional event to attract even more racers and spectators.		Large cultural arts element of Redmond Lights. Plan to expand the current footprint into Esterra Park in a different part of the city. LTAC discussion: Several members noted that the City's current level of contribution to City events and Cultural Arts programming is high. They requested that the City continue exploring alternative funding sources outside of the lodging tax fund to better align event support with funding levels for similar programming.		LTAC discussion: The LTAC increased this amount by $2,000 from the staff recommendation. They discussed the rising costs of City of Redmond Park permits/fees and chose to give slightly more with excess funding available.	The concept includes different pet-friendly activations at each participating Redmond Hotel/location.	The Intercultural Festival & World Market will be a large-scale community event featuring cultural performances, multi-ethnic foods, arts, and small businesses all representing the rich diversity of Redmond. The event will take part during the National Welcoming Week.	LTAC discussion: The LTAC increased this amount by $1,000 from the staff recommendation. They discussed the rising costs of City of Redmond Park permits/fees and chose to give slightly more with excess funding available.
Noted Conflicts							Latha volunteers as the vice chair for the City of Redmond Arts and Culture Commission		George affilitated with the ownership and management of RTC.				Latha volunteers on the Board of OneRedmond Foundation		Latha volunteers on the board of Vedic Cultural Center

Note: no award of funds can exceed 50% of the cost of the project

Blue	Sports: These projects have a proven ability to draw targeted interest and attendance from out-of-town guests who stay in the hotels. Registration and hotel room block data can be provided. Staff works with these organizers to maximize City economic impact. Staff encourage organizers to promote pre and post stays and itineraries in Redmond to expand multiplier of economic impact.
Green	Arts and Culture: These projects help showcase Redmond's as a vibrant, welcoming, and rich multicultural destination. Many of these events have a large regional draw and staff will continue to work with organizers to partner with hotels and promote overnight stays and multi-day itineraries in Redmond.
Orange	Incubation: These are new projects existing 3 or less years and may not have a clear demonstratable tourism benefit. These projects might be only one day events or promotions more geared to the community within 50 miles. The project will be monitored to show progress toward growing and demonstrating tourism benefits. Funding is not considered sustained and will only be provided in future years if event can demonstrate tourism benefit growth.
Purple	Other: These are all other projects such as general festivals, smaller events, education, STEM, niche' market events etc. These projects may also have a small interest group.
Yellow	City funded events currently given funding from dedicated percentages set in 2005. All funding must adhere to RCW 67.28 requirements.
Red	Did not meet Criteria: These applicants are not recommended for funding because they lack proof of concept, their application was not complete, or they did not successfully meet criteria for tourism funding. Staff and Experience Redmond consultant will work with the applicant to further develop the concept and position event to meet tourism benefit and funding criteria where possible.

World Cup Programming & Activation - Redmond Town Center (RTC) (World Cup Related) **NEW**	Rumble in Redmond - OneRedmond Foundation	Velodrome - Marymoor Grand Prix	Festival of Color - Northwest Share	Velodrome - Junior Takeover	City of Redmond - Derby Days	VegFest - Northwest Share	Redmond Arts Festival - VALA	Young Professionals Program -2026 Theatre for Young Audiences **NEW**	Cultural World Cup Mini Night Market - Big Hug (World Cup Related) **NEW** (Also part of FVC application for market)	Wine Walk - OneRedmond Foundation	FIFA Watch Party - Africans on the Eastside (World Cup Related) **NEW**	Explore Redmond LIVE - Muslim CNA **NEW**	Multicultural Celebration Soccer Expo - BizDiversity (World Cup Related) **NEW**
25	25	25	22	22	22	20	20	20	20	17	15	13	12
Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Unclear	Yes	Yes	Unclear	Yes
Redmond Town Center	LWSD School	Marymoor Velodrome	Marymoor Park	Marymoor Velodrome	Municipal Campus	Downtown Park	Redmond Town Center	Redmond Academy of Theater Arts	Redmond Downtown Park and RCC	Redmond Town Center	TBD - possibly Together Center	Various	Downtown Redmond Park
2,000	1,000	3,600	12,000	2,500	35,000	8,000	15,000	5000	9,000	550	200	2,000	400
40	40	200	150	200	200	60	200	40	624	40	5	50	10
$ 22,500	$ 10,500	$ 20,000	$ 50,000	$ 6,500	$ 160,000	$ 83,000	$ 19,500	$ 30,000	$ 60,000	$ 30,000	$ 8,500	$ 50,000	$ 10,000
$ 22,500	$ 5,000	$ 7,500	$ 25,000	$ 4,000	$ 50,000	$ 20,000	$ 10,000	$ 15,000	$ 60,000	$ 10,000	$ 7,500	$ 50,000	$ 10,000
$ 562.50	$ 125.00	$ 37.50	$ 166.67	$ 20.00	$ 250.00	$ 333.33	$ 50.00	$ 375.00	$ 96.15	$ 250.00	$ 1,500.00	$ 1,000.00	$ 1,000.00
NEW	5K (24/25)	7K (23/24/25); 7.5K(2022); 6K (2019); 5K (2018)	8K (23/24/25) 10K (2022)	3K (2025); 2.5K (2024); 3K(2023); 3.5K (2021)	50K (2021-2025)	8K (2023-2025); 10K (2022)	7K (2022-2025); 8K(2019); 7K(2018); 5K(2017)	**NEW**	**NEW** This organization is part of the FVS application as well.	$2K (2023-2025); 2,500 (2022)	**NEW**	**NEW**	**NEW**
$ 8,000	$ 4,000	$ 6,500	$ 7,500	$ 3,000	$ 50,000	$ 8,500	$ 6,500	$ 5,000	$ -	$ 1,500	$ 1,000	$ -	$ 1,000
$ 200.00	$ 100.00	$ 32.50	$ 50.00	$ 15.00	$ 250.00	$ 141.67	$ 32.50	$ 125.00	Not recommended for funding	$ 37.50	$ 200.00	Not recommended for funding	$ 100.00
Event would include a variety of programming related to World Cup visitation. The event producer is already discussing programming with hotels. The event producer had a watch party trial in June 2025 for the Club World Cup. More details will be worked out for once the World Cup schedule is released. Staff will also advise them to apply for city and regional World Cup grants if qualified.	This is the 4th Annual one-day robot competition, held during the tourism low season. It's part of the Robot Combat League's Ant and Beetle weight categories. (No longer fits in the incubation category since going on more than 3 years)				2026 Dates are TBD due to World Cup LTAC discussion: Several members noted that the City's current level of contribution to City events and Cultural Arts programming is high. They requested that the City continue exploring alternative funding sources outside of the lodging tax fund to better align event support with funding levels for similar programming.	LTAC discussion: The LTAC increased this amount by $1,000 from the staff recommendation. They discussed the rising costs of City of Redmond Park permits/fees and chose to give slightly more with excess funding available.		LTAC discussion: The LTAC increased funding by $4,000 above staff recommendations, expressing interest in supporting young professional programs. As this is a new request, the LTAC plans to evaluate the program's tourism outcomes in 2026.	Unclear on scope and dates. This is an application for an event concept. Date was originally for 2025. UPDATE 8/19: Big Hug confirmed they are part of the Friends of the Village Collective (FVC) and gives priority in funding to the Friends of the Village application. LTAC and staff discussion: The project lacks clearly defined details and is part of another application with a more detailed event plan. Staff will work with the event producer to clarify the project scope and explore whether the World Cup grants may be more appropriate.		Staff will also advise them to apply for city and regional World Cup grants if qualified.	This application is for "an immersive, web-based and mobile-friendly virtual tour platform showcasing Redmond's BIPOC-owned businesses, restaurants, and attractions alongside city-owned parks and trails—driving new customers through immersive virtual previews and tourism marketing." LTAC and staff discussion: The project lacks clearly defined details and measurable tourism impacts, particularly regarding overnight stays. Staff will work with the event producer to clarify the project scope and explore whether alternative funding sources may be more appropriate.	Will focus initially on supporting visitors during the world cup. "This event goal is to attract everyone by providing economic opportunities, resources, education, collaboration and promotion for all cultures to share their experience. The day of the event we plan to be 6 to 8 hours on June 13th and the activities are for everyone to enjoy and share the excitement of the World cup as well as get souvenirs and create experiences among all cultures, ranging from learning, participating in workshops and understanding of the games played." Will advise them to apply for city and regional World Cup grants if qualified.
George affilitated with the ownership and management of RTC - the applicant. George said he would recuse himself from any conversation related to this application- no conversation took place related to this application.	Latha volunteers on the Board of OneRedmond Foundation		Latha Volunteers as a board member & submitted the application.			Latha Volunteers as a board member & submitted the application.	Latha Volunteers as a board member; George affilitated with the ownership and management of RTC.			Latha volunteers on the board of OneRedmond Foundation; George affilitated with the ownership and management of RTC.			

TOTAL: $ 175,000

Applicant	Score	Estimated Attendance	Estimated Lodging Nights	LTAC Recommended Funding
ECNL Girl's Playoffs	46	80,000	12,000	$ 23,000
Surf Cup (formerly Crossfire Challenge) - Crossfire Foundation - LWYSA (LATE APPLICATION)	41	220,500	11,550	$ 17,000
Crossfire Select Cup - LWYSA	37	45,000	2,072	$ 16,000
Velodrome - Junior Nationals	36	8,400	2,000	$ 9,000
City of Redmond - Cultural Arts Programming	33	16,000	65	$ 50,000
Criterium Bike Race - Washington State Bicycle Association **NEW**	32	1,000	100	$ 10,000
Bigfoot Kids Book Festival - Brick and Mortar Books	32	4,000	250	$ 5,500
City of Redmond - Redmond Lights	29	10,000	65	$ 50,000
USA Gymnastics WA Conference	28	800	175	$ 7,000
Cinco de Mayo - Centro Cultural Mexicano	27	17,500	150	$ 10,000
Pup Crawl - OneRedmond Foundation	27	1,000	50	$ 4,000

Intercultural Festival & World Market - Friends of the Village Collective (FVC) **NEW**	26	8,000	150	$ 10,000
Ananda Mela - Vedic Cultural Center	25	20,000	50	$ 11,000
World Cup Programming & Activation - Redmond Town Center (RTC) (World Cup Related) **NEW**	25	2,000	40	$ 8,000
Rumble in Redmond - OneRedmond Foundation	25	1,000	40	$ 4,000
Velodrome - Marymoor Grand Prix	25	3,600	200	$ 6,500
Festival of Color - Northwest Share	22	12,000	150	$ 7,500
Velodrome - Junior Takeover	22	2,500	200	$ 3,000
City of Redmond - Derby Days	22	35,000	200	$ 50,000
VegFest - Northwest Share	20	8,000	60	$ 8,500
Redmond Arts Festival - VALA	20	15,000	200	$ 6,500
Young Professionals Program -2026 Theatre for Young Audiences **NEW**	20	5000	40	$ 5,000

Cultural World Cup Mini Night Market - Big Hug (World Cup Related) **NEW** (Also part of FVC application for market)	20	9,000	624	$0 - Not recommended for funding
Wine Walk - OneRedmond Foundation	17	550	40	$ 1,500
FIFA Watch Party - Africans on the Eastside (World Cup Related) **NEW**	15	200	5	$ 1,000
Explore Redmond LIVE - Muslim CNA **NEW**	13	2,000	50	$0 - Not recommended for funding
Multicultural Celebration Soccer Expo - BizDiversity (World Cup Related) **NEW**	12	400	10	$ 1,000

Notes/LTAC Discussion
Robust discussion regarding this event and the one-day-late application. LTAC expressed strong support for the thousands of guaranteed stays. The LTAC voted and approved this application for funding consideration with a 4–2 vote. The LTAC recommended 50% reduction from previous funding levels due to the late submission.
Programming is often times new and unique. LTAC discussion: Several members noted that the City's current level of contribution to City events and Cultural Arts programming is high. They requested that the City continue exploring alternative funding sources outside of the lodging tax fund to better align event support with funding levels for similar programming.
External event producer and budget separate from City Parks and Recreation Events Team. Goal: Bringing back the bicycle race to Redmond Derby Days, while making the race part of a larger regional event to attract even more racers and spectators.
Large cultural arts element of Redmond Lights. Plan to expand the current footprint into Esterra Park in a different part of the city. LTAC discussion: Several members noted that the City's current level of contribution to City events and Cultural Arts programming is high. They requested that the City continue exploring alternative funding sources outside of the lodging tax fund to better align event support with funding levels for similar programming.
LTAC discussion: The LTAC increased this amount by $2,000 from the staff recommendation. They discussed the rising costs of City of Redmond Park permits/fees and chose to give slightly more with excess funding available.
The concept includes different pet-friendly activations at each participating Redmond Hotel/location.

The Intercultural Festival & World Market will be a large-scale community event featuring cultural performances, multi-ethnic foods, arts, and small businesses all representing the rich diversity of Redmond. The event will take part during the National Welcoming Week.
LTAC discussion: The LTAC increased this amount by $1,000 from the staff recommendation. They discussed the rising costs of City of Redmond Park permits/fees and chose to give slightly more with excess funding available.
Event would include a variety of programming related to World Cup visitation. The event producer is already discussing programming with hotels. The event producer had a watch party trial in June 2025 for the Club World Cup. More details will be worked out for once the World Cup schedule is released. Staff will also advise them to apply for city and regional World Cup grants if qualified.
This is the 4th Annual one-day robot competition, held during the tourism low season. It's part of the Robot Combat League's Ant and Beetle weight categories. (No longer fits in the incubation category since going on more than 3 years)
2026 Dates are TBD due to World Cup LTAC discussion: Several members noted that the City's current level of contribution to City events and Cultural Arts programming is high. They requested that the City continue exploring alternative funding sources outside of the lodging tax fund to better align event support with funding levels for similar programming.
LTAC discussion: The LTAC increased this amount by $1,000 from the staff recommendation. They discussed the rising costs of City of Redmond Park permits/fees and chose to give slightly more with excess funding available.
LTAC discussion: The LTAC increased funding by $4,000 above staff recommendations, expressing interest in supporting young professional programs. As this is a new request, the LTAC plans to evaluate the program's tourism outcomes in 2026.

Unclear on scope and dates. This is an application for an event concept. Date was originally for 2025.

UPDATE 8/19: Big Hug confirmed they are part of the Friends of the Village Collective (FVC) and gives priority in funding to the Friends of the Village application.

LTAC and staff discussion: The project lacks clearly defined details and is part of another application with a more detailed event plan. Staff will work with the event producer to clarify the project scope and explore whether the World Cup grants may be more appropriate.

Staff will also advise them to apply for city and regional World Cup grants if qualified.

This application is for "an immersive, web-based and mobile-friendly virtual tour platform showcasing Redmond's BIPOC-owned businesses, restaurants, and attractions alongside city-owned parks and trails—driving new customers through immersive virtual previews and tourism marketing."

LTAC and staff discussion: The project lacks clearly defined details and measurable tourism impacts, particularly regarding overnight stays. Staff will work with the event producer to clarify the project scope and explore whether alternative funding sources may be more appropriate.

Will focus initially on supporting visitors during the world cup. "This event goal is to attract everyone by providing economic opportunities, resources, education, collaboration and promotion for all cultures to share their experience. The day of the event we plan to be 6 to 8 hours on June 13th and the activities are for everyone to enjoy and share the excitement of the World cup as well as get souvenirs and create experiences among all cultures, ranging from learning, participating in workshops and understanding of the games played."
Will advise them to apply for city and regional World Cup grants if qualified.