

# **Environmental Sustainability Action Plan**

## **Community Partnerships Overview**

### **Background**

The Sustainability Division established formal, paid partnerships with three community-based organizations to provide consulting services around multi-lingual, multi-cultural outreach throughout the 2025 Environmental Sustainability Action Plan (ESAP) update and into current implementation activities. Funding for this work has been made possible by the State’s Climate Planning Grant Program, funded by Washington’s Climate Commitment Act.

Paid partnerships with community-based organizations are a key ESAP implementation strategy. Climate solutions only achieve their intended impact when residents are aware of and adopt the programs and resources available. By investing in trusted community partners, the City is working to expand its reach, offer culturally relevant engagement, and ultimately accelerate the adoption of behaviors and actions that reduce emissions and build climate resilience.

### **Partnership Strategy Goals**

- Raise awareness and foster ownership and connection around climate change and solutions.
- Empower a diverse network of messengers to engage communities around climate action.
- Uplift vulnerable communities to lead the change through culturally relevant messaging and solutions.

### **Outcomes**

- Create an ongoing and trusted feedback loop with the community, helping the city understand its role in addressing gaps, community needs, and challenges related to ESAP goals.
- Unified messaging and increased capacity for non-profits to engage community members around climate action in culturally relevant ways.

### **Community Led Climate Action**

These consultative partnerships are intentionally designed to be community-led, allowing partner organizations to identify the ESAP priorities, opportunities, barriers, and engagement approaches that are most relevant to the communities they serve. Key strategies leveraged by the partners include:

### **Activation Events**

- Host activation events such as workshops or community discussions around the Five Big Moves and collect qualitative feedback.
- Provide opportunities for the Sustainability team to connect directly with community members in their trusted spaces.
- Collaborate with other City departments and local sustainability-focused organizations to share translated resources, align outreach efforts, and build a stronger network of community climate leaders in Redmond.

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### Education

- Co-design climate education activities in partnership with the Sustainability Division on topics that are culturally relevant to the communities they serve.
- Integrate climate education in programs and activities that community members are already interested in while providing feedback that helps the Sustainability team prioritize resources and education on the topics most relevant to each community.
- Facilitate climate conversations with their communities and provide translations for topic-specific events.

### Communications

- Leverage their [communication channels](#) as trusted messengers to promote sustainability resources, programming, and incentives.
- Provide [translations](#) for materials and classes.
- Inform messaging, framing, and cultural translations around climate change, sustainability terms, and City resources to maximize relevance and understanding across diverse audiences.

## 2026 Highlights

In 2026 the Sustainability Division continued paid partnerships with El Centro Cultural Mexicano (CCM), serving the Latino community in Redmond, United Hub, serving the Chinese community in Redmond, and the Redmond Library. In addition, the City continued efforts to expand equitable access to climate and sustainability programming. Key highlights include:

### Education and Activation

- The launch of a [Climate Action Group](#) through Redmond Library, bringing in monthly speakers from Green Redmond, the Office of Emergency Management, Recology, and other local climate organizations.
- Community office hours hosted at El Centro Cultural Mexicano.
- Translated workshops about zero-waste living, e-bike safety, and alternate modes of transportation through CCM and United Hub.
- [A Green Redmond](#) event with United Hub that incorporated Tai Chi, a plant swap, and community meal.



Figure 1: Tai Chi session following park restoration at the United Hub x Green Redmond event.



Figure 2: Emergency Preparedness discussion with Redmond Climate Action Group at Redmond Library.

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## Communications

- The addition of translations to the monthly [Environmental Sustainability eNews](#).
- CCM hosted podcast and [Spanish radio](#) show featuring a local reuse artist to talk about zero waste, upcycling, and the Recology resources.
- A monthly climate action email list from the Redmond Library outlining current opportunities to get involved.
- [Instagram reel](#) featuring the CCM partnership in support of the City's Earth Month social media campaign.
- [Blog posts](#) and newsletter highlights from United Hub about their climate work.

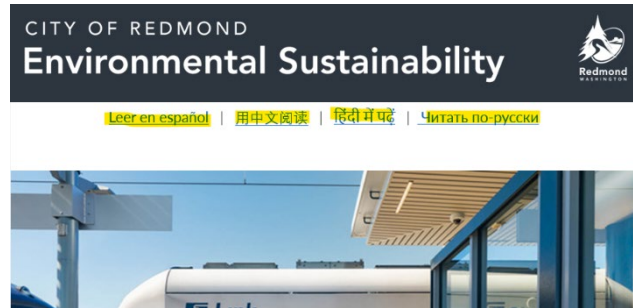


Figure 3: Translated Sustainability newsletters.

## Tracking Impact

Following activation events, partners distribute a translated [qualitative survey](#) to participants. These results are part of a larger programmatic evaluation effort to continue strengthening our partnership and the effectiveness of community engagement. Key results from those surveys include:

- 86 new Environmental Sustainability eNews Subscribers
- 87% responded "Very likely" to return for more Partner-hosted climate action events and 0% responded "Unlikely".
- 100% responded that they believe climate change is happening; 75% reported a strengthened belief that individual actions can make a difference.
- 75% reported attending a climate action event because of their connection to the partner organizations.
- Write-in comment from United Hub x Green Redmond event: "This event with United Hub was such a beautiful community bonding event - not only did we work on the parks but we learned about a different culture. The tea ceremony, art and tai chi were beautiful to partake in!"

## Looking Ahead

The City is actively exploring opportunities to consult with more organizations as we systemically work to build understanding and activation around the ESAP's Five Big Moves. Existing partners are also hosting multiple events in the coming months, including an emergency preparedness fair in the fall hosted by the Redmond Library's Climate Action group, the second annual upcycling and reuse "[Thrift & Threads](#)" fair hosted by United Hub, an ongoing translated workshop series hosted by El Centro Cultural Mexicano, and collaboration around the Youth Climate Action Fund later this summer.