



Memorandum

Date: 3/21/2023
Meeting of: City Council

File No. AM No. 23-037
Type: Consent Item

TO: Members of the City Council
FROM: Mayor Angela Birney
DEPARTMENT DIRECTOR CONTACT(S):

Planning and Community Development	Carol Helland	4255562107
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DEPARTMENT STAFF:

Planning and Community Development	Seraphie Allen	Deputy Director
Planning and Community Development	Vangie Garcia	Transportation Planning & Engineering Manager
Planning and Community Development	LaNaya Taylor	TDM Program Administrator

TITLE:

Approval of the 2023-24 Go Redmond King County Metro Contract Renewal

OVERVIEW STATEMENT:

The City of Redmond and King County Metro has successfully partnered since 1999 in a robust Transportation Demand Management (TDM) program, implemented under the label "Go Redmond." Go Redmond program services are categorized into four categories: Employer TDM; Residential TDM; Equitable TDM; and TDM Pilot Programs. Go Redmond programming helps businesses meet required goals for the Commute Trip Reduction (CTR) law and Transportation Management Programs (TMP), reducing energy consumption, air pollution, and traffic congestion.

In anticipation of light-rail openings, some areas of focus for 2023-2024 include expanded education, and employer grants to Redmond employers; restarting our residential TDM focus with complete neighborhoods, and multifamily ORCA programs; getting Redmond light rail ready; and Hopelink continuing to implement Equitable TDM programming. Go Redmond will also explore new ways to collaborate on pilot interventions concerning shared parking opportunities and first/last mile solutions.

To continue the work, King County Metro has agreed to contribute \$247,500 of funding and the City provides a funding match of \$357,500. This contract allows Go Redmond to continue offering coordinated TDM products and services through December 31, 2024.

☐ **Additional Background Information/Description of Proposal Attached**

REQUESTED ACTION:

☐ **Receive Information** ☐ **Provide Direction** ☒ **Approve**

REQUEST RATIONALE:

- **Relevant Plans/Policies:**
Commute Trip Reduction laws and Transportation Management Program Requirements
- **Required:**
N/A
- **Council Request:**
N/A
- **Other Key Facts:**
N/A

OUTCOMES:

This contract continues to advance the shared objectives of the City and Metro to reduce drive-alone trips, thereby gaining users of transit, vanpool, carpool, biking, and walking. Go Redmond programming helps businesses meet required goals for the Commute Trip Reduction (CTR) law and Transportation Management Programs (tmp), reducing energy consumption, air pollution, and traffic congestion.

COMMUNITY/STAKEHOLDER OUTREACH AND INVOLVEMENT:

- **Timeline (previous or planned):**
N/A
- **Outreach Methods and Results:**
N/A
- **Feedback Summary:**
N/A

BUDGET IMPACT:

Total Cost:

\$247,500 funded by King County Metro and \$357,500 of City contributions.

Approved in current biennial budget: ☒ Yes ☐ No ☐ N/A

Budget Offer Number:

0000034 - Mobility of People and Goods

Budget Priority:

Vibrant and Connected

Other budget impacts or additional costs: ☐ Yes ☐ No ☒ N/A

If yes, explain:

N/A

Funding source(s):

118 - Operating Grants. The Operating Grants Fund accounts for grants which are largely related to reducing congestion on the roadway.

Budget/Funding Constraints:

This agreement would fund products and services through December 31, 2024.

☐ **Additional budget details attached**

COUNCIL REVIEW:

Previous Contact(s)

Date	Meeting	Requested Action
3/7/2023	Committee of the Whole - Planning and Public Works	Receive Information

Proposed Upcoming Contact(s)

Date	Meeting	Requested Action
N/A	None proposed at this time	N/A

Time Constraints:

The current King County Metro agreement expired December 31, 2022.

ANTICIPATED RESULT IF NOT APPROVED:

If the proposed Interlocal agreement is not approved, we would not receive \$247,500 in funding from King County Metro for Go Redmond programming. Staff would have to adjust community expectations at a lower level of program service. Go Redmond programming would have to limit residential and employer incentivizing initiatives and not expand partnerships, such as pilot first/last mile solutions for Redmond community members.

ATTACHMENTS:

Attachment A: City of Redmond Contract