



## Memorandum

**Date:** 7/28/2026

**Meeting of:** Committee of the Whole - Parks and Environmental Sustainability

**File No.** CM 26-470

**Type:** Committee Memo

**TO:** Members of the City Council

**FROM:** Mayor Angela Birney

**DEPARTMENT DIRECTOR CONTACT(S):**

|       |                 |              |
|-------|-----------------|--------------|
| Parks | Loreen Hamilton | 425-979-8280 |
|-------|-----------------|--------------|

**DEPARTMENT STAFF:**

|       |                    |                        |
|-------|--------------------|------------------------|
| Parks | Lindsey Falkenburg | Parks Planning Manager |
|-------|--------------------|------------------------|

**TITLE:**

Parks Signage and Wayfinding Standards and Strategy Plan

**OVERVIEW STATEMENT:**

Toole Design Group, LLC, and City Staff have conducted a thorough assessment of current and existing signage and wayfinding in Redmond, as well as conducted stakeholder engagement with diverse Redmond residents, regional jurisdictions, non-profits, and Parks, Trails, and Recreation Commission representatives. During the March study session City staff and Toole Design consultants shared key takeaways from the field assessment and community engagement, strategies for addressing issues and concerns, and next steps in the project timeline. At this Committee of the Whole update staff will share the proposed final design sign family, as well as the table of contents for the Guidelines and Standards document Toole Design will produce.

☒ **Additional Background Information/Description of Proposal Attached**

**REQUESTED ACTION:**

☒ **Receive Information**

☐ **Provide Direction**

☐ **Approve**

**REQUEST RATIONALE:**

- **Relevant Plans/Policies:**  
2023 Parks, Arts, Recreation, Culture and Conservation Plan, Redmond 2050
- **Required:**  
N/A
- **Council Request:**  
N/A
- **Other Key Facts:**  
N/A

**Date:** 7/28/2026

**Meeting of:** Committee of the Whole - Parks and Environmental Sustainability

**File No.** CM 26-470

**Type:** Committee Memo

**OUTCOMES:**

The assessment and stakeholder engagement to date is meant to inform a standards and strategic implementation plan to support a cohesive and coherent signage and wayfinding system within parks and at specific Citywide points of interest.

**COMMUNITY/STAKEHOLDER OUTREACH AND INVOLVEMENT:**

- **Timeline (previous or planned):**

January 29<sup>th</sup>, 2026: Community Conversation on Parks Signage & Wayfinding with Redmond Resident Stakeholder Group

February 3<sup>rd</sup>, 2026: Inter-Jurisdictional and Organizational Wayfinding Coordination Workshop with the City of Redmond

February 4<sup>th</sup>, 2026: Operations and Maintenance Signage and Wayfinding Stakeholder Group

June 2<sup>nd</sup>, 2026: Meeting with Snoqualmie Tribal Representatives, Toole Design Group, and City of Redmond Staff to discuss incorporating Lushootseed into sign design.

- **Outreach Methods and Results:**

N/A

- **Feedback Summary:**

Stakeholders provided feedback on accessibility, inclusion, sign hierarchy, regional coordination, materials, maintenance, incorporation of Indigenous languages, and more.

**BUDGET IMPACT:**

**Total Cost:**

\$99,997

**Approved in current biennial budget:**

☒ Yes

☐ No

☐ N/A

**Budget Offer Number:**

0000284

**Budget Priority:**

Safe and Resilient

**Other budget impacts or additional costs:**

☐ Yes

☒ No

☐ N/A

*If yes, explain:*

N/A

**Funding source(s):**

General Fund - One Time Service Enhancement

**Budget/Funding Constraints:**

N/A

☐ Additional budget details attached

---

**Date:** 7/28/2026

**Meeting of:** Committee of the Whole - Parks and Environmental Sustainability

**File No.** CM 26-470

**Type:** Committee Memo

---

**COUNCIL REVIEW:**

**Previous Contact(s)**

| Date      | Meeting                                                         | Requested Action    |
|-----------|-----------------------------------------------------------------|---------------------|
| 2/24/2026 | Committee of the Whole - Parks and Environmental Sustainability | Receive Information |
| 3/24/2026 | Study Session                                                   | Provide Direction   |

**Proposed Upcoming Contact(s)**

| Date | Meeting                    | Requested Action |
|------|----------------------------|------------------|
| N/A  | None proposed at this time | N/A              |

**Time Constraints:**

N/A

**ANTICIPATED RESULT IF NOT APPROVED:**

N/A

**ATTACHMENTS:**

Attachment A: Parks Signage and Wayfinding Final Design Package