



City of Redmond
Mixed Mode Live Telephone and Email-/Text-to-Web Survey
Conducted March 2-10, 2022
n=400; Margin of Error ± 4.9 percentage points
EMC Research #22-8337

*All numbers in this document represent percentage (%) values, unless otherwise noted.
Please note that due to rounding, percentages may not add up to exactly 100%.*

GREETING: Hello, my name is _____, may I speak with **(NAME ON LIST)**?

INTERVIEWER: NOL ONLY

INTRO: Hello, my name is _____, and I'm conducting a survey for _____ to find out how people feel about issues in the City of Redmond. We are not trying to sell anything, and are collecting this information on a scientific and completely confidential basis.

1. Do you feel that things in Redmond are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?
- | | |
|----------------------|----|
| Right direction | 63 |
| Wrong track | 31 |
| (Don't know/Refused) | 6 |

2INT. Next is a list of priorities the City of Redmond could focus on. Please rate each item using a scale of 1 to 7, where 1 means you feel that item should be a very low priority for and 7 means that you feel that item should be a very high priority.

		Very low priority				Very high priority		(Don't know)	Mean	
SCALE:		1	2	3	4	5	6	7		
(RANDOMIZE)										
2.	Managing growth in Redmond	3	2	7	10	16	17	44	1	5.6
3.	Reducing traffic congestion	5	4	10	16	23	16	26	0	5.0
4.	Ensuring housing is affordable in Redmond	7	5	5	13	17	14	39	0	5.3
5.	Improving police and fire response times	8	5	6	14	21	16	28	2	5.0
6.	Hiring more police officers and firefighters to serve Redmond	6	5	11	16	18	16	27	1	5.0
7.	Expanding crisis outreach teams to help people experiencing homelessness, substance abuse, or mental health crisis	8	6	10	9	16	16	35	0	5.0

(END RANDOMIZE)

8INT. I'm going to read you a list of several people and organizations. Please tell me if you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable opinion of each one. If you have never heard of one, please just say so.

SCALE:	Strongly favorable	Somewhat favorable	Somewhat unfavorable	Strongly unfavorable	(Don't know/ No opinion)	Never heard	Total Fav.	Total Unfav.
(RANDOMIZE)								
8. The Redmond Police Department (RPD)	46	38	7	4	3	2	84	11
9. Redmond police officers	48	35	8	3	4	2	83	11
10. The Redmond Fire Department (RFD)	67	23	1	0	4	4	90	1
11. Redmond firefighters	68	24	2	0	3	3	92	2
12. Redmond Emergency Medical Services (EMS)	57	28	1	1	4	9	85	2

(END RANDOMIZE)

13. How much, if anything, have you heard, read, seen, or experienced recently relating to policing or firefighting in Redmond; a lot, some, not too much, or nothing at all?

A lot	8	→ 40
Some	32	
Not too much	40	→ 59
Nothing at all	19	
(Don't know/Refused)	1	

(IF Q13 = 1-2, ASK Q14, n=172)

14. What have you heard, read, seen, or experienced? **(OPEN-ENDED QUESTION, VERBATIM RESPONSES CODED INTO CATEGORIES BELOW)**

General police issues / Practices / Cop activity	21
Community engagement / Neighborhood activity	19
Increase of crimes	15
Put out fires / Response to fire alarms / Firefighters	12
Quick response / emergency	10
General positive (help, excellent, etc.)	8
Lack of response / Unaccountability	6
A variety of things	6
Blogs / social media / website	6
Newspaper / Articles	5
Excessive force / Unprofessional	4
Understaffed / Underfunded	3
Other	11
Nothing / None	8
Refused / NA	7
Don't know / Unsure	1

(RESUME ASKING EVERYONE)

15. A proposal is being discussed relating to police and fire services. The proposal would expand the current Mobile Integrated Health program to help reduce the need for calling 911, invest in police and fire personnel and services to improve response times across the city, fund body cameras and additional fire engines; fund additional mental health staff to provide crisis intervention during police interactions. To pay for it, property taxes would be increased by thirty-eight cents (\$0.38) per thousand dollars of assessed valuation, up from the current one dollar (\$1.00) per thousand, generating eleven point sixty five (\$11.65M) million dollars a year.

In general, do you strongly support, somewhat support, somewhat oppose, or strongly oppose this proposal?

Strongly support	35	→ 67
Somewhat support	32	
Somewhat oppose	16	→ 30
Strongly oppose	14	
(Don't know)	3	

16. This proposal would cost the owner of a one million (\$1,000,000) dollar home, the average in Redmond, thirty-two dollars (\$32) a month, or three hundred and eighty (\$380) dollars a year. Knowing this do you strongly support, somewhat support, somewhat oppose, or strongly oppose this proposal?

Strongly support	36	→ 68
Somewhat support	32	
Somewhat oppose	13	→ 30
Strongly oppose	17	
(Don't know)	2	

17INT. Using a scale of excellent, good, only fair, or poor, please rate each of the following.

SCALE:	Excellent	Good	Only fair	Poor	(Don't know/NA)
(ALWAYS ASK FIRST)					
17. The job Redmond Police Department (RPD) is doing overall	25	44	14	3	14
18. The job Redmond Fire Department (RFD) is doing overall	39	39	6	0	15
(RANDOMIZE)					
19. The job Redmond Police Department (RPD) is doing responding to calls in a timely manner	21	32	12	4	31
20. The job Redmond Police Department (RPD) is doing preventing crime	14	33	24	8	21
21. The job Redmond Police Department (RPD) is responding to changing community safety needs like people experiencing homelessness, mental health challenges, and substance abuse	9	25	19	10	37
22. The job Redmond Fire Department (RFD) is doing is doing responding to calls in a timely matter	33	33	4	1	29
23. The job the Redmond Emergency Medical Services (EMS) responds to calls in a timely matter	34	31	4	2	29

(END RANDOMIZE)

24INT. Next, I'm going to read you some information about the potential proposal. After each one, please tell me how important you think that information is to know; very important, somewhat important, not too important, or not important at all.

SCALE:	Very important	Somewhat important	Not too important	Not at all important	(Don't know)
(RANDOMIZE)					
24.	A levy funding police and fire services was last approved in 2007. Since then, due to inflation, costs have gone up but revenue from the 2007 levy remained steady, so it can no longer support the same services. Renewing the levy will restore that same level of service in public safety programs.				
	50	35	6	6	3
25.	Redmond has grown, but police personnel has not. This proposal will add staff to the police force to support the safety needs of the city's growing population.				
	54	34	5	4	2
26.	Redmond's police force has just one mental health professional. This proposal will add another to respond with police officers, handle crisis intervention, and outreach to people experiencing homelessness, mental health challenges, and substance abuse, and to connect them with the right services.				
	63	23	5	7	2
27.	As the City grows, additional firefighting staff is needed to maintain response times. This proposal will allow the department to maintain fire protection and improve the flexibility and reliability of our emergency system.				
	53	39	2	4	2
28.	This proposal will diversify the emergency response capabilities to address issues that don't merit a firefighter response. It will expand and fund a Mobile Integrated Health Unit, operated by specially trained EMTs, paramedics, and mental health professionals that will receive referrals from 911, provide home visits to understand needs, and link residents to the right resources.				
	52	33	7	7	1
29.	Growth and development in Redmond will only accelerate with the arrival of the Light Rail. This measure will add staff to address the public safety needs of our city and help us to keep pace with community growth.				
	53	33	6	5	3
30.	This proposal will include ongoing funding to maintain body-worn cameras for officers to maintain transparency and accountability of Redmond officers and to ensure accurate reporting of incidents.				
	63	25	8	5	0

(END RANDOMIZE)

31.	I'd like you to think again about the proposal relating to police and fire services, which would increase property taxes by to \$0.38 per \$1,000 per thousand and cost \$380 dollars per year, or about \$32 per month. In general, do you strongly support, somewhat support, somewhat oppose, or strongly oppose this proposal?		
	Strongly support	39	→ 73
	Somewhat support	35	
	Somewhat oppose	12	→ 26
	Strongly oppose	14	
	(Don't know)	1	

DEMOS. These last few questions for statistical purposes only.

32.	Do you identify as...	
	Male	47
	Female	46
	Non-binary	0
	Another gender identity	0
	Prefer not to respond	7
33.	In what year were you born? (YEARS CODED INTO CATEGORIES)	
	18-29	19
	30-39	17
	40-49	17
	50-64	25
	65 or over	19
	Prefer not to respond	4
34.	Do you own or rent the place in which you live?	
	Own/Buying	60
	Rent	28
	Other/Prefer not to respond	12
35.	What is the last grade you completed in school?	
	Some grade school	-
	Some high school	-
	Graduated high school	6
	Technical or Vocational school	1
	Some college or Less than 4-year degree	17
	Graduated college or 4-year degree	40
	Graduate or Professional degree	33
	Prefer not to respond	3

THANK YOU!