

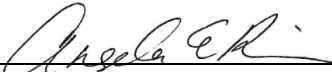


## PROCLAMATION

- WHEREAS,** the government of Redmond, Washington celebrates our local small businesses and the contributions they make to our local economy and community; and
- WHEREAS,** according to the United States Small Business Administration, there are 32.5 million small businesses in the United States, small businesses represent 99.7% of firms with paid employees, small businesses are responsible for 62% of net new jobs created since 1995, and small businesses employ 46.8% of the employees in the private sector in the United States; and
- WHEREAS,** 79% of consumers understand the importance of supporting the small businesses in their community on Small Business Saturday®, 70% report the day makes them want to encourage others to Shop Small® independently-owned retailers, and 66% report that the day makes them want to Shop Small all year long; and
- WHEREAS,** 58% of shoppers reported they shopped online with a small business and 54% reported they dined or ordered takeout from a small restaurant, bar, or café on Small Business Saturday in 2021; and
- WHEREAS,** Redmond, Washington supports our local businesses that create jobs, boost our local economy, and preserve our communities; and
- THEREFORE, I, ANGELA BIRNEY,** Mayor of the City of Redmond, do hereby proclaim November 26, 2022, as,

### SMALL BUSINESS SATURDAY

in Redmond and I urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

  
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Angela Birney, Mayor

November 26, 2022  
\_\_\_\_\_  
Date