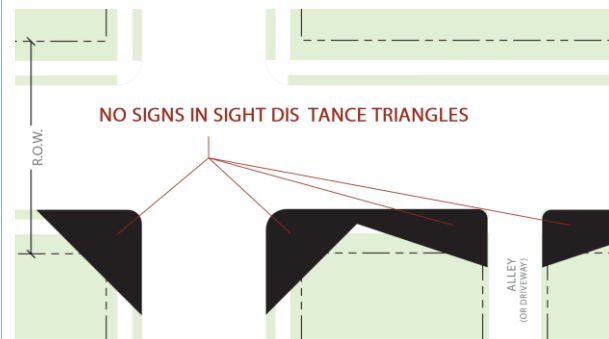
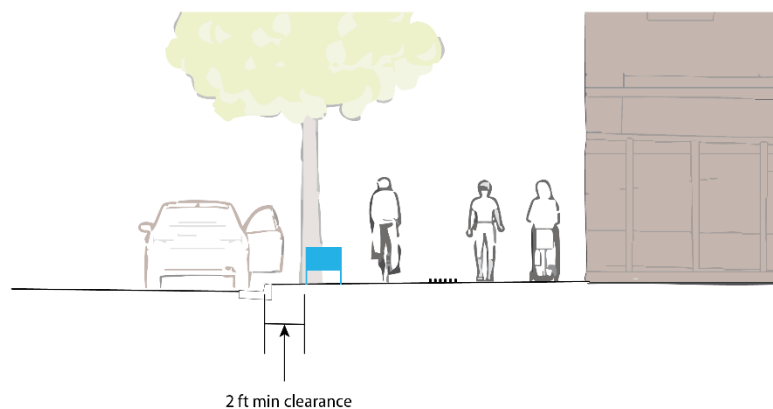


| Item                                                                                     | Discussion Notes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Issue Status                                     |
|------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|
| Temporary Non-Commercial Signs                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                  |
| <p>1.</p> <p><b>Legal framework and free speech analysis</b></p> <p>Stuart, Forsythe</p> | <p><u><b>Council Discussion</b></u></p> <p>What is the problem we're trying to solve (new case law for example)?</p> <p><u><b>Staff Comments</b></u></p> <p>Redmond's temporary non-commercial sign regulations are not enforceable because they conflict with recent case law. This is the problem we are trying to solve by creating a new regulatory framework for temporary non-commercial signs.</p> <p>The legal landscape for municipal sign regulation has undergone significant changes following the U.S. Supreme Court's decision in <i>Reed v. Town of Gilbert (2015)</i> and <i>City of Austin v. Reagan National Advertising of Austin LLC (2022)</i>. These cases established that content-based regulations for signs are unconstitutional. Regulations, like our current regulations around political signs, that are based on the content, are not enforceable. This is outlined more thoroughly in a memo from the City Attorney that was included in the Council's agenda packet on May 5 and May 26, 2026.</p> | <p>Opened<br/>6.02</p> <p>Closed<br/>X.XX.XX</p> |
| <p>2.</p> <p><b>Where can signs go?</b></p> <p>Stuart, Forsythe</p>                      | <p><u><b>Council Discussion</b></u></p> <p>Where would temporary non-commercial signs be allowed under the recommended regulations? The graphics are not clear.</p> <p><u><b>Staff Comments</b></u></p> <p>Signs are allowed in the right-of-way and on private property. The regulations for location in the right-of-way allow signs as long as they don't obstruct pedestrian, bicycle, or accessible routes or block sight distance triangles that could impact sight lines for vehicular traffic.</p> <p>The graphic below illustrates the concept of sight distance triangles. The blocks in the graphic are shorter than a typical block and so the sight distance triangles occupy more space on the block face than would</p>                                                                                                                                                                                                                                                                                              | <p>Opened<br/>6.02</p> <p>Closed<br/>X.XX.XX</p> |

ordinarily be the case. Staff is working to revise this graphic to convey that a typical block would accommodate signs away from the corners.



The graphic below illustrates that signs need to be placed a safe distance from parked cars and moving traffic (in this case, bicycles). The left boundary of the 2-foot clearance is the inside edge of the curb.



Staff have created a revised version of the graphic below that brings the 2-foot-clearance lines closer to the street features

3. **Permits**

[Council Discussion](#)

Opened  
6.02

|    |                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                  |
|----|-------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|
|    | Stuart,<br>Prakriya                                         | <p>What is the city's enforcement capacity?</p> <p><u><a href="#">Staff Comments</a></u></p> <p>Most sign code enforcement is conducted by one of the City's three code enforcement officers. This capacity is supplemented by Public Works right-of-way staff. The City has the capacity to enforce temporary non-commercial sign regulations on a complaint basis.</p> <p>Staff can be more efficient with enforcement when it is reasonably easy to contact sign owners about signs in violation of the code. That is one of the reasons why staff recommends adopting a cost-free, renewable permit – doing so makes it possible to reach sign owners for education, enforcement, and retrieval of illegally-placed signs.</p>                                                                                                                                                                     | <p>Closed<br/>X.XX.XX</p>                        |
| 4. | <p><b>Surrounding Communities</b></p> <p>Soni</p>           | <p><u><a href="#">Council Discussion</a></u></p> <p>What are neighboring communities of Bellevue, Kirkland, and Issaquah doing?</p> <p><u><a href="#">Staff Comments</a></u></p> <p><u><a href="#">Bellevue's</a></u> code is similar to Redmond's current code and does not appear to have made changes based on the recent case law.</p> <p><u><a href="#">Kirkland</a></u> has similar regulations that signs have a duration of "not more than 60 days". Kirkland also prohibits signs in center medians.</p> <p><u><a href="#">Issaquah</a></u> has similar regulations to the proposed code. Issaquah prohibits signs in, on, or within public or private medians, roundabouts, traffic circles, utility poles, lampposts, traffic poles and signals, and street trees. They have a sign permit with approval by the City and issue a sign number in response to a temporary sign agreement.</p> | <p>Opened<br/>6.02</p> <p>Closed<br/>X.XX.XX</p> |
| 5. | <p><b>Steamers, pennants and banners</b></p> <p>Kritzer</p> | <p><u><a href="#">Council Discussion</a></u></p> <p>Further discussion about the ability of a business to put up streamers, pennants, and banners (for example, a pride flag).</p> <p><u><a href="#">Staff Comments</a></u></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <p>Opened<br/>6.02</p> <p>Closed<br/>X.XX.XX</p> |

|    |                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                         |
|----|---------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------|
|    |                                                               | RZC 21.44.010.E.5 addresses streamers, pennants, and banners. It says that those items are prohibited <u>when used as a sign or in conjunction with a sign</u> . Otherwise, they are not signs and are not regulated as signs in the sign code.                                                                                                                                                                                    |                                         |
| 6. | <b>Signs that are intentionally misleading</b><br><br>Kritzer | <u><b>Council Discussion</b></u><br>How are signs that are intentionally misleading to be treated?<br><br><u><b>Staff Comments</b></u><br>Regulations for temporary non-commercial signs must be content neutral. The City cannot regulate the messages contained in temporary non-commercial signs. See the City Attorney's memo for more information.                                                                            | Opened<br>6.02<br><br>Closed<br>X.XX.XX |
| 7. | <b>Education and enforcement efforts</b><br><br>Prakriya      | <u><b>Council Discussion</b></u><br>A discussion of capability of enforcement and how to communicate this.<br><br><u><b>Staff Comments</b></u><br>There will be a robust education campaign to inform the public and stakeholders about the changes in the zoning code. The proposed cost-free, renewable permit is also an opportunity to continue to educate the public on regulations especially around the placement of signs. | Opened<br>6.02<br><br>Closed<br>X.XX.XX |