



Memorandum

Date: 11/21/2023
Meeting of: City Council

File No. AM No. 23-166
Type: Consent Item

TO: Members of the City Council
FROM: Mayor Angela Birney
DEPARTMENT DIRECTOR CONTACT(S):

Public Works	Aaron Bert	425-556-2786
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DEPARTMENT STAFF:

Public Works	Chris Stenger	Public Works Deputy Director
Public Works	Aaron Moldver	Environmental Programs Manager
Public Works	Stacey Auer	Solid Waste Program Administrator

TITLE:

Approval of the Memorandum of Understanding for 2023-2024 King County Re+ City Grant Funds between City of Redmond, City of Bothell, City of Bellevue, and City of Kirkland

OVERVIEW STATEMENT:

The purpose of this MOU is to allow Redmond, Bothell, Bellevue, and Kirkland to collaborate on the Eastside Bring Your Own Cup Program (BYOC). Bothell will manage the Re+ grant including reporting, reimbursement, consultant hiring, and contract management.

☒ **Additional Background Information/Description of Proposal Attached**

REQUESTED ACTION:

☐ **Receive Information** ☐ **Provide Direction** ☒ **Approve**

REQUEST RATIONALE:

- **Relevant Plans/Policies:**
2019 King County Solid Waste Comprehensive Plan
2023 King County Re+Plan
- **Required:**
N/A
- **Council Request:**
N/A
- **Other Key Facts:**

N/A

OUTCOMES:

The cities of Redmond, Bothell, Bellevue, and Kirkland, plan to build upon the existing BYOC program efforts to increase the use of reusable cups at coffee shops. The expansion and continuation of the Eastside BYOC program will focus on behavior change marketing strategies to reach target consumers, and partnership engagement efforts with coffee shops across the four cities to empower the community to choose reusables whenever possible.

COMMUNITY/STAKEHOLDER OUTREACH AND INVOLVEMENT:

- **Timeline (previous or planned):**
Planning will take place in fall and winter of 2023/2024 and the majority of outreach implementation will take place in the spring and summer of 2024.
- **Outreach Methods and Results:**
Outreach will include social media, tabling, direct outreach to businesses, and other methods as established by the outreach consultant hired as part of this effort.
- **Feedback Summary:**
N/A

BUDGET IMPACT:

Total Cost:
N/A

Approved in current biennial budget: ☐ Yes ☐ No ☒ N/A

Budget Offer Number:
NA

Budget Priority:
Healthy and Sustainable

Other budget impacts or additional costs: ☐ Yes ☒ No ☐ N/A
If yes, explain:
N/A

Funding source(s):
King County Re+ Grant administered by the City of Bothell

Budget/Funding Constraints:
N/A

☐ Additional budget details attached

COUNCIL REVIEW:

Previous Contact(s)

Date	Meeting	Requested Action
11/6/2023	Committee of the Whole - Planning and Public Works	Receive Information

Proposed Upcoming Contact(s)

Date	Meeting	Requested Action
N/A	None proposed at this time	N/A

Time Constraints:

The grant ends December 31, 2024.

ANTICIPATED RESULT IF NOT APPROVED:

The City would lose the opportunity to participate in the BYOC program.

ATTACHMENTS:

Attachment A: Memorandum of Understanding for 2023-2024 King County Re+ City Grant Funds