



Memorandum

Date: 3/18/2025
Meeting of: City Council

File No. AM No. 25-031
Type: Consent Item

N/ATO: Members of the City Council
FROM: Mayor Angela Birney
DEPARTMENT DIRECTOR CONTACT(S):

| | | |
|------------------------------------|---------------|--------------|
| Planning and Community Development | Carol Helland | 425-556-2107 |
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DEPARTMENT STAFF:

| | | |
|------------------------------------|----------------|------------------|
| Planning and Community Development | Seraphie Allen | Deputy Director |
| Planning and Community Development | Philly Marsh | Planning Manager |

TITLE:

Approval of OneRedmond Contracts for Economic Development and Business Relations Services in the Amount of \$300,000 for 2025 and 2026

OVERVIEW STATEMENT:

As part of the 2025-2026 budget, the City Council approved funds for economic development and business relations services by contracting with OneRedmond. On March 18, 2025 Council will received a briefing from OneRedmond on their annual report that summarizes their contracted work regarding small business support, business retention and expansion, workforce, new business recruitment, regional collaboration, and Covid-19 response.

In 2025-2026, in order to achieve better transparency for contracted work, \$100,000 annually will be contracted with OneRedmond for economic development services and \$50,000 annually will be contracted with OneRedmond Foundation dba OneEastside for Small Business Advising and Eastside Made programming.

Additional Background Information/Description of Proposal Attached

REQUESTED ACTION:

- Receive Information
- Provide Direction
- Approve

REQUEST RATIONALE:

- **Relevant Plans/Policies:**
Comprehensive Plan Economic Development Policies
Economic Development Strategic Plan
- **Required:**
Council approval is required for contracts over \$50,000.
- **Council Request:**

N/A

• **Other Key Facts:**

The City of Redmond contracts with OneRedmond to implement a scope of work related to small business support, business retention and expansion and business attraction.

OUTCOMES:

The City of Redmond works in partnership with OneRedmond to provide many essential economic development activities to support small businesses, conduct business retention and expansion work, maintain a competitive business environment, support jobs and employment needs, as well as attract new business investment and talent.

COMMUNITY/STAKEHOLDER OUTREACH AND INVOLVEMENT:

• **Timeline (previous or planned):**

The attached OneRedmond contract and scope of work is for 2025 and 2026.

• **Outreach Methods and Results:**

Business walks, direct 1x1 assistance, webinars, and business communications.

• **Feedback Summary:**

Staff and OneRedmond work together to complete frequent outreach efforts in various forms to ensure we best understand the evolving conditions of the economy and the current challenges being faced by Redmond businesses. Displacement due to development, need for affordable commercial locations, lack of commercial space, accessing financing, attracting and retaining staff, and inflation are common concerns with Redmond businesses.

BUDGET IMPACT:

Total Cost:

For the 2025/2006 biennium, The City of Redmond will contract with OneRedmond and OneRedmond Foundation dba OneEastside to assist with business relations work including business retention and expansion, business attraction and small business support at a total cost of \$150,000.00 annually.

Approved in current biennial budget: Yes No N/A

Budget Offer Number:

000250 (Community and Economic Development)

Budget Priority:

Vibrant and Connected

Other budget impacts or additional costs: Yes No N/A

If yes, explain:

N/A

Funding source(s):

General Fund

Budget/Funding Constraints:

N/A

Additional budget details attached

COUNCIL REVIEW:

Previous Contact(s)

| Date | Meeting | Requested Action |
|-------------|--|-------------------------|
| 3/4/2025 | Committee of the Whole - Planning and Public Works | Provide Direction |

Proposed Upcoming Contact(s)

| Date | Meeting | Requested Action |
|-------------|----------------------------|-------------------------|
| | None proposed at this time | N/A |

Time Constraints:

Work will be delayed if not approved in a timely manner.

ANTICIPATED RESULT IF NOT APPROVED:

The City would not be able to advance its economic vitality objectives in a timely manner.

ATTACHMENTS:

- Attachment A: 2025-2026 OneRedmond Contract
- Attachment B: 2025-2026 OneRedmond Foundation dba OneEastside Contract
- Attachment C: 2023 OneRedmond Annual Report
- Attachment D: 2024 OneRedmond Annual Report