



## Memorandum

**Date:** 9/19/2023  
**Meeting of:** City Council

**File No.** AM No. 23-125  
**Type:** Consent Item

**TO:** Members of the City Council  
**FROM:** Mayor Angela Birney  
**DEPARTMENT DIRECTOR CONTACT(S):**

Planning and Community Development	Carol Helland	425-556-2107
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**DEPARTMENT STAFF:**

Planning and Community Development	Seraphie Allen	Deputy Director
Planning and Community Development	Philly Marsh	Economic Development Manager

**TITLE:**

Approval of the National League of Cities Advancing Economic Mobility Grant in the Amount of \$15,000

**OVERVIEW STATEMENT:**

City staff is seeking approval from City Council to authorize the Mayor to accept a National League of Cities (NLC) Grant in the amount of \$15,000. Funds will be used to hire a consultant to facilitate and work with a coalition of partners to maximize the opportunity for developing a Multicultural Eastside Small Business Hub in the Bellwether Housing Overlake Village light rail station transit-oriented development (TOD).

☒ **Additional Background Information/Description of Proposal Attached**

**REQUESTED ACTION:**

☐ **Receive Information**      ☐ **Provide Direction**      ☒ **Approve**

**REQUEST RATIONALE:**

- **Relevant Plans/Policies:**  
2030 Comprehensive Plan Policies:
  - EV-9:** Encourage and recognize incubator space in Redmond for existing and future small businesses.
  - EV-19:** Participate in partnerships with other agencies, businesses, nonprofits and other organizations that further the City's economic vitality goals.
  - EV-20:** Implement, in conjunction with business, education and other community partners, the Strategic Plan for Economic Development to...Identify strategies to retain existing businesses and help them succeed;
  - EV-21:** Initiate or participate in the following activities in support of economic vitality:

- Monitor future trends and economic conditions;
- Prepare information for businesses on available public sector financing;
- Support federal and state funding of cost effective business financing programs;

- **Required:**  
Council Approval is required for grant acceptance
- **Council Request:**  
N/A
- **Other Key Facts:**  
N/A

#### **OUTCOMES:**

Outcomes for this project include the creation of a facility concept that outlines the design, layout, programming, and operational framework with prospective financial performance over time and the identification of an ownership structure and operating model for the facility along with a capital funding plan.

#### **COMMUNITY/STAKEHOLDER OUTREACH AND INVOLVEMENT:**

- **Timeline (previous or planned):**  
Fall of 2023
- **Outreach Methods and Results:**  

The initial coalition partners of OneRedmond-OneEastside SPARK, Indian American Community Services (IACS), and Eastside for All will serve as the core group that will be working with the consultant to identify and convene the Project Advisory Team. Other community-based organizations (CBOs) that provide business assistance will be invited to participate as well as the larger small business assistance ecosystem of providers.

Bellwether Housing and its design team will be invited to participate and will be actively involved in working with the consultant and the Project Advisory Team to refine the facility concept, validate the feasibility, and ensure alignment with best practices and industry standards in addition to providing associated cost estimates.
- **Feedback Summary:**  
Will be provided in final report

#### **BUDGET IMPACT:**

##### **Total Cost:**

The Economic Development Program has matched this grant with \$15,000 out of professional services approved in the 2023-2024 budget for a total of \$30,000 toward this effort.

Approved in current biennial budget: ☒ Yes ☐ No ☐ N/A

**Budget Offer Number:**

000250 (Community and Economic Development)

**Budget Priority:**

Vibrant and Connected

Other budget impacts or additional costs: ☐ Yes ☒ No ☐ N/A

*If yes, explain:*

N/A

**Funding source(s):**

General Funds

**Budget/Funding Constraints:**

N/A

☐ Additional budget details attached

**COUNCIL REVIEW:**

**Previous Contact(s)**

Date	Meeting	Requested Action
9/5/2023	Committee of the Whole - Planning and Public Works	Provide Direction

**Proposed Upcoming Contact(s)**

Date	Meeting	Requested Action
N/A	None proposed at this time	N/A

**Time Constraints:**

Funds must be spent by December 15, 2023

**ANTICIPATED RESULT IF NOT APPROVED:**

Funding will not be leveraged to assist with project

**ATTACHMENTS:**

Attachment A - National League of Cities MOU

Attachment B - National League of Cities Grant Application and background material