



# RAINBOW CROSSWALK ARTIST CALL

## Rainbow Crosswalk, Call for Artist

**DEADLINE: Thursday, April 20, 2023 at 10pm PST**

**FUNDING: \$3,000 total for design and facilitating robust public outreach and community engagement.**

### OPPORTUNITY

The City of Redmond is seeking an artist or artist team to facilitate robust public outreach and community engagement which will inform their decisions in creating a design for a Rainbow Crosswalk to be installed by City staff in the Downtown Redmond neighborhood.

### SCHEDULE:

- |                                   |  |
|-----------------------------------|--|
| • <b>Thursday, April 20, 2023</b> | Applications due, 10pm PST             |
| • <b>Week of April 24, 2023</b>   | Selection panel                        |
| • <b>Week of May 1, 2023</b>      | Interview panel for finalists          |
| • <b>Friday, May 12, 2023</b>     | Selection announced                    |
| • <b>Friday, May 26, 2023</b>     | Artist delivers public engagement plan |
| • <b>June, 2023</b>               | Artist facilitates public engagement   |
| • <b>July 3, 2023</b>             | Artist delivers final design to staff  |
| • <b>August, 2023</b>             | Installation by City staff             |

### PUBLIC ART PROJECT DESCRIPTION

The City of Redmond is seeking an artist or artist team to collaborate with staff and community stakeholders to design a Rainbow Crosswalk for the Downtown Redmond neighborhood. The artist role is to facilitate robust public outreach and community engagement with the end goal of creating an inspiring welcoming experience for drivers, pedestrians and cyclists.

*A crosswalk is a reminder to those of us with power to look out for the vulnerable people, to respect their right of way, and to let them pass unharmed – Veronica Dymond 2018*

This is a creative opportunity to utilize art to link people to their city and to each other. This painted crosswalk will bring visibility to and symbolize Redmond's support of the LGBTQIA+ community. It also indicates that anyone living, working, or visiting Redmond is welcome here.

### Community Profile

Redmond is becoming a younger, more diverse, and more urban community. Currently, more people work in Redmond (101,000+) than live in Redmond (76,000+). Only 31 percent of Redmond's residents both live and work in Redmond. The largest age demographic is people between 25-34 years of age (24 percent). One-third of



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residents are Asian and half are Caucasian. Of all households (28,000+), half are renter-occupied and half are owner-occupied. 45 percent of households speak a language other than English at home. The average household size is 2.5 people. There are nearly 9,000 households with children under the age of 18. Of all the housing units in Redmond, one-quarter are in structures with 20 or more units, compared to one-sixth in the year 2010. This shows that multifamily structures like apartments and condominiums are becoming more prevalent as the City urbanizes

## More Information

To learn about the City of Redmond visit: <http://www.redmond.gov>

To read the Redmond Public Art Plan:

[https://www.redmond.gov/DocumentCenter/View/4511/Redmond-Public-Art-Plan\\_2017-03-09-PDF?bidId=](https://www.redmond.gov/DocumentCenter/View/4511/Redmond-Public-Art-Plan_2017-03-09-PDF?bidId=)

## SCOPE OF WORK

The artist role is to create an inspiring welcoming design for a Rainbow Crosswalk for Downtown Redmond. This will happen in two phases:

- Phase One: Concept development including the facilitation of robust public outreach and community engagement
- Phase Two: Concept development and the creation of design documents for a Rainbow Crosswalk

## Eligibility

This call is open to individual artists or artists groups residing in the United States. Because the artist is expected to facilitate public engagement, the artist selection panel will consider the proximity of the artist's studio to the project site and the availability of the artist to be present with the community of Redmond. Preference is given to artists with a strong working relationship with the LGBTQIA+ community, to those artists with a design background, and to artists with experience in creating robust public outreach and community engagement.

## Artwork Budget

The selected artist(s) will receive \$3,000 total for design, collaboration, and the facilitation of public outreach and community engagement.

## SELECTION PROCESS

Artwork will be selected through a panel process that will evaluate the proposals based on the below criteria:

- Proven ability to coordinate and collaborate with community stakeholders
- Demonstrated ability to facilitate public outreach & community engagement
- Demonstrated ability to produce a final design



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- Demonstrated success delivering public art on time and within budget
- References for public art projects

## DISCLOSURE

- The City of Redmond reserves the right to alter the selection process or recommend non-funding should we deem these actions necessary.
- The City of Redmond reserves the right not to select any of the applicants.

## APPLICATION

To apply, each artist (or project team) must submit the following materials via e-mail to [CulturalArts@redmond.gov](mailto:CulturalArts@redmond.gov)

### Email Submission:

- Subject line should read: **RainbowCrosswalkSubmission\_NAME**
- Include:
  - Name of Artist with contact information
    - Address
    - Phone
    - E-mail
  - Artist's website link (if available)
  - If applying as a team, please specify one team lead and provide contact information for that person

### Attachments (One consolidated PDF preferred)

#### 1. **Statement of Interest** (not to exceed 300 words), including:

- Your connection to the LGBTQIA+ community

#### 5. **Resume**

- If more than one artist is applying, please merge all resumes into one document (not to exceed two pages)

#### 6. **Images of Past Work**

- Up to 3 images of previous design work.
- Up to 3 images documenting previous public engagement efforts.
- An image list with the following information for each photo: title, year made, and short description.

**QUESTIONS?** Email [CulturalArts@redmond.gov](mailto:CulturalArts@redmond.gov) or meet staff at monthly Office Hours on the third Thursday of each month from 4 – 6pm. Check [Redmond.gov/arts](http://Redmond.gov/arts) for location.