

Attachment: Transportation Demand Management Resources & Programs:

The City of Redmond's TDM team works within the Transportation Planning and Engineering Division. Together, they partner with other city departments, WSDOT, Metro, Sound Transit, Move Redmond TMA, and more to enhance transportation options for Redmond residents, employees, and visitors. The following is a list of recent resources or programs that the TDM Staff has brought to enhance mobility and green Redmond's transportation network.

1. Community Van

Redmond's Community Van program is a flexible, shared ride option for preplanned short trips, errands, and group outings within a two hour distance. A King County provided community van ride is \$3.00 fare, the same as taking transit. The community van is available to anyone in the community to use once they've completed online training.

Key points:

- Supports neighborhood mobility and reduces reliance on personal vehicles
- Offers low-cost, prescheduled trips operated by vetted volunteer drivers
- Complements fixed-route transit and Metro Flex service in lower density areas

2. Metro Flex

Metro Flex is a demand-responsive service that is currently operating in the Overlake neighborhood (only partially within City of Redmond). This service offers connections within the service area, which includes the two light rail stations in Overlake.

Key points:

- On-demand, app-based transportation with coverage across multiple service zones
- Integration with ORCA payment
- Bridging first-mile/last-mile gaps where fixed routes are limited
- Increased reliability and reduced wait times anticipated with 2026 system updates

3. RedLink

RedLink provides a critical first/last mile connection from neighborhoods, the Willows Corridor, and SE Redmond to light rail in downtown Redmond and Marymoor. This service will be free to use and will help connect neighborhoods to transportation hubs.

Key points:

- Enhancing frequency and midday service to Redmond residence
- Increasing alignment with the new light rail connection to enable smoother multimodal trips.
- Offers direct connection from Education Hill to the downtown light rail station.

4. Lime Scooters

Shared e-bikes and e-scooters will continue to be part of the City's micromobility network, supporting short distance travel and improving access to transit light rail stations.

Key Points:

- First/last mile promotion through King County Metro's Bike & Scoot to Transit program reduces cost of fares
- Targeted deployments near light rail stations, commercial areas, and high ridership corridors
- Safety campaigns and coordination with Lime to address rider behavior and compliance

6. Neighborhood Connection Program

Launching with the Cross Lake light rail connection, a new TDM initiative will focus on first/last mile neighborhood transit connections to light rail and outreach in Redmond's residential neighborhoods.

Key Points:

- Neighborhood focused marketing that provides neighborhood specific transit information that educates residents on how to connect to light rail.
- Multilingual materials covering how to use ORCA, trip planning apps, micromobility options, and limited ORCA card distribution.

7. Shared Bike Locker Pilot Program

Piloting bike lockers in several locations in downtown to provide secure bike parking for longer stays. The system will be similar to what is currently at light rail stations and use the same app to access. Lockers are anticipated to be in place summer of 2026.

8. E-Bike Giveaway and Education

The City of Redmond partnered with the City of Bellevue to secure a Puget Sound Energy grant to fund e-bike rebates. A total of 83 rebates will be given to Redmond residents, 65% of which will be for income-qualified individuals/households. Staff are having ongoing discussions with potential partners to provide e-bike education for rebate recipients.

9. Ongoing TDM Programs:

- Redmond School Pool: Safe Routes to School program hosted at all Redmond Elementary Schools in October and May.

- Go Redmond Employer Grant Program: Grants for businesses to enhance their transportation options on site-such as bike locker rooms, transit passes, etc.
- Commute Trip Reduction Program: Employers with 100+ staff are required by Washington State Law to have a Commute Trip Reduction Program. City staff help implement and manage this program for Redmond.

2025/2026 Programs and Pilots:

- Shared Parking Pilot and Outreach
- ORCA Neighborhood Pop Up
- Station Access Maps: partially funded by City of Redmond, created by Move Redmond, printed in multiple languages

Partnerships: Hopelink; Move Redmond; **King County Metro;**

Summary

Together, these programs form a cohesive 2026 strategy to expand transportation choices, improve multimodal access, and ease residents' transition to the new Cross lake light rail service. Staff will continue coordinating across agencies and community partners and will return to Council with updates as implementation milestones are reached.