## Redmond Lights Program Plan 2025

## **Overview**

Redmond Lights is a winter celebration featuring temporary public art and light displays from Dec. 6, 2025 - Jan. 5, 2026 at Downtown Park and Esterra Park. The festivities begin with a Kick-off Event that will feature live performances, an LED fashion show, eco-friendly "snow," and a variety of glowing activities on Dec. 6 from 4 - 8 p.m. at Downtown Park.

## Stakeholder Engagement

Redmond Lights is made possible by local artists, the Arts & Culture Commission, and sponsors (Experience Redmond, Amazon, Microsoft, Cirque Du Soleil, Key Bank, Lake Washington Pediatric Dentistry, and more). Local businesses and community organizations will bring the Kick-off Event to life by hosting activity booths and providing live entertainment.

## **Features**

Outreach began in September and will continue into December. Print and digital channels will be utilized to inform local organizations and prospective attendees about Redmond Lights, how they may be impacted and how they can get involved. The cost is estimated at \$135,000. Funding sources include sponsorships (\$62,500 as of 10/3), the LTAC Grant (\$50,000), and event funds (\$25,000).



Event attendee wearing a glowing rainbow cape



Performers holding lanterns



A child walking under an illuminated art installation