

# Special Events Recap

October 24, 2023

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## Derby Days by the Numbers

Volunteers	234
Food, Community & Craft Booths	137
Grand Parade Entries	35
Kids Bike Parade Entries	350+
Velodrome Attendees	700+
Live Music Performances	13
Website Visits	55K+
Sponsorships	\$92K+
Carnival Revenue	\$24K
Booth & Vendor Revenue	\$19K
Total Revenue	\$193K
On-site Drone Show Attendees	9K+
Total Event Attendees	35K+



## Event Permitting Stats

Permit Types	2023	2022	2021
Miscellaneous Use	27	44	0
Film/Photography	6	6	0
Special Event	46	34	10
Total Number of Permits	76	84	10
Total Estimated Attendance	126,680	114,000	20

## Sustainability Points of Interest

- RCups: *staff sourced a new vendor that eliminates single-use cups for the beer and wine garden*
- Food vendor guidelines: *vendors were required to use compostable packaging*
- Grand parade guidelines: *only electric vehicles were allowed in the parade*
- 57% of waste was recyclable: *incredibly high percentage of our total event waste generated was recyclable*



## Looking forward

Next year's dates are July 12 and 13, 2024.