



Memorandum

Date: 4/7/2026
Meeting of: City Council

File No. AM No. 26-055
Type: Staff Report

TO: Members of the City Council
FROM: Mayor Angela Birney
DEPARTMENT DIRECTOR CONTACT(S):

Planning and Community Development	Carol Helland	425-556-2107
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DEPARTMENT STAFF:

Planning and Community Development	Seraphie Allen	Deputy Director
Planning and Community Development	Michael Hintze	Transportation Planning Manager
Planning and Community Development	Caroline Chapman	TDM Program Manager
Planning and Community Development	LaNaya Taylor	TDM Program Administrator

TITLE:
2026 Transportation Demand Management Overview

OVERVIEW STATEMENT:

This memo provides an overview of the City’s 2026 Transportation Demand Management (TDM) initiatives that are a part of the Go Redmond program. Transportation Demand Management (TDM) is a set of resources and programs designed to reduce vehicle trips, especially drive-alone trips, and focuses on improving mobility, reducing congestion, and making more efficient use of existing transportation infrastructure. The City of Redmond is committed to creating a livable community with an accessible transportation network for residents of all ages, abilities, and incomes.

The City’s Go Redmond program aims to expand mobility options, encourage mode shift through education and incentives, reduce single-occupancy vehicle use, and improve multimodal connections. While Redmond’s TDM efforts originally focused on employee commute trips, Go Redmond has expanded offerings to include elementary schools via the SchoolPool program, outreach to low income and senior populations via a partnership with Hopelink, supporting and aligning Police’s parking enforcement efforts with policies to better manage parking resources; piloting enhanced transit service from Metro such as MetroFlex, Community Van, and the new RedLink pilot program.

With the new Crosslake light rail service coming in March, Go Redmond will focus on supporting resident connections to light rail stations from their neighborhood. Staff will give a brief overview of the TDM Program and then share changes and new resources that will be available in the next year.

Additional Background Information/Description of Proposal Attached

REQUESTED ACTION:

- Receive Information
- Provide Direction
- Approve

REQUEST RATIONALE:

- **Relevant Plans/Policies:**
 - **Redmond 2050, FW-TR-1:** Plan, design, build, operate, and maintain a safe transportation system that advances an equitable, inclusive, sustainable, and resilient community by providing for the mobility and access needs of all.
 - **TR-14:** Prioritize transportation investments that reduce household transportation costs, such as investments in transit, bicycle and pedestrian system access, capacity, and safety.
 - **TR-16:** Prioritize the comfort, safety, and convenience of people using pedestrian and bicycle facilities over other users of the transportation system. Establish standards for bicycle and pedestrian facilities to attract users of all ages and abilities. Prioritize improvements that address safety concerns, connect to centers or transit, create safe routes to school, and improve independent mobility for those who rely disproportionately on the pedestrian and bicycle network
 - **Redmond 2050, FW-TR-4:** Plan, design, build, operate, and maintain a transportation system that supports the City’s sustainability principles.
 - **Redmond 2050, FW-TR-5:** Influence regional transportation decisions and leverage regional transportation investments in support of Redmond’s transportation policy objectives.
 - **Redmond 2050, FW-EV-2:** Support policies that contribute to a high quality of life in Redmond, such as career and education opportunities, housing, transportation, and recreation choices, as well as a healthy natural environment.
 - **Redmond 2050, FW-CR-1:** Develop partnerships and programs to rapidly and equitably reduce greenhouse gas emissions and create a thriving, climate resilient community.
 - **TMP TDM Strategy 1:** Reduce the number of trips starting and ending in Redmond that utilize drive-alone methods and shift trip method choice to transit, carpooling, biking (or other micromobility), and walking through education and incentives
 - **TMP TDM Strategy 4:** Support parking changes that encourage individuals to consider non-drive-alone transportation options.
 - **TMP TDM Strategy 5:** Emphasize transportation demand management strategies to combat traffic congestion and safety concerns in school zones throughout Redmond.
 - Redmond Transportation Management Program and Washington State Commute Trip Reduction Law
- **Required:**
N/A
- **Council Request:**
N/A
- **Other Key Facts:**
N/A

OUTCOMES:

Informational Only

COMMUNITY/STAKEHOLDER OUTREACH AND INVOLVEMENT:

- **Timeline (previous or planned):**
N/A
- **Outreach Methods and Results:**
N/A
- **Feedback Summary:**
N/A

BUDGET IMPACT:

Total Cost:

Staff working on TDM programs are funded through the adopted budget.

Approved in current biennial budget: Yes No N/A

Budget Offer Number:

0000310-Mobility of People and Goods

Budget Priority :

Vibrant and Connected

Other budget impacts or additional costs: Yes No N/A

If yes, explain:

N/A

Funding source(s):

King County Metro Contract

Budget/Funding Constraints:

N/A

Additional budget details attached

COUNCIL REVIEW:

Previous Contact(s)

Date	Meeting	Requested Action
3/17/2026	Committee of the Whole - Public Safety and Human Services	Receive Information

Proposed Upcoming Contact(s)

Date	Meeting	Requested Action
N/A	None proposed at this time	N/A

Time Constraints:

N/A

ANTICIPATED RESULT IF NOT APPROVED:

N/A

ATTACHMENTS:

Attachment A: Transportation Demand Management Resources & Programs

Attachment B: Staff Report Slides