



Memorandum

Date: 12/7/2021  
Meeting of: City Council

File No. AM No. 21-184  
Type: Consent Item

TO: Members of the City Council  
FROM: Mayor Angela Birney  
DEPARTMENT DIRECTOR CONTACT(S):

Executive	Malisa Files	425-556-2166
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DEPARTMENT STAFF:

N/A	N/A	N/A
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**TITLE:**  
Adoption of the Community Strategic Plan (CSP)

**OVERVIEW STATEMENT:**

The Community Strategic Plan provides guidance for the City’s work on major initiatives. In August, City Council discussed the updated draft of the Community Strategic Plan in preparation for sharing the plan with the community to collect their feedback. Feedback from the community was shared with the Council at the Study Session on November 9, 2021. Since that time, the plan has been updated with Council suggestions in preparation for approval on December 7.

**Additional Background Information/Description of Proposal Attached**

**REQUESTED ACTION:**

Receive Information       Provide Direction       Approve

**REQUEST RATIONALE:**

- **Relevant Plans/Policies:**  
The Community Strategic Plan is used as a road map to achieve objectives consistent with the biennial budget, the Comprehensive Plan, and other city planning processes.
- **Required:**  
N/A
- **Council Request:**  
The last discussion on the CSP took place on November 23, 2021, with Council approval scheduled for December 7, 2021.
- **Other Key Facts:**  
The CSP is a roadmap to implementation of priority strategies Council and staff will concentrate on in the coming years.

**OUTCOMES:**

Per suggestions made at the Study Session on November 9 and the Committee of the Whole meeting on November 23, several changes were made to the Community Strategic Plan, including:

- Added narrative on how the plan was developed
- Added hyperlinks to other plans referenced in the document
- Added another metric for the Environmental Sustainability initiative
- Added Council’s 2020 Climate Emergency Declaration to the objective under Environmental Sustainability and provided link to the original document
- Added alignment to the new bus routes to the Infrastructure action on bike and pedestrian safety

As discussed, the Community Strategic Plan is a living document. Staff will update the Council every six-months on the progress made toward the goals and action plans described in the document.

**COMMUNITY/STAKEHOLDER OUTREACH AND INVOLVEMENT:**

- **Timeline (previous or planned):**  
A Let’s Connect Questionnaire was posted on the City’s website August 25 through September 27, 2021.
- **Outreach Methods and Results:**  
A questionnaire was posted on the City’s website with seven questions asking the community to respond with their views on strategic priorities, including open-ended questions soliciting thoughts on the City’s major initiatives.
- **Feedback Summary:**  
The seven questions asked of the community included:
  1. Of the five priorities outlined in the Community Strategic Plan, please select the two priorities that are most important to you.
  2. Please provide any comments or feedback on the draft Community Strategic Plan.
  3. Do you have a question about the Community Strategic Plan?
  4. Please state your question.
  5. Please provide your name and email address so we may provide you an answer to your question.
  6. Please provide any additional feedback.
  7. Demographic information of whether the respondent lives, works, or plays in Redmond.

Results of the questionnaire were discussed with Council at the Study Session on November 9, 2021.

**BUDGET IMPACT:**

**Total Cost:**  
N/A

**Approved in current biennial budget:**       **Yes**       **No**       **N/A**

**Budget Offer Number:**

The Community Strategic Plan is a cross-departmental effort, and the staff time used to update the plan is in a variety of offers.

**Budget Priority:**

The Community Strategic Plan falls under the Strategic and Responsive budget priority, however many of the programs contained in the plan span multiple priorities.

**Other budget impacts or additional costs:**     Yes             No             N/A

*If yes, explain:*

N/A

**Funding source(s):**

N/A

**Budget/Funding Constraints:**

N/A

Additional budget details attached

**COUNCIL REVIEW:**

**Previous Contact(s)**

Date	Meeting	Requested Action
6/23/2020	Study Session	Receive Information
7/14/2020	Study Session	Provide Direction
4/27/2021	Study Session	Provide Direction
5/11/2021	Study Session	Provide Direction
8/10/2021	Study Session	Provide Direction
11/9/2021	Study Session	Provide Direction
11/23/2021	Committee of the Whole - Finance, Administration, and Communications	Provide Direction

**Proposed Upcoming Contact(s)**

Date	Meeting	Requested Action
N/A	None proposed at this time	N/A

**Time Constraints:**

The CSP provides a road map and implementation steps toward fulfillment of the City's vision. It is a living document and will be updated continuously as the described goals are achieved. Adoption of the CSP will help to guide the 2023-2024 budget process.

**ANTICIPATED RESULT IF NOT APPROVED:**

Staff will use other planning documents, such as the Comprehensive Plan and the biennial budget, to identify key initiatives.

**ATTACHMENTS:**

Attachment A: Community Strategic Plan Revised November 23, 2021