



Memorandum

Date: 3/18/2025
Meeting of: City Council
Day

File No. SPC 25-022
Type: Special Orders of the

TO: Members of the City Council

FROM: Mayor Angela Birney

DEPARTMENT DIRECTOR CONTACT(S):

Planning and Community Development	Carol Helland	425-556-2107
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DEPARTMENT STAFF:

Planning and Community Development	Seraphie Allen	Deputy Director
Planning and Community Development	Philly Marsh	Economic Development Manager

TITLE:

PRESENTATION: OneRedmond Annual Report

OVERVIEW STATEMENT:

Under Special Orders of the Day, the CEO of OneRedmond, Kristina Hudson, will provide a recap of work completed in the last contract period. OneRedmond annual report presentation will summarize their contracted work executed in 2023 and 2024 regarding small business support, business retention and expansion, workforce, and new business recruitment.

Additional Background Information/Description of Proposal Attached

REQUESTED ACTION:

Receive Information **Provide Direction** **Approve**

REQUEST RATIONALE:

- **Relevant Plans/Policies:**
Comprehensive Plan Economic Vitality Chapter
Economic Development Strategic Plan
- **Required:**
N/A
- **Council Request:**
N/A
- **Other Key Facts:**
The City of Redmond has partnered with OneRedmond since 2013 to provide business relations including small business support, business retention and expansion and business attraction.

OUTCOMES:

The City of Redmond works in partnership with OneRedmond to provide many essential economic development activities to support small businesses, conduct business retention and expansion work, maintain a competitive business environment, support jobs and employment needs, as well as attract new business investment and talent. Specific measures of success and outcomes will be provided in the annual report presentation.

COMMUNITY/STAKEHOLDER OUTREACH AND INVOLVEMENT:

- **Timeline (previous or planned):**
OneRedmond actively outreached and engaged with businesses across sizes, industries, and geographic locations throughout 2023 and 2024.
- **Outreach Methods and Results:**
OneRedmond conducts business visits, 1x1 business meetings, workshops, and webinars.
- **Feedback Summary:**
Staff and OneRedmond work together to complete frequent outreach efforts in various forms to ensure we best understand the evolving conditions of the economy and the current challenges being faced by Redmond businesses. Displacement due to development, need for affordable commercial locations, lack of commercial space, attracting and retaining staff, accessing financing, and inflation, are common concerns with Redmond businesses.

BUDGET IMPACT:

Total Cost:

The City of Redmond has \$300,000 budgeted for OneRedmond business relation and economic development support for the 2025/2026 biennium.

Approved in current biennial budget: Yes No N/A

Budget Offer Number:

000250 - Community and Economic Development

Budget Priority:

Vibrant and Connected

Other budget impacts or additional costs: Yes No N/A

If yes, explain:

N/A

Funding source(s):

General Fund

Budget/Funding Constraints:

N/A

Additional budget details attached

COUNCIL REVIEW:

Previous Contact(s)

Date	Meeting	Requested Action
N/A	Item has not been presented to Council	N/A

Proposed Upcoming Contact(s)

Date	Meeting	Requested Action
N/A	None proposed at this time	N/A

Time Constraints:

N/A

ANTICIPATED RESULT IF NOT APPROVED:

Staff is not seeking approval. This is an information only presentation.

ATTACHMENTS:

none