



Memorandum

Date: 5/26/2026

Meeting of: Committee of the Whole - Parks and Environmental Sustainability

File No. CM 26-323

Type: Committee Memo

TO: Committee of the Whole - Parks and Environmental Sustainability

FROM: Mayor Angela Birney

DEPARTMENT DIRECTOR CONTACT(S):

Parks	Loreen Hamilton	425-556-2336
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DEPARTMENT STAFF:

Parks	Laurel Williams	Events Program Coordinator
Parks	Lindsey Tusing	Events and Marketing Supervisor
Parks	Brittany Pratt	Parks Manager

TITLE:

Derby Days 2026 Overview

OVERVIEW STATEMENT:

Derby Days is Redmond’s annual summer festival. A city favorite since 1939, this event draws in 35,000 people for live music, parades, food, a drone light show, and so much more. Typically held on the second weekend of July, Derby Days 2026 will occur on Friday, July 24 - Saturday, July 25 to balance city resources with Redmond is Ready for the World initiatives.

Event Elements:

- Activity booths
- Beer and Wine Garden
- Cornhole tournament
- Food vendors
- Live performances
- Marymoor Grand Prix at Jerry Baker Memorial Velodrome
- Pancake Breakfast at Fire Station 11
- Kids Bike Parade
- Grand Parade
- Craft marketplace
- Food vendors
- Drone Light Show
- Silent Disco
- Photobooth
- Kids’ Cove Inflatables

Additional Background Information/Description of Proposal Attached

REQUESTED ACTION:

- Receive Information** **Provide Direction** **Approve**

REQUEST RATIONALE:

- **Relevant Plans/Policies:**
PARCC Plan
- **Required:**
N/A
- **Council Request:**
N/A
- **Other Key Facts:**
N/A

OUTCOMES:

Derby Days 2026 aims to support the following PARCC Plan priorities:

- **Expand Access for All**
 - Provide free activities for recreation and community building
- **Build Strong Communities**
 - Bring residents, tourists, local organizations, and city officials together
- **Protect the Natural Environment**
 - Strategically reduce the carbon footprint of the event
 - Promote use of human, EV, and RNG powered transportation in the Grand Parade
 - Incorporate a strategic waste management plan
 - Increase the use of reusable cups and compostable service ware

COMMUNITY/STAKEHOLDER OUTREACH AND INVOLVEMENT:

- **Timeline (previous or planned):**
 - January 2026 - July 2026: Outreach to local businesses and community organizations regarding involvement opportunities
 - May 2026 - July 2026: Outreach to residents and those residing 50+ miles away
- **Outreach Methods and Results:**
 - Event website
 - Direct email
 - Social media
 - Digital newsletters
 - Posters and banners
 - Utility bill inserts
 - In-person business outreach
 - Press releases

Results:

- 15 food vendors

- 70+ craft vendors
- 22 activity booth applicants
- 8 grand parade applicants
- Partnerships: King County Library System, Jerry Baker Memorial Velodrome, Hopelink, Redmond Town Center, Redmond Rotary
- Sponsors: Amazon, Microsoft, EvergreenHealth, Redmond Town Center, Ballard Natural Gas, Cascade Water Alliance, Art of Drawers, First Tech Fed Credit, VEG Redmond, WashGen/Pelican, Racen Rock Ranch, Kaizen Academy Fencing, BECU, Key Bank, Lake Washington Pediatric Dentistry, Puget Sound Energy, Arena Sports
 - Current sponsorship dollars: \$96,500
- **Feedback Summary:**
N/A

BUDGET IMPACT:

Total Cost:

\$234,176.44

Approved in current biennial budget: Yes No N/A

Budget Offer Number:

000249 - Arts & Community Events

Budget Priority:

Vibrant & Connected

Other budget impacts or additional costs: Yes No N/A

If yes, explain:

N/A

Funding source(s):

LTAC grant - \$50,000
 Sponsorships - \$96,500
 Event Revenue - \$26,200
 Ending Fund Balance - \$61,476.44

Budget/Funding Constraints:

N/A

Additional budget details attached

COUNCIL REVIEW:

Previous Contact(s)

Date	Meeting	Requested Action
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N/A	Item has not been presented to Council	N/A
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Proposed Upcoming Contact(s)

Date	Meeting	Requested Action
N/A	None proposed at this time	N/A

Time Constraints:

N/A

ANTICIPATED RESULT IF NOT APPROVED:

N/A

ATTACHMENTS:

Attachment A: Derby Days 2026 Overview