



PARCC Plan Initial Community Feedback

June 14, 2022

City Council Study Session

Steve Duh, Conservation Technix



AGENDA

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Plan Process and Outreach

Feedback Highlights

Key Themes from Additional
Community Feedback

Discussion and Next Steps

Council Discussion:

What opportunities are missing or limited?

What are your top priorities for the next six years?



What is the **PARCC Plan**?

The citywide Parks, Arts, Recreation, Culture & Conservation (PARCC) Plan is a 6-year guide* and strategic plan for managing and enhancing **parks, open space, trails, recreation and cultural opportunities** for the Redmond community.

**The last plan was adopted in 2017.*

Share YOUR IDEAS for Redmond Parks and Recreation

Help plan a
future where
everyone plays!



LetsConnectRedmond.com/PARCC

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**Redmond
Parks and
Recreation**

Steps to Building the PARCC Plan



Phase 1: Data Gathering & Community Input



Phase 2: Building the Plan with continued Community Input



Phase 3: Plan Adoption

Spring/Summer 2022

Gather community feedback through a community-wide survey and hold stakeholder discussions, tabling events, and a virtual public meeting.

Summer/Fall 2022

Create the draft PARCC Plan update, which will be shared with the community through a second virtual public meeting.

Winter 2022/2023

Incorporate community feedback into the final draft of the PARCC Plan update and present to City Council for approval.

WE ARE HERE -
Gathering community
input and assessing the
system

Steps to Building the PARCC Plan

- Inventory Site Assessments
- Community Engagement
- System-wide Needs Assessment
- Goals and Policies Review
- Capital Project Planning
- Implementation & Funding Strategies
- Plan Review and Approval



Public Involvement

Multiple methods

- Survey (random-sample mail, plus online)
- Event tabling and intercept events
- Topic-oriented stakeholder group discussions
- Virtual public meeting on interests/priorities
- Let's Connect, online, and social media
- Utility billing, yard signs, and posters
- RYPAC, PBAC, and Arts Commission meetings
- Significant Parks & Trail Commission guidance
- City Council touch points

Public Involvement Plan presented to Council March 2022



Survey Highlights

- Designed in coordination with staff
- Late March to mid May 2022
- Mailed to 2,500 randomized addresses, with two follow-up mailers
- 330 respondents (13% response rate, 5% Margin of Error)
- Survey available to entire community in Chinese, English, Russian, and Spanish

	Mail	Online	Sum
Chinese	14	15	29
English	311	858	1,169
Russian	2	1	3
Spanish	3	7	10
Totals	330	881	1,211

1,211
completed
surveys!



Redmond
WASHINGTON

Community Survey on Parks and Recreation

The City of Redmond is beginning a community-led process to update its citywide Parks, Arts, Recreation, Culture, and Conservation (PARCC) Plan. Your opinions are important to the City and will help inform how we update the PARCC Plan. Responses are anonymous.

1. On average, how often do you visit or use a Redmond park, trail, community center, or open space?

- | | |
|--|--|
| <input type="checkbox"/> Daily | <input type="checkbox"/> Once a year |
| <input checked="" type="checkbox"/> At least once a week | <input type="checkbox"/> Less than once a year |
| <input type="checkbox"/> A few times a month | <input type="checkbox"/> Never |
| <input type="checkbox"/> Once every few months | <input type="checkbox"/> Prefer not to answer |

2. Rate your household's overall satisfaction with each of the following City of Redmond Parks and Recreation programs, events, and facilities. (Check only one box in each row)

	Very Satisfied	Somewhat Satisfied	Somewhat Dissatisfied	Dissatisfied	Not Sure / No Opinion
Redmond city parks	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Trails and pathways in Redmond	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Public visual art in places like parks, city buildings, streets in Redmond	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Art, music, cultural facilities in Redmond	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Community events, gatherings and concerts in Redmond	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Indoor community centers in Redmond	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

3. How would you rate the condition of each of the following parks or community centers?

	Excellent	Good	Fair	Poor	Not Sure / No Opinion
Your nearest, Neighborhood Park (examples: Meadow Park, Spiritbrook Park, Westside Park, Smith Woods)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Redmond's Community Parks (Grasslawn Park, Farrel-McWhirter Park, Idylwood Park)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Redmond's Urban Parks (Downtown Park, Edge Skate Park)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Redmond's Natural Resource Parks (Heron Rookery, Watershed Preserve)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Redmond's Community Centers (Redmond Community Center at Marymoor Village, Old Fire House Teen Center, Redmond Pool)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Trails (Redmond Central Connector, trails at Watershed Preserve, Evans Creek Trail)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. What is one thing that the City of Redmond can do to improve parks, trails, community centers, arts, recreation programs, and/or open space?

Grasslawn park needs more parking space.

The City of Redmond is using the services of a consultant team who specializes in park and recreation planning.

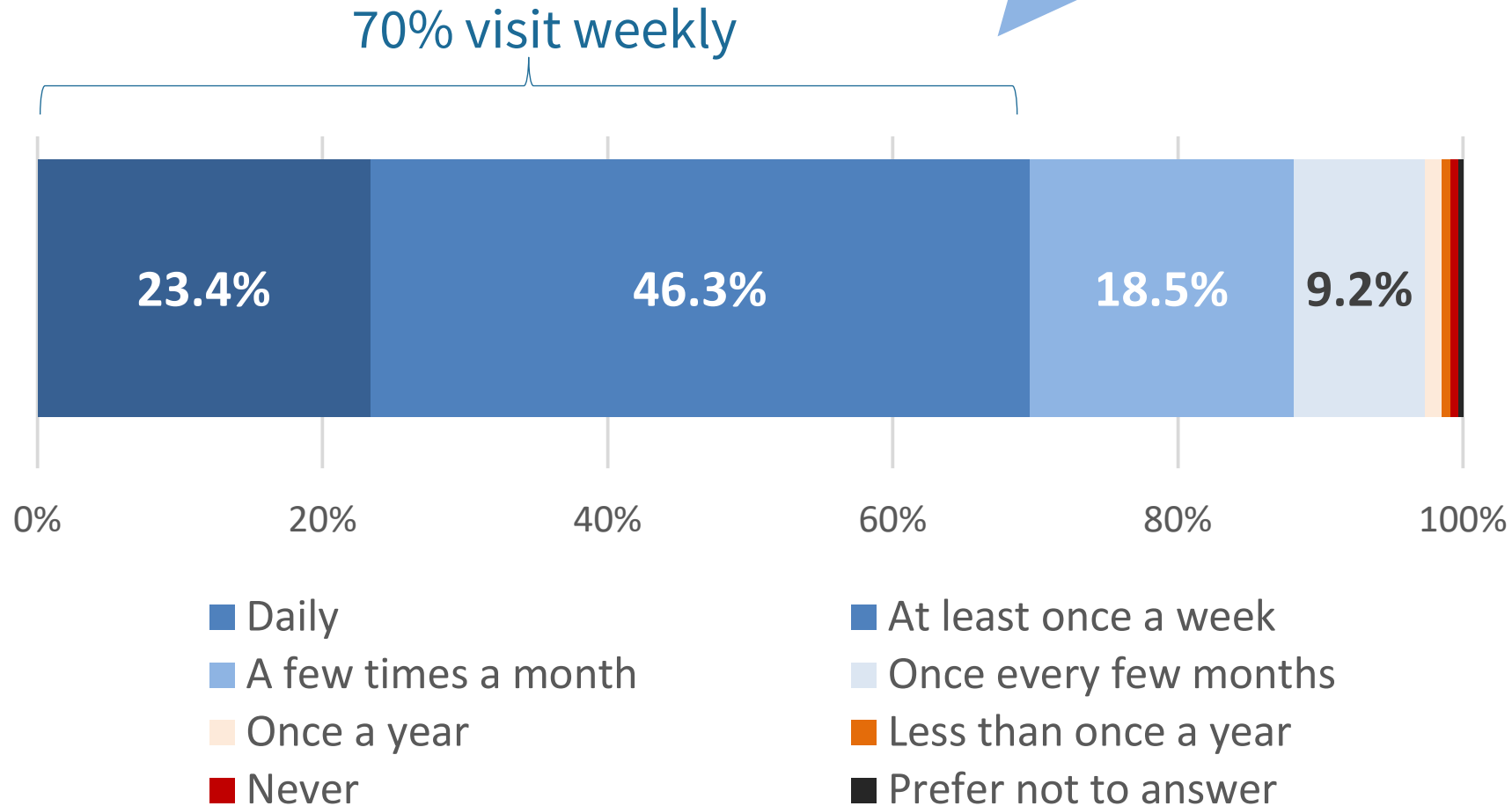
Please return your completed survey in the enclosed Return-Reply Envelope addressed to:

Conservation Technix Inc.
PO Box 885
Orinda, CA 94563

Survey Highlights: Frequency of Visits

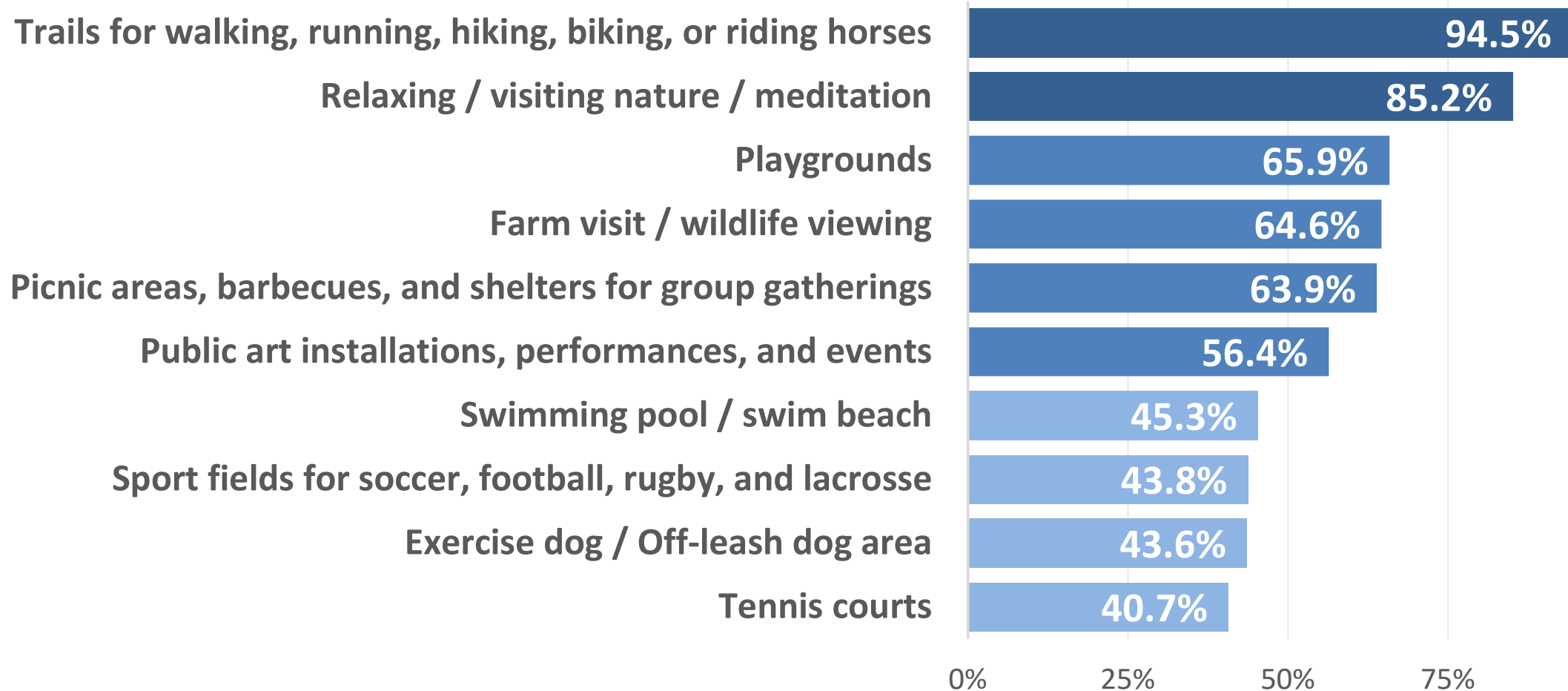
88%

visit at least a couple
times per month



Survey Highlights

Top reasons for visiting



Survey Highlights

Highest Need Amenities

- Trails
- Off-leash dog areas
- Community gardens
- Swimming pool / swim beach
- Pickleball courts
- Public art installations, performances, and events

"Badly needed: dog parks. Community Parks are default dog parks, and they are getting dirty."

"Connect more of the bike trails, nature trails, etc., as well as interconnect them with city sidewalks especially in multiple downtown areas."

90%

Overall satisfaction city parks and trails (very or somewhat satisfied)

71%

rated the condition of Redmond's community parks and trails as either excellent or good

Survey Highlights

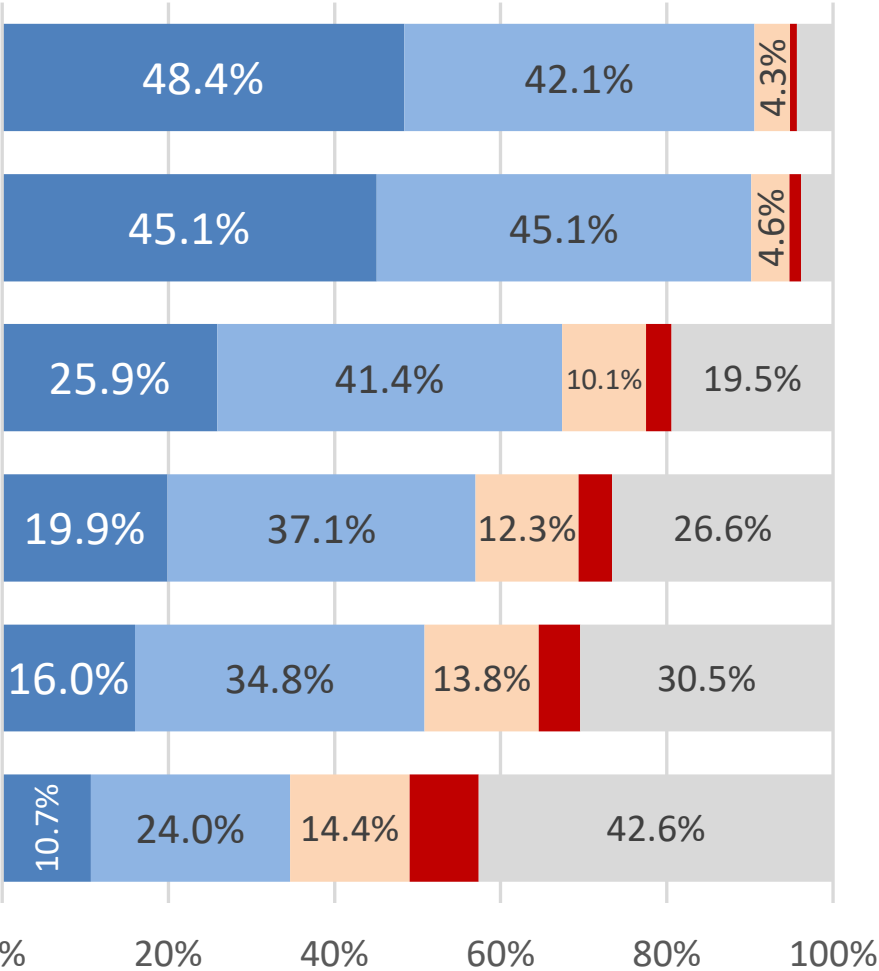
Satisfaction toward Programs, Events & Facilities

90%+

Satisfaction for trails and city parks

"City of Redmond does a really good job with outdoor recreational spaces. However, we live in the northwest where it rains a lot and our teenagers and families need more indoor places to gather"

- Trails and pathways in Redmond
- Redmond city parks
- Public visual art in places like parks, city buildings, streets in Redmond
- Community events, gatherings and concerts in Redmond
- Art, music, cultural facilities in Redmond
- Indoor community centers in Redmond



■ Very Satisfied ■ Somewhat Satisfied ■ Somewhat Dissatisfied
■ Dissatisfied ■ Not Sure / No Opinion

Survey Highlights

Priority Improvements



- Maintaining existing parks and amenities to extend their useful life
- Expanding trail opportunities and connections
- Adding new amenities and features within existing parks

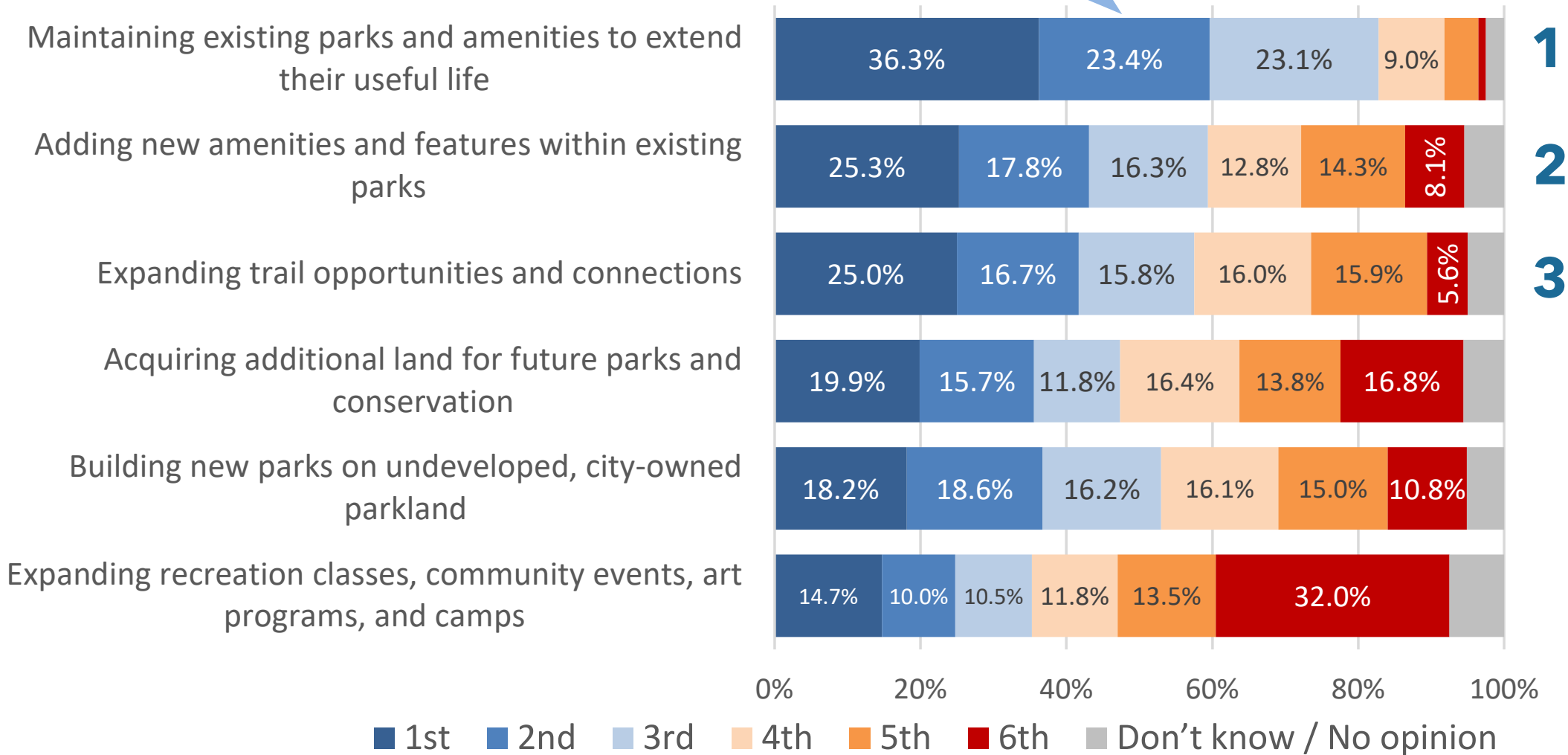


Survey Highlights

Priority Improvements

"Expand the trail network to fill in gaps. Include bike tools and pumps on the trails. Include more bike parking at parks."

"Keep investing in maintaining and updating. We love the new Westside Park overhaul and see so many more neighbors enjoying it!"



Survey Highlights

Support for 'lower cost' improvements

Strongest support for **'rewilding,' plaza amenities, and inclusive playgrounds**

Consistent support for **community gardens**

"Rewilding", expanding tree canopy, or allowing...

Tables, chairs, and lighting in plazas

Inclusive / ADA playground equipment

Community gardens (pea patch)

Outdoor ping pong tables or other games

Outdoor exercise equipment

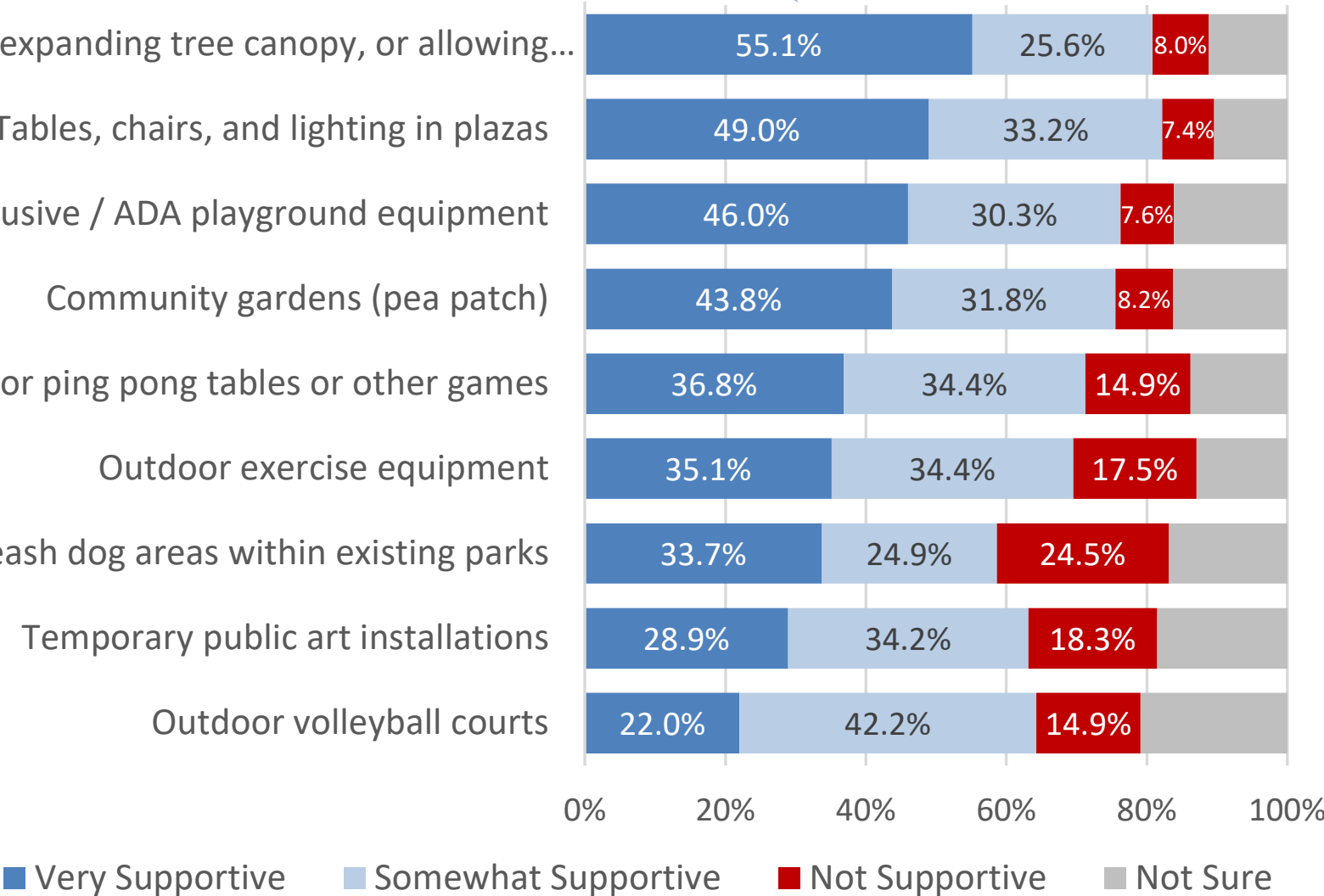
Off-leash dog areas within existing parks

Temporary public art installations

Outdoor volleyball courts

"Would love to see outdoor exercise equipment. This is popular in parks in China."

"There is a lot of 'lawn' or open space that I think could be better used. Like gardens, natural areas (instead of just manicured grass)"



Survey Highlights

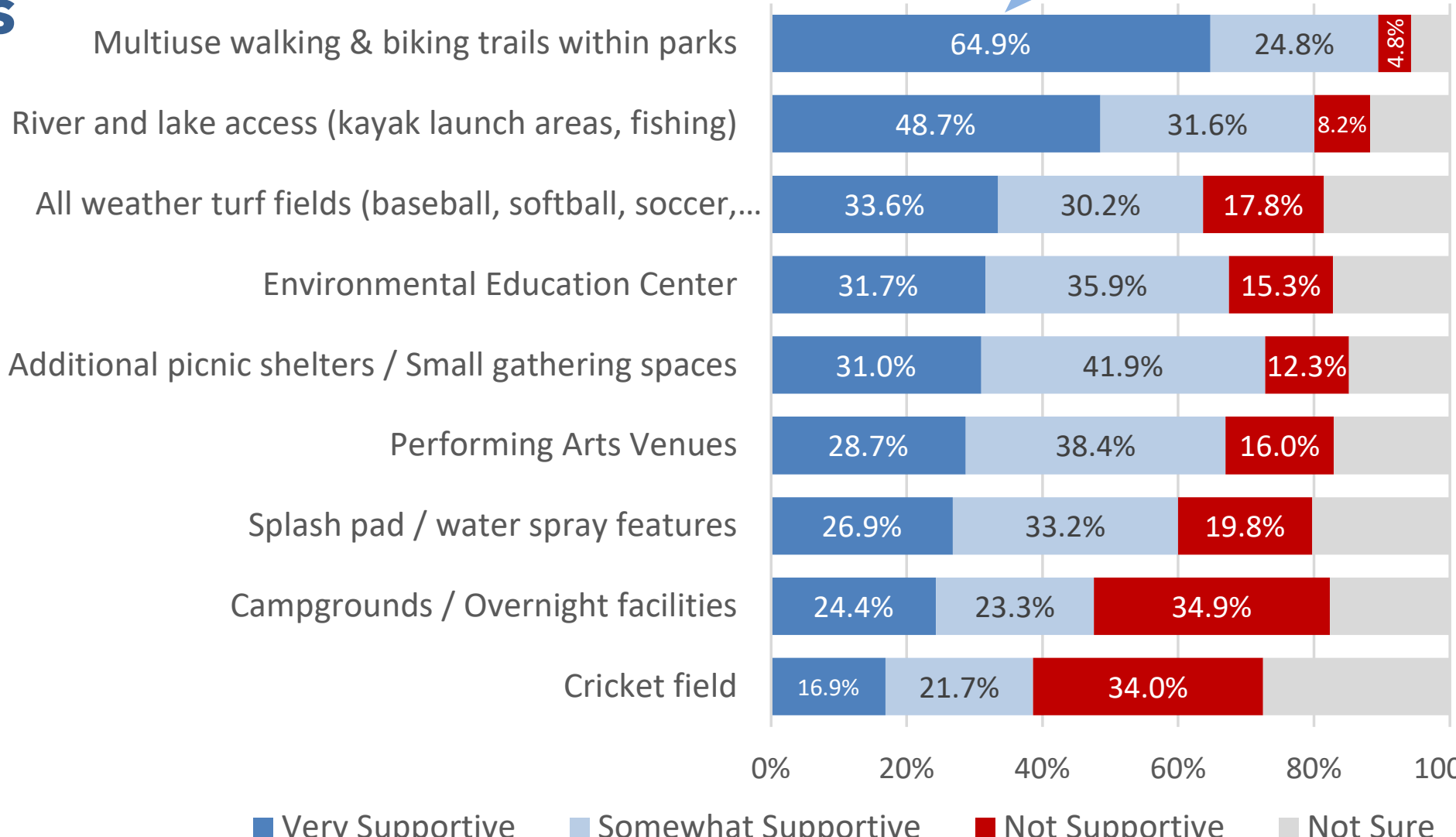
Support for 'higher cost' improvements

Consistently high support for **trails**

Strong support for **more water access**

"More all year playing fields for a broader variety of sports..."

"Add more river access for kayaks."



Survey Highlights

Highest Need Recreation Program Areas



- Redmond Pool (swim lessons, family swim time, etc.)
- Community Gardens
- Adult programs, classes, and activities (arts, crafts, music, etc.)



Survey Highlights

Barriers for Recreation Programs

52%

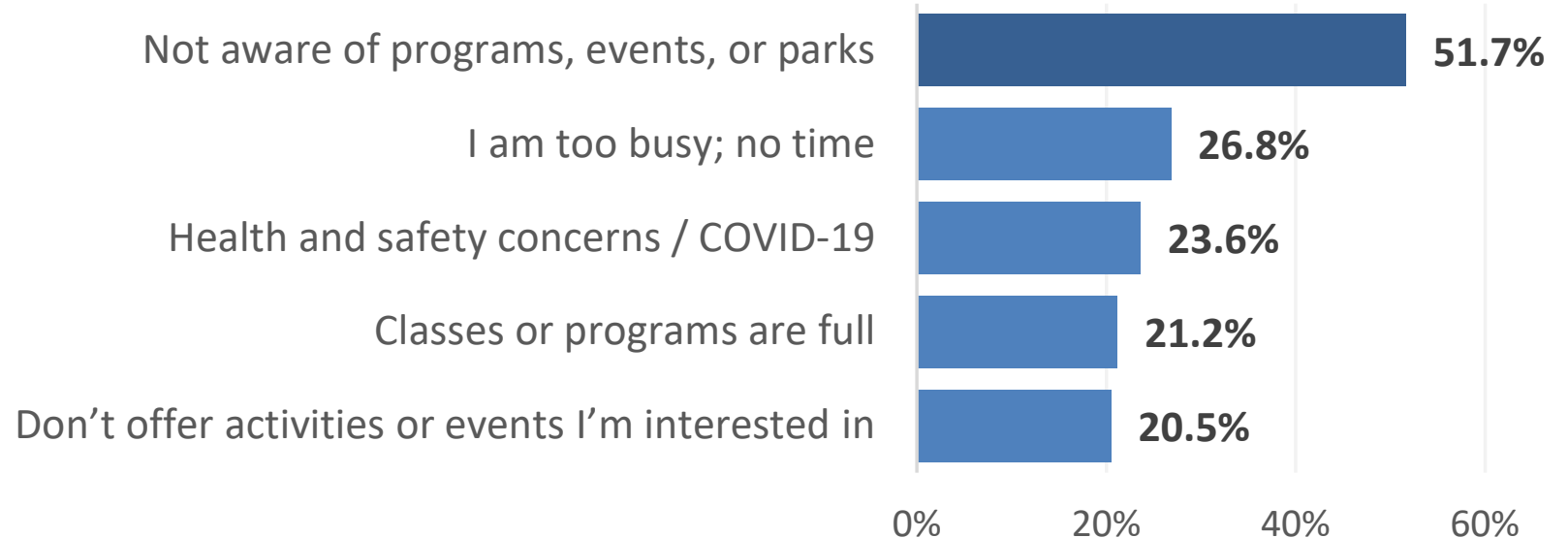
Not aware of programs, events, or parks

Participants at the public meeting had an interest in communications via:

- City e-news or direct e-mail
- City website
- Direct mail
- Texts
- QR codes posted around town

"We love cultural events! How can we know when they're coming up?"

"I don't know what programs exist and what is going on at the community centers. I know there is an event signup website but it's hard to get a grasp of the different options available."



Survey Highlights

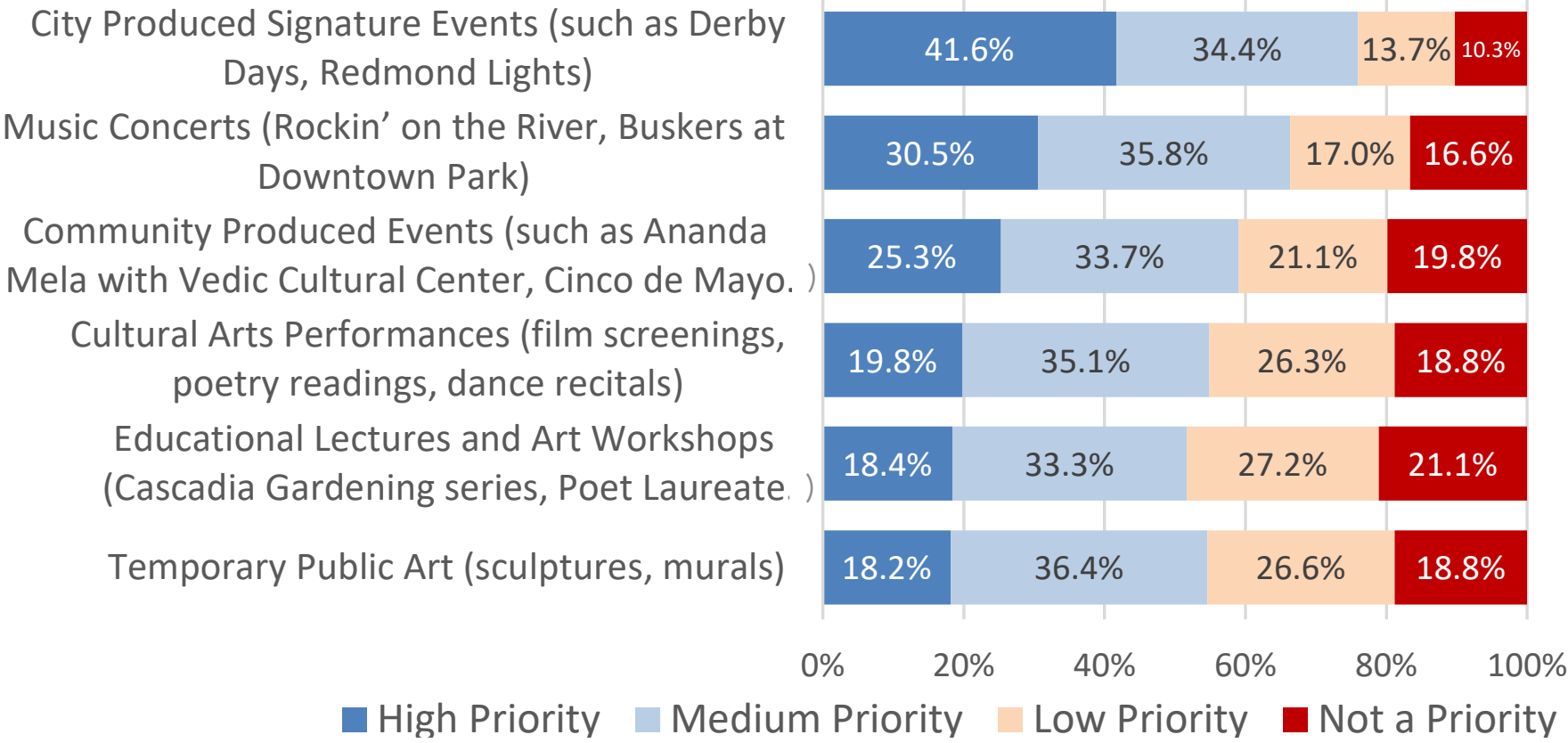
Community Events

72%
Overall attendance
of City-produced
signature events,
and noted as highest
priority

Majorities see each
type of event as high or
medium priority

"Organize more community events, fairs, free movies in parks."

"Estaría muy bien que haya más eventos musicales en el Downtown o en los parques de Redmond (It would be great if there were more music events in Downtown or at the Redmond parks.)"



Survey Highlights

High frequency comments:

Pickleball courts, areas for off-leash dogs, trails, cricket fields, and ongoing maintenance

Pedestrian and bicyclist access and safety improvements (sidewalks, crossings, bike lanes, etc.)

Mapping, wayfinding, and trail etiquette

Additional events and public art displays



Core Themes: Community Feedback

Take Care of What You Have

- Overall system in very good condition
- Minor renovations (sport court resurfacing)
- ADA enhancements (trails, playgrounds)
- Natural area management & resiliency
- Trail signage, maintenance & clearing

Continue to Build System

- Existing undeveloped park sites offer capacity for additional recreation amenities
- New community center to improve program access
- Explore water access opportunities
- Intergenerational activities & cultural events

Expand Recreational Opportunities

- Trail system expansion & connections
- Additional playgrounds, incl. all-inclusive play
- Facilities for pickleball, community gardens & off-leash areas
- Additional public art, performance & events

Enhance User Convenience & Amenities

- Plaza chairs, tables & benches
- Park & trail restrooms
- Picnic areas & flexible space
- Signage & wayfinding
- City communications

Ongoing Tasks

Level of Service assessment

Recreation and cultural arts
program review

Mapping analyses

Site assessment analysis and
review

On-going coordination with
Parks & Trails Commission



Next Steps

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Compile needs assessments and recommendations for each major service area

Prepare draft capital project list

2nd public meeting (Fall 2022)

Prepare draft plan layout

Reviews and Approval (March 2023)





Discussion

What opportunities are missing or limited?

What are your top priorities for the next six years?

Thank You

www.LetsConnectRedmond.com/PARCC
ckchapman@redmond.gov

