



PARCC Plan Update

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Redmond
WASHINGTON

AGENDA

PARCC Plan Process

Outreach Update

Plan Outline and Design

Next Steps



What is the **PARCC Plan**?

The citywide Parks, Arts, Recreation, Culture, and Conservation (PARCC) Plan is a six-year guide* and strategic plan for managing and enhancing **parks, open space, trails, recreation, and cultural opportunities** for the Redmond community.

**The last plan was adopted in 2017.*



Share YOUR IDEAS for Redmond Parks and Recreation

Help plan a future where everyone plays!

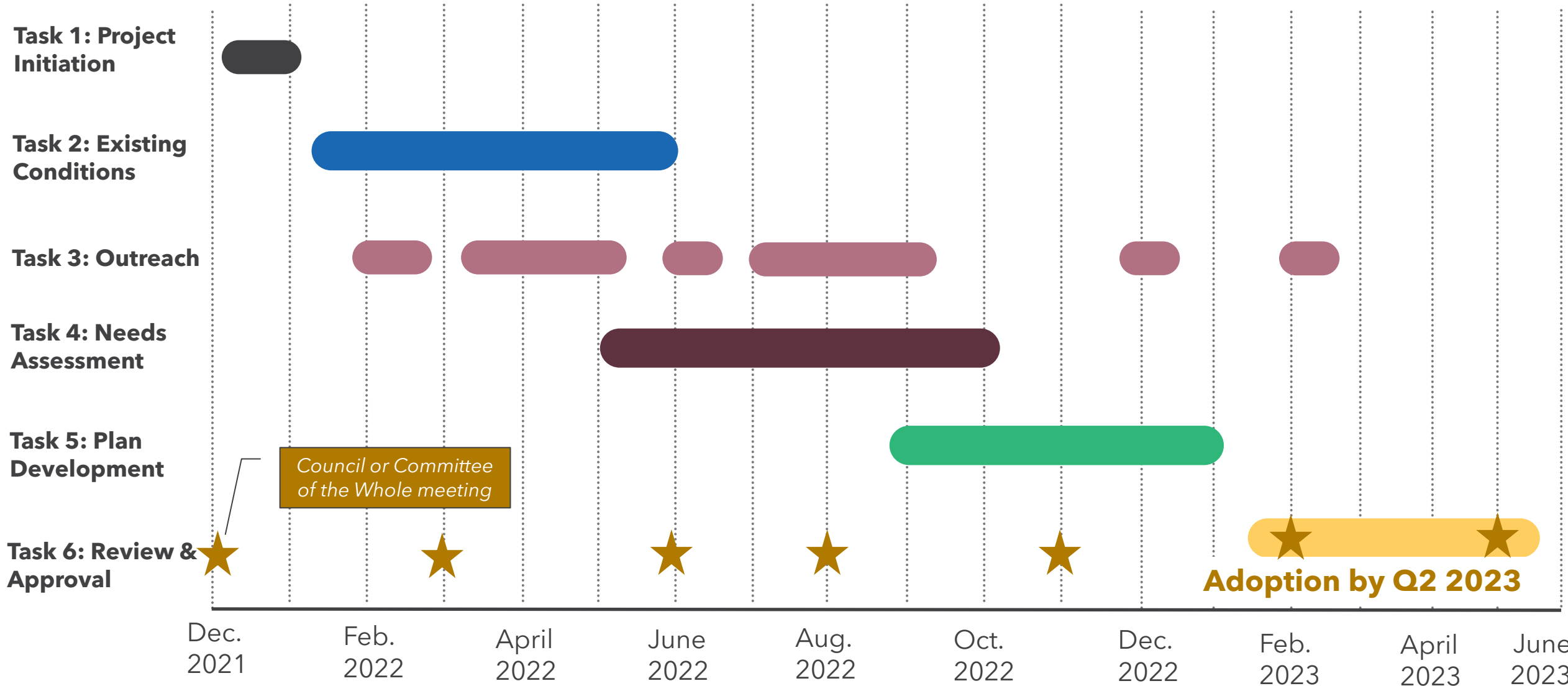


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PARCC Plan Timeline



PARCC Plan Pillars

Community Needs Assessment

- Surveys
- Meetings and stakeholder feedback

Complete

Level of Service

- Mapping and inventory
- Capital project updates

Complete

Capital Projects

- Capital improvement list
- Project prioritization

Underway

Community Outreach

- Over 2,000 participants
- A dozen engagement opportunities



**Event
Tabling**



Survey



**Virtual
Community
Meeting**



**Let's Connect and
social media**



**Focus Group
Meetings**

Core Themes: Community Feedback

Take Care of What You Have

- Overall system in very good condition
- Minor renovations (sport court resurfacing)
- ADA enhancements (trails, playgrounds)
- Natural area management and resiliency
- Trail signage, maintenance, and clearing

Continue to Build System

- Existing undeveloped park sites offer capacity for additional recreation amenities
- New community center to improve program access
- Explore water access opportunities
- Intergenerational activities and cultural events

Expand Recreational Opportunities

- Trail system expansion and connections
- Additional playgrounds, including all-inclusive play
- Facilities for pickleball, community gardens, and off-leash areas
- Additional public art, performances, and events

Enhance User Convenience and Amenities

- Plaza chairs, tables, and benches
- Park and trail restrooms
- Picnic areas and flexible space
- Signage and wayfinding
- City communications

Community Meeting #2

Core Priority Areas Presented

1. 10-minute Walk & Equitable Access
2. Expanding Recreation Diversity
3. Trail Connections & Experiences

Comment Summary:

- Strong support for youth/teen cricket
- Strong interest in pickleball court clusters
- Interest in volunteer opportunities
- ADA accessible routes and connections Downtown

Which of the following are the biggest park and recreation priorities to you and your household? Select top three choices.

1. Build the currently undeveloped park sites
2. Add more amenities (picnic shelters, gardens, dog parks)
3. Expand recreation programs, classes and camps
4. Expand the trail system to connect parks and create loops
5. Provide more public art, cultural events & performances
6. Something else; these don't meet my needs:

Comments and/or Questions:

- Shakespeare in the park?

PARCC Plan Goals: DRAFT



Expand Access for All

- Multimodal connections
- Implementing ADA
- Wide range of program offerings
- Inclusive of age, ability
- Collaboration with regional partners and private entities
- Communications / translations



Build Strong Communities

- Arts and events offerings and partnerships
- Recreation programming
- Collaboration with other departments and region
- Public health and well being (mental/physical)
- Parks planning
- Maintain what we have



Innovate for the Future

- Maintenance and Operations best practices
- Managing growth
- Increasing capacity
- Providing for community diversity
- Budgeting and revenue
- Forward thinking/planning ahead



Protect the Natural Environment

- Mitigating and addressing climate change
- Tree canopy
- Multimodal connections

Outline and Design

Chapter 1: What is the PARCC Plan?

Introduction & Overview

Chapter 2: Our Community Profile & Community Engagement

Chapter 3: Where We Are Inventory, Needs Assessment, and Level of Service by topic area

Chapter 4: Where We're Going Vision, Goals, Policies, and Actions

Chapter 5: How We'll Get There Projects and six-year Action Plan

Community Engagement

Community engagement and input played an important role in identifying current community priorities. Several outreach methods were used to connect with the community, seek their input and provide information about the Plan in COVID-sensitive formats. The City of Redmond received a significant amount of community feedback throughout this planning process, and the City made a significant investment in outreach to non-English speaking communities in an effort to respect and express the diversity of Redmond.

Community Survey

A community-wide, mail and online survey was conducted to assess the recreational needs and priorities of Redmond residents in early 2022. The survey was mailed to a random sample of 2,500 households within the city limits of Redmond on March 24, 2022, and reminder postcards were mailed to the 2,500 households on April 5th. An online version of the survey was posted to the city's website on March 25th. Residents who did not receive a mail survey were able to complete the survey online. The survey was closed on May 16, 2022. The survey was available in Chinese, English, Russian and Spanish, and the cover letter accompanying the printed mail survey was written in all four languages and included unique QR codes to access each in-language survey online.

Overall, 330 surveys from the random sample mailing have been completed and returned (13.2% response rate, 5% margin of error). An additional 881 surveys were completed from the general, community-wide online surveys. In all, 1,211 surveys were collected, which includes 29 Chinese, three Russian and 10 Spanish surveys. Survey respondents were asked about:

- Performance and quality of programs and parks
- Usage of City parks and recreation facilities
- Opinions about the need for various park, recreation and trail improvements
- Priorities for future park and recreation services and facilities



2000+
COMMUNITY MEMBERS
PARTICIPATED IN PARCC PLAN

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- 05. SOCIAL MEDIA POSTS**
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Next Steps

Update Project Lists

Commission Feedback

Council Study Sessions:
Early 2023

Adoption Goal: June
2023

Thank You

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