Criteria	Weighted Evaluation	Scoring Method	ECNL Soccer Tournament (SEMI-NEW)	Crossfire Challenge	Crossfire Select Cup	Junior Nationals - Velodrome (NEW)		Festival of Color- Northwest Share	Ananda Mela		Vegan Festival- Northwest Share	Robot Combat- OneRedmond (New)	City - Derby Days	Redmond Arts Festival - VALA	Colombian Independence Day of Celebration (NEW)	Vision Grand Prix- Track Cycling (Marymoor Velodrome Association)	International Winter Festival- OneRedmond Foundation	StoryEast Theater	Junior Take  Over (Marymoor  Velodrome  Association)	Emerald City - USA Gymnastics	CITY - Redmond Lights	Redmond Saturday Market	CITY - Cultural Arts Programming	Redmond Wine Walk - OneRedmond Foundation	NAMI Fundraising GALA		NAMI Youth Mental Health Conference
	of Redmond residents? (Use total attendees more than 50 miles/ov erall attendance number; also consider non-resident percentage in question 1 on application)	>90% of attendees = 7 75–90% of attendees = 6 60-75% of attendees = 5 45-60% of attendees = 4 30-45% of attendees = 3 15-30% of attendees = 2 5-14% of attendees = 1 No*(<5%) = 0 (disqualified) *No to this question disqualifies the application as this is not a flexible criterion.	7	4	4	3	2	3	1	1	1	2	1	1	2	4	1	1	2	5	1	0	1	1	2	0	1
Tourism Promotion (27 points)	Attendance scale  (each day would be a new attendance count even if the same people attend since those people are spending another day in Redmond)	>30,000 = 9 25,000 - 29,999 = 8 20,000 - 24,999 = 7 15,000 - 19,999 = 6 10,000 - 14,999 = 5 5,000 - 9,999 = 4 1,000 - 4,999 = 3 500-999 = 2 50-499 = 1 <49 = 0	9	7	9	3	7	4	8	9	4	3	9	6	3	3	3	3	2	2	4	9	5	2	1	2	1
		Yes = 3 Somewhat = 2 Minimal = 1 No = 0	3	0	0	3	0	0	0	3	1	2	0	0	3	0	0	3	2	0	0	0	1	1	1	3	0
	projected attendance for this year(s)?	Exceeded = 5  Met or new project = 3-4  Just missed = 1-2  Not close (>15% miss) = -1	4	4	3	4	1	5	4	3	3	4	3	5	3	3	3	5	1	4	4	3	1	5	5	3	-1
	(i.e. promotes multiple hotel stays, project is in an area surrounded by businesses that will benefit with positive revenue from the event etc.)	Supports many local businesses = 3  Supports a few local businesses = 2  Minimal support or not defined = 1  Detracts from local businesses = 0	3	3	3	2	3	2	3	2	2	2	3	3	2	2	2	2	2	1	3	2	3	3	1	1	1
Tourism Promotion - Attributable lodging stays (13 points)	Generates night stays	>10,000 paid lodging nights = 8 5,000 - 9,999 = 7 2,000 - 4,999 = 6 1,000 - 1,999 = 5 500 - 999 = 4 100 - 499 = 3 50 - 99 = 2 25 - 49 = 1	8	8	6	5	2	3	3	3	2	2	3	3	3	3	2	1	3	1	2	2	1	1	1	3	0
	If event held previously, did previous years meet or exceed projected lodging nights for this year(s)?	<24 paid lodging nights = 0  Exceeded = 5  Met or new project = 3-4  Just missed = 1-2  Not close (>15% miss) = -1	4	5	4	4	5	5	-1	3	3	4	3	-1	3	5	3	1	5	4	2	-1	2	-1	-1	3	3
Benefit/impact to the	and natural environment  (i.e. project is held at a historical building, City facility or park, City or county owned outdoor space including parks and trails, within a hotel located in Redmond, or surrounded by multiple Redmond businesses?)	Yes = 3 Somewhat = 2 Minimal = 1	1	1	1	2	3	2	2	2	3	2	3	3	3	2	2	2	2	0	3	0	3	2	1	1	0
community (10 points)	Project benefits (attracts/impacts) the overall community or a segment of the community?	Overall community = 3  Most of the community = 2  Segment of the community = 1  None of the community = 0	1	1	1	1	2	2	2	1	2	1	3	3	1	1	3	1	1	1	3	3	3	1	1	1	1
	Is the project produced or event run by a woman, veteran, BIPOC, LGBTQ+, or persons with disabilities?  Has the event taken place for three or more years?	Yes = 2 $No = 0$ $Yes = 2$ $No = 0$	0 2	2	2	0	2	2	2	0	2	0	2	2	0	2	0	2	0	2	2	2	2	0	2	0	2
Innovation (5 points)	Is the event innovative or offer something unusual or unique?  Yes (5)- no event/project of this kind has been done before  Somewhat (3)- only a handful of projects/events like this have taken place in Redmond or elsewhere/OR this event is going in a new and unique direction  Minimal (1)- Many projects/events like this have taken place but, not in Redmond in the last 5 years	Yes = 5  Somewhat = 3-4  Minimal = 1-2  No = 0	0	0	0	4	3	3	3	2	3	4	0	0	3	0	3	0	3	0	0	0	0	3	0	4	3
	No (0)- Many events like this have taken place in Redmond and Does the project/event have broad-based community support?  The overall community supports this event, a significant amount of the community might attend (large attendance numbers), and the community likely has a positive attitude about it (3)  Most of the community supports this event, much of the community might attend, and the community likely has a positive attitude about it (2)  A very small segment of the community supports this event OR is impacted by this project (1)  There is little support for this project in the community (0)  Is there evidence/data there is a need or want in the community for this	Segment of the Community Supports = 1  Little community support = 0	1	1	1	1	3	3	3	1	3	1	3	3	3	1	3	2	1	1	3	3	3	1	1	1	1
Community Support (6 points)	project?  Yes- there is clear data that this project is needed/wanted in our community (3)	Somewhat = 2 Minimal = 1 None = 0	3	3	3	2	2	2	2	1	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	0	2
Partnerships (3 points)	Does the event include volunteer involvement, inter-jurisdictional,	Yes (multiple) = 3 Somewhat = 2 Minimal = 1 No = 0	3	2	2	3	3	3	3	3	3	2	3	2	2	3	3	0	2	2	3	3	3	2	3	0	3
	Project has additional funding sources supporting the event?	Yes, > 4X grant amount requested = 3 Yes, > 3X grant amount requested = 2 Yes, > 2X grant amount requested = 1 No = 0	3	3	3	3	1	2	3	3	3	2	2	1	1	2	1	3	1	3	1	3	2	1	3	0	2
Funding (11 points)	project/ev ent?  Is the event produced by a non-profit* or not for profit?	Yes, new project = 3 Yes, expand existing project = 1-2 No = 0 Yes = 3	2	1	1	3	1	1	1	3	1	2	0	1	3	1	2	3	1	1	0	1	1	1	1	3	1
	*must provide proof  Have you applied for any other City grants for this project this year?  (i.e. Arts Season Grants/Operation Support Grants, Go Redmond grants etc.)	No = 0 Yes = 0 No = 2	2	2	2	2	2	2	2	2	2	2	0	2	2	2	2	2	2	2	0	2	0	2	2	0	2
TOTAL SCORE  Does applicant meet mini	mum criteria?		59 yes	50 yes	50 yes	50 yes	47 yes	47 yes	44 yes	44 yes	43 yes	42 yes	41 yes	41 yes	41 yes No- need to adjust	41 yes	40 yes	38 potentially	37 yes	36 yes	34 yes	34 potentially	33 yes	32 yes	31 yes	30 no	27 somewhat
Match achieved via propo	esal? Did the application show they can match what they are requesting?		yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	N/A	yes	funding amount lower than requested	yes	yes	yes	yes	yes	N/A	yes	N/A	yes	yes	no	Somewhat
Location  Estimated Attendance			61 Acres 70,000	60 Acres 23,500	60 Acres 45,000	Marymoor 1,000	Downtown Park 22,000	Marymoor 8,000	City Hall Campus 25,000	City Campus 30,000	Downtown Park 8,000	LWSD or New Community Center 1,000	DT Park/City Hall 35,000	RTC or DT Park/Trail 15,000	Downtown Park 2,750	Marymoor 2,150	Marriott or New Community Center 3,500	, , ,	Marymoor 720	17695 NE 65th St 750	DT Park/City Hall 8,000	Overlake Christian Church 78,000	All over Redmond	Redmond Town Center 500	Redmond Marriott	TBD 750	Together Center
Estimated project lodging	g nights on application  ? Amount of additional funding event will have. This is the amount they are		14,000	10,500	2,238	1,750	75	100	200	175	45	60	190	200	2,750	200	60	20	150	100	65	50	65	30	25	100	20
demonstrating they can me  Amount applicant request	eet the match with.		\$ 300,000 \$ 50,000		\$ 300,000 \$ 25,000			\$ 55,000			,	,	\$ 136,000 \$ 50,000	·	30,00	00 \$ 19,500 00 \$ 7,500	0 \$ 35,000 0 \$ 25,000	¥,	\$ 4,500					\$ 15,000 \$ 10,000	\$ 73,000	\$ 3,000	\$ 20,000
	ed lodging night requested?		\$ 3.57	30K(2023); 35K(2022);	16.5K(2023);		10K(2023);		13K(2023);		8K(2023): 10K		50K(2023);	7K(2023);		7K(2023): 7 5K(2022): 6K			3K(2023): 3.5K		50K(2023);		46K(2023);	\$ 333.33	\$ 200.00	\$ 80.00	\$ 500.00
Grant Amount Recommen			25K(2022)	30K(2019); 45K(2020-Not Used)	16K(2021); 14K(2019)	NEW APPLICATION	10K(2021); 5K(2019)	8K(2023)	15K(2022); 12.5(2019); 10K(2018)	NEW APPLICATION	(2022);	NEW APPLICATION	50K(2022); 50K(2021)	8K(2019); 7K(2018); 5K(2017)	NEW APPLICATION	(2019); 5K (2018)	10K(2022)	NEW APPLICATION	3K(2023); 3.5K (2021)	8K (2023); 8K (2022)	50K(2022); 25K(2021)	5K(2022)	50K(2022); 25K(2021)	2,000(2023)		NEW APPLICATION	4K(2023); 5K(2022)
Recommend	Final Recommendations from the LTAC  ded grant dollars per projected lodging night requested?		\$ 25,000 \$ 1.79	\$ 35,000 \$ 3.33	\$ 17,000 \$ 7.60		, ,	, , , , , , , , , , , , , , , , , , ,			,	<u> </u>		\$ 7,000 \$ 35.00			, , , , , ,	, , , , , , , , , , , , , , , , , , ,	, , ,			· ,		\$ 2,000 \$ 66.67		\$ -	\$ 1,000 \$ 50.00
	Notes about scoring		and attendance of 10K for 7 days. Large amount of overnight stays. 95% from outside of 50 miles.  Data can be maintained accurately due to registrations that require	Large amount of overnight stays. 54%+ from outside of 50 miles, 90%+ outside of Redmond. Data can be maintained accurately due to registrations that	Daily attendance of 15K x 3 days = estimating 45K for event. 85% from outside of Redmond, 40% est from more than 50 miles daily. Data can be maintained accurately due to registrations that require geographic information.	New youth nationals velodrome event. 40% more than 50 mile estimate for attendees; 90% non-Redmond residents.	more than 50 miles away. 70% estimated to be non-Redmond residents. Data is	31% of attendees estimated from more than 50 miles away.	more than 50 miles away. 50% destimated to be non-Redmond residents. Data is difficult to verify or		5.6% attendance from more than 50 miles away; 65% estimated to be non- Redmond residents.	money to this event. The cancelled Simon to put		5% regional appeal >	New cultural event for Redmond. 2023 was the first year it took place 30% estimates on more than 50 mile away attendance. 80% estimated to be non-Redmond residents. Dat is difficult to verify or maintain accurately.	52% more than 50 mile attraction 80% non-Redmond	7% regional appeal outside of 50 miles; 50% estimate of non-Redmond residents. Revising the programming to be more hotel and overnight stay focused.	f stages. Estimates a 5-7%	outside of 50 miles;	locatoons like the Lynnwood at the convention center.		Estimates 0.2% of visitors are from more than 50 miles away. Estimates that 10% are non-Redmond residents.	39% of fund dedicated	12% estiamted from more than 50 miles away. 40% non-Redmond residents - used registrations for maintaing accurate records of attendance location.	recent numbers since the 2019 GALA so some scoring is insufficient (such as comparing old attendance and lodging nights). Lunch served at the event-	idea stage and does not have a planned event or proof of concept at this time. We will work with them on education of the tourism grant purpose and work	benefit/overnight stays. If
	Noted Conflicts							Latha sits on board		N. c	Latha sits on board		oot of the														
	Sports: These projects have a proven ability to draw targeted interest and attenda	ance from out of town quests who stay in the hotels								Note: no av	ward of funds can	exceed 50% of the c	ost of the project														

Sports: These projects have a proven ability to draw targeted interest and attendance from out-of-town guests who stay in the hotels.

Registration and hotel room block data can be provided. Staff works with these organizers to maximize City economic impact. Staff encourage organizers to promote pre and post stays and itineraries in Redmond to expand multiplier of economic impact.

Arts and Culture: These projects help showcase Redmond's as a vibrant, welcoming, and rich multicultural destination. Many of these events have a large regional draw and staff will continue to work with organizers to partner with hotels and promote overnight stays and multi-day litineraries in Redmond.

Incubation: These are projects that do not have a clear demonstratable tourism benefit. They are typically only one day events or promotions more geared to the community within 50 miles. The project will be monitored to show progress toward growing and demonstrating tourism benefits. Funding is not considered sustained and will only be provided in future years if event can demonstrate tourism benefit growth.

Did not meet Criteria: These applicants are not recommended for funding because they lack proof of concept, their application was not complete, or they did not successfully meet criteria for tourism funding. Staff and Experience Redmond consultant will work with the applicant to further develop the concept and position event to meet tourism benefit and funding criteria where possible.

Yellow

City funded events currently given funding from dedicated percentages set in 2005. All funding must adhere to RCW 67.28 requirements.

Criteria	Weighted Evaluation	Scoring Method	ECNL Soccer Tournament (SEMI-NEW)	Crossfire Challenge		Junior Nationals - Velodrome (NEW)	Cinco de Mayo	Festival of Color- Northwest Share	Ananda Mela	Oktoberfest - Chump Change (NEW)	Vegan Fest Northwes Share	st OneRedmond	City - Derby Days	Redmond Arts Festival - VALA	1 131/ 01	Vision Grand Prix- Trac Cycling (Marymoor Velodrome Association)	International Winter Festival- OneRedmond Foundation	StoryEast Theater (NEW)	Junior Take Over (Marymoo Velodrome Association)	Emerald City - USA Gymnastics	CITY - Redmond Lights	Redmond Saturday Market	CITY - Cultural Arts Programming	Redmond Wine Walk - OneRedmond Foundation	NAMI Fundraising GALA	Journey to Silk Road Show	NAMI Youth Mental Health Conference
TOTAL SCORE			59	50	50	50	47	47	44	44	43	42	41	41	41	41	40	38	37	36	34	34	33	32	31	30	27
Does applicant meet mir	inimum criteria?		yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	potentially	yes	yes	yes	somewhat	yes	yes	yes	no	somewhat
Location			61 Acres	60 Acres	60 Acres	Marymoor	Downtown Park	Marymoor	City Hall Campus	City Campus	Downtow Park	( ommunity	DT Park/City Hall	RTC or DT Park/Trail	Downtown Park	Marymoor	Marriott or New Community Center	Part of Derby Days or Art Festival	Marymoor	17695 NE 65th St	DT Park/City Hall	Overlake Christian Church	All over Redmond	Redmond Town Center	Redmond Marriott	TBD	Together Center
Estimated Attendance			70,000	23,500	45,000	1,000	22,000	8,000	25,000	30,000	8,000	1,000	35,000	15,000	2,750	2,150	3,500	1,000	720	750	8,000	78,000	10,000	500	150	750	300
Estimated project lodging	ing nights on application		14,000	10,500	2,238	1,750	75	100	200	175	45	60	190	200	200	200	60	20	150	100	65	50	65	30	25	100	20
Amount applicant reque	ested for grant?		\$ 50,000	\$ 75,000	0 \$ 25,000	\$ 10,000	\$ 25,000	\$ 20,000	\$ 25,000	\$ 25,000	\$ 20,	,000 \$ 12,00	0 \$ 50,00	\$ 10,000	0 \$ 30,00	00 \$ 7,500	\$ 25,000	\$ 5,00	0 \$ 4,000	\$ 10,000	\$ 50,000	\$ 8,000	\$ 50,000	\$ 10,000	\$ 5,000	\$ 8,000	\$ 10,000
Grant Amount Recomme	nended in Past by LTAC?		25K(2022)	30K(2023); 35K(2022); 30K(2019); 45K(2020-Not Used)	16.5K(2023); 17K(2022); 16K(2021); 14K(2019)	NEW APPLICATION	10K(2023); 22K(2022); 10K(2021); 5K(2019)	8K(2023)	13K(2023); 15K(2022); 12.5(2019); 10K(2018)	NEW APPLICATION	8K(2023); (2022);		50K(2023); 50K(2022); 50K(2021)	7K(2023); 7K(2022); 8K(2019); 7K(2018); 5K(2017)	NEW APPLICATION	7K(2023); 7.5K(2022); 6I (2019); 5K (2018)	7.5K(2023); 10K(2022)	NEW APPLICATION	3K(2023); 3.5k (2021)	8K (2023); 8K (2022)	50K(2023); 50K(2022); 25K(2021)	5K(2022)	46K(2023); 50K(2022); 25K(2021)	2,500 (2022); 2,000(2023)	1.5K(2023)	NEW APPLICATION	4K(2023); 5K(2022)
	Final Recommendations from the LTAC		\$ 25,000	\$ 35,000	0 \$ 17,000	\$ 10,000	\$ 10,000	\$ 8,500	\$ 12,000	\$ 10,000	\$ 8,	,000 \$ 5,00	0 \$ 50,00	\$ 7,000	0 \$ 5,00	0 \$ 7,000	\$ 7,500	\$ 2,50	0 \$ 2,500	\$ 8,000	\$ 50,000	\$ 3,000.0	\$ 50,000	\$ 2,000	\$ -	\$ -	\$ 1,000
Gra	ant dollars per projected lodging night requested		\$ 1.79	\$ 3.33	3 \$ 7.60	\$ 5.71	\$ 133.33	\$ 85.00	\$ 60.00	\$ 57.14	\$ 177	7.78 \$ 83.3	3 \$ 263.1	5 \$ 35.00	0 \$ 25.0	35.00	\$ 125.00	\$ 125.0	0 \$ 16.67	\$ 80.00	\$ 769.23	\$ 60.00	\$ 769.23	\$ 66.67	\$ -	\$ -	\$ 50.00
	Notes about scoring		10K for 7 days. Large	from outside of 50 miles, 90%+ outside of Redmond. Data can b	estimating 45K for event. 85% from outside of Redmond, 40% est from more than 50	New youth nationals velodrome event. 40% more than 50 mile estimate for attendees; 90% non-Redmond residents.	more than 50 miles away. 70% estimated to be non-Redmond	31% of attendees	estimated to be non-Redmond residents. Data		5.6% attenda from more tha miles away; 6 estimated to non-Redmo residents.	reallocate 2023 Simo 65% money to this event be be They cancelled Simo to put this event on		5% regional appeal 50 miles; 7% attendees estimated to be non-Redmond	away attendance. 80	52% more than 50 mile attraction; 80% non-Redmond	7% regional appeal outside of 50 miles; 50% estimate of non-Redmond residents. Revising the programming to be morn hotel and overnight stay focused.		90% estimated to	; miles away; 95% non- Redmond residents. Without the Redmond	39% of fund dedicated	Estimates 0.2% o visitors are from more than 50 mile away. Estimates that 10% are non- Redmond residents	39% of fund dedicated	12% estiamted from more than 50 miles away. 40% non- Redmond residents - used registrations for maintaing accurate records of attendance location.	23% >50 mile regional appeal. No recent numbers since the 2019 GALA so some scoring is insufficient (such as comparing old attendance and lodging nights). Lunch served at the event- takes place at a Redmond hotel.	this time. We will work with them on education of the tourism grant purpose and work	This event has not shown growth in the tourism benefit/overnight stays. If unable to attract overnight stays, this event will likely not be funded in the future from lodging tax dollars. 11% estimated outside of 50 miles.
	Noted Conflicts							Latha sits on board	Latha sits on board		Latha sits on b	board Latha and Melody s on board	it	Latha sits on board	d		Latha and Melody sit or board	1						Latha and Melody sit on board			
	LTAC Comments 9/5/23		Working regionally for hotel stays due to high number needed, Planning to come every other year	stays of any events	Fill Redmond Hotels as priority, give us				Number of hotel stays seemed high to some hoteliers based on what they see				Number of hote stays seemed high to some hoteliers	l Number of hotel stays seemed high to some hoteliers	I										Held at hotel, no paid hotels stays generated		

Total Non-city Grants	s Recommended for
\$	186,000

Rlue	Sports: These projects have a proven ability to draw targeted interest and attendance from out-of-town guests who stay in the hotels. Registration and hotel room block data can be provided. Staff works with these organizers to maximize City economic impact. Staff encourage organizers to promote pre and post stays and itineraries in Redmond to expand multiplie of economic impact.
	Arts and Culture: These projects help showcase Redmond's as a vibrant, welcoming, and rich multicultural destination. Man of these events have a large regional draw and staff will continue to work with organizers to partner with hotels and promot overnight stays and multi-day itineraries in Redmond.
()range	Incubation: These are projects that do not have a clear demonstratable tourism benefit. They are typically only one day events or promotions more geared to the community within 50 miles. The project will be monitored to show progress towar growing and demonstrating tourism benefits. Funding is not considered sustained and will only be provided in future years event can demonstrate tourism benefit growth.
Red	Did not meet Criteria: These applicants are not recommended for funding because they lack proof of concept, their application was not complete, or they did not successfully meet criteria for tourism funding. Staff and Experience Redmond consultant will work with the applicant to further develop the concept and position event to meet tourism benefit and funding criteria where possible.
Yellow	City funded events currently given funding from dedicated percentages set in 2005. All funding must adhere to RCW 67.28 requirements.

			Simplified S	Scoring Matrix- Arran	ged by Application
Applicant/Event	Score	Estimated Attendance	Estimated Paid Nights	LTAC Recommendations	Recommended Dollars Per Lodging Night
ECNL Soccer Tournament (SEMI- NEW)	59	70,000	14,000	\$ 25,000	\$ 1.79
Crossfire Challenge	50	23,500	10,500	\$ 35,000	\$ 3.33
Crossfire Select Cup	50	45,000	2,238	\$ 17,000	\$ 7.60
Junior Nationals - Velodrome (NEW)	50	1,000	1,750	\$ 10,000	\$ 5.71
Cinco de Mayo	47	22,000	75	\$ 10,000	\$ 133.33
Festival of Color- Northwest Share	47	8,000	100	\$ 8,500	\$ 85.00
Ananda Mela	44	25,000	200	\$ 12,000	\$ 60.00
Oktoberfest - Chump Change (NEW)	44	30,000	175	\$ 10,000	\$ 57.14
Vegan Festival- Northwest Share	43	8,000	45	\$ 8,000	\$ 177.78
Robot Combat- OneRedmond (NEW)	42	1,000	60	\$ 5,000	\$ 83.33
City - Derby Days	41	35,000	190	\$ 50,000	\$ 263.16
Redmond Arts Festival - VALA	41	15,000	200	\$ 7,000	\$ 35.00
Colombian Independence Day of Celebration (NEW)	41	2,750	200	\$ 5,000	\$ 25.00
Vision Grand Prix- Track Cycling (Marymoor Velodrome Association)	41	2,150	200	\$ 7,000	\$ 35.00
International Winter Festival- OneRedmond Foundation	40	3,500	60	\$ 7,500	\$ 125.00
StoryEast Theater (NEW)	38	1,000	20	\$ 2,500	\$ 125.00
Junior Take Over (Marymoor Velodrome Association)	37	720	150	\$ 2,500	\$ 16.67
Emerald City - USA Gymnastics	36	750	100	\$ 8,000	\$ 80.00

CITY - Redmond Lights	34	8,000	65	\$ 50,000	\$ 769.23
Redmond Saturday Market	34	78,000	50	\$ 3,000	\$ 60.00
CITY - Cultural Arts Programming	33	10,000	65	\$ 50,000	\$ 769.23
Redmond Wine Walk - OneRedmond Foundation	32	500	30	\$ 2,000	\$ 66.67
NAMI Fundraising GALA	31	150	25	\$ -	\$ -
Journey to Silk Road Show	30	750	100	\$ -	\$ -
NAMI Youth Mental Health Conference	27	300	20	\$ 1,000	\$ 50.00

Blue	Sports: These projects have a proven ability to draw targeted interest and attendance from c room block data can be provided. Staff works with these organizers to maximize City econor stays and itineraries in Redmond to expand multiple
Green	Arts and Culture: These projects help showcase Redmond's as a vibrant, welcoming, and rice regional draw and staff will continue to work with organizers to partner with hotels and p
Orange	Incubation: These are projects that do not have a clear demonstratable tourism benefit. They the community within 50 miles. The project will be monitored to show progress toward a considered sustained and will only be provided in future years if event
Red	Did not meet Criteria: These applicants are not recommended for funding because they lack not successfully meet criteria for tourism funding. Staff and Experience Redmond consultant position event to meet tourism benefit and funding
Yellow	City funded events currently given funding from dedicated percentages set in 2005

Held at hotel, to date no paid hotels stays generated

This producer is in the idea stage and does not have a planned event or proof of concept at this time. We will work with them on education of the tourism grant purpose

out-of-town guests who stay in the hotels. Registration and hotel nic impact. Staff encourage organizers to promote pre and post ier of economic impact.

and work through event planning for next season.

ch multicultural destination. Many of these events have a large romote overnight stays and multi-day itineraries in Redmond.

y are typically only one day events or promotions more geared to growing and demonstrating tourism benefits. Funding is not : can demonstrate tourism benefit growth.

proof of concept, their application was not complete, or they did: will work with the applicant to further develop the concept and criteria where possible.

i. All funding must adhere to RCW 67.28 requirements.