

# DERBY DAYS 2026

## Overview

First held in 1939, Derby Days is an annual summer festival that brings 35,000 people to campus each year. Featuring live music, parades, bike races, a drone show and more, there is something for everyone to enjoy. New elements in 2026 include bounce houses, inflatable water slides, a mini splash pad, and silent disco. The carnival, on pause in 2026, will make its return in 2027. Derby Days is made possible thanks to partners such as the Redmond Library and Jerry Baker Memorial Velodrome, as well as sponsors, Amazon, Microsoft, Evergreen Health, and more. This year's event will take place on Friday, July 24 and Saturday, July 25.

## Event Goals

- Expand access for all: Provide free activities for recreation and community building
- Build strong communities: Bring residents, tourists, local orgs, and city officials together
- Protect the natural environment: Maintain a low carbon footprint

## Outreach & Budget

- Digital outreach to local businesses and community orgs with involvement opportunities began in January
- Digital and print outreach to invite attendees and raise awareness around road closures will begin in May - July
- Total cost is \$234,176.44 with funding coming from grants, sponsorships, event revenue, and events' Ending Fund Balance

