

2020 Tourism Grants

#	NAME	DATES	2019 REPORTED ATTENDANCE/ROOM NIGHTS	2020 EST. ATTENDEES	2020 TOTAL EST. ROOM NIGHTS	2020 REQUEST	Staff Recommendation	LTAC Recommendation	2019	2018	2017	2016	EMAIL	Staff Notes	
1	SecondStory Rep	1/1-12/31		15,000	250	20,000.00	12,000.00	8,000.00	8,000.00	6,000.00	6,000.00	6,000.00	exec@secondstoryrep.org	ask for more measurable surveying, potential recipient of arts/culture grant	
2	Day Out For Autism	4/10	NA	750	0	10,000.00	2,000.00	0.00					arzu@washingtonautismadvocacy.org	recommend funding marketing budget for event	
3	5 de Mayo Celebration	5/3		7,000	225	34,000.00	10,000.00	8,000.00	5,000.00				carlos@centroculturalmexicano.org	help scale event this year - strong marketing, potential recipient of arts/culture grant	
4	Enforcer 5-10k Run	5/16	1,300/30	2,500	150	5,000.00	2,500.00	3,000.00	5,000.00				grant@snohomishrunning.com		
5	Seattle World Whiskey Day	5/15-5/16	542/20	1,000	40	10,000.00	9,000.00	9,000.00	7,500.00	7,500.00			danielle@havenscc.org	2 day model encourages overnight stays, partnership w/ hotel packages	
6	Redmond Arts Festival	7/10-7/12	22,000/180	20,000	350	12,000.00	10,000.00	9,000.00	8,000.00	7,000.00	5,000.00	5,000.00	jfklambert@valaeastside.org	potential recipient of arts grant	
7	Crossfire Challenge Tournament	7/10-7/20	27,100/7,150	26,500	7,200	50,000.00	35,000.00	45,000.00	30,000.00	25,000.00	20,000.00	18,000.00	cheryl.manao@crossfiresoccer.org		
8	Marymoor Grand Prix	8/14-8/15*	3,650/150	3,000	150	7,500.00	7,500.00	7,500.00	6,000.00	5,000.00	5,000.00	3,500.00	amara@velodrome.org	*date changed from listed date on application - now in August	
9	Crossfire Select Cup	7/24-7/26	13,500/1,650	30,000	1,400	16,000.00	15,000.00	15,000.00	14,000.00	12,000.00	7,500.00	7,500.00	tdsyerxa@gmail.com		
10	Ananda Mela	7/25-7/26		25,000	250	20,000.00	17,000.00	14,000.00	12,500.00	10,000.00	5,000.00	5,000.00	grants@vedicculturalcenter.org	potential recipient of arts/culture grant	
11	Northwest FamilyFest	8/8	NA	2,500	0	5,500.00	2,000.00	1,500.00					events@theperfectpush.com	recommend seed money to gauge event success	
12	Pacific NW Chalk Festival	8/14-8/16	100,000/350	100,000	200	25,000.00	15,000.00	15,000.00	20,000.00	20,000.00	20,000.00		modern2@mindspring.com	event is now established and has many other grant/sponsorship funding opportunities	
13	Redmond Game Festival	8/15		1,000	5	10,000.00	5,000.00	7,000.00	4,000.00				kristinah@onedmond.com	applied as 2 separate events in 2019 (Simon, Return of the Dragon)	
14	Overlake Labor Day Half Marathon	9/6	1,900/100	2,000	75	5,000.00	2,500.00	2,500.00	2,500.00	2,500.00	2,500.00	5,000.00	jeff@orswellevents.com		
15	North America Fashion Week	9/11-9/14	1,800/75	2,500	100	25,000.00	6,000.00	1,000.00	4,000.00	2,000.00			soni_menka@hotmail.com	potential recipient of arts/culture grant	
16	Thrill the World	10/31	15,000/16	15,000	500	15,000.00	5,000.00	5,000.00	5,000.00				teresa_o@teresaosborn.com		
				253,750	10,895										
						270,000.00	155,500.00	150,500.00	131,500.00	97,000.00	71,000.00	50,000.00			
							Budget:	132,575							

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SecondStory Rep	1/1-12/31	15,000	250	20,000	8,000.00
Day Out For Autism	4/10	750	0	10,000	0.00
5 de Mayo Celebration	5/3	7,000	225	34,000	8,000.00
Enforcer 5-10k Run	5/16	2,500	150	5,000	3,000.00
Seattle World Whiskey Day	5/15-5/16	1,000	40	10,000	9,000.00
Redmond Arts Festival	7/10-7/12	20,000	350	12,000	9,000.00
Crossfire Challenge Tournament	7/10-7/20	26,500	7,200	50,000	45,000.00
Marymoor Grand Prix	8/14-8/15*	3,000	150	7,500	7,500.00
Crossfire Select Cup	7/24-7/26	30,000	1,400	16,000	15,000.00
Ananda Mela	7/25-7/26	25,000	250	20,000	14,000.00
Northwest FamilyFest	8/8	2,500	0	5,500	1,500.00
Pacific NW Chalk Festival	8/14-8/16	100,000	200	25,000	15,000.00
Redmond Game Festival	8/15	1,000	5	10,000	7,000.00
Overlake Labor Day Half Marathon	9/6	2,000	75	5,000	2,500.00
North America Fashion Week	9/11-9/14	2,500	100	25,000	1,000.00
Thrill the World	10/31	15,000	500	15,000	5,000.00
					150,500.00