

DOWNTOWN PARK GRAND OPENING

September 15, 2015

EVENT GOALS

- Celebrate the opening of Downtown Park, the City of Redmond's first urban park
- Unite the city's neighborhoods and residents and engage with businesses
- A placemaking project introducing the public to this urban park and all its possibilities: performing arts, visual and digital art, recreation and community gathering

AUDIENCE

- All Redmond residents
- Approximately 2,000 – 2,500 attendees at any given time (5,000 attendees total)

PROGRAMMING

- **Performance:** Partner with an artist to curate the programming/performances (Lucia Neare) and engage with local arts and cultural groups
- **Waterwall digital art installations:** Artist-in-Residence Maja Petric
- **Interactive Components:** Community picnic, music, games, dancing and interactives throughout the park

GENERAL EVENT TIMELINE

1:00pm – 4:00pm: OneRedmond Scavenger Hunt

5:00pm – 5:30pm: Ribbon Cutting

5:30pm – 6:30pm: Community Picnic

6:15pm – 8:10pm: Performance – *One Hundred Years from Today* by Lucia Neare's Theatrical Wonders

6:15pm – 6:45pm: Preshow + Post-Prandial Pie Picnic

- Sedentary Sousa Band: 30 minutes of comedy and marches from a seated Marching Band

6:45pm – 6:55pm: ACT I (10 minutes)

- Parade I: Wonder-Characters parade down Cleveland Street
- Full ensemble dance on Great Lawn

6:55 – 7:35pm: ACT II (40 Minutes)

- Frolic & Games, Dance Lesson, and 6 Interactive Stations, plus Roaming Characters

7:35pm – 7:55pm: ACT III (20+ minutes)

- Parade II: Caterpillar Parade
- Kids' Parade
- Community dance

7:55pm – 8:10pm: ACT IV (15 minutes)

- Finale with Civic Choir

8:10pm – 8:20: Post-show

- 15 minutes of live music

8:20pm – 10:00pm: Maja Petric, Artist in Residence, Installation at Pavilion

Sunset: 7:29pm

End Civil Twilight 7:59pm