



**MEMO TO:** Parks and Human Services Committee

**FROM:** Carolyn Hope, Park Planning & Cultural Arts Manager

**DATE:** September 4, 2018

**SUBJECT:** Downtown Park Grand Opening Update

**I. PURPOSE** ☒ For Info Only ☐ Potential Agenda Item ☐ Scheduled for Council Action

**II. RECOMMENDATION**

Staff will provide an update on the Downtown Park Grand Opening on Saturday, September 15, 2018.

**III. DEPARTMENT CONTACTS**

Rachel Van Winkle, Parks & Recreation Director, 425.556.2334  
Carolyn Hope, Park Planning & Cultural Arts Manager, 425.556.2313  
Jessica Rubenacker, Cultural Arts Administrator, 425.556.2367

**IV. DESCRIPTION/BACKGROUND**

Parks and Recreation staff have been collaborating on the Downtown Park Grand Opening. The goals of the event include:

- Celebrating the City of Redmond's first urban park
- Providing an opportunity for reengagement of Downtown with this being the last major construction project,
- Presenting a placemaking project introducing the public to this urban park and all its possibilities through performing arts, visual and digital art, recreation and community gathering

## **ROAD CLOSURES & PARKING**

**8:00am – 10:00pm: 161<sup>st</sup> Street Road Closure (between Cleveland Street and Redmond Way)**

**5:00pm – 10:00pm: Cleveland Street Road Closure between Redmond Way and Leary Way (local access eastbound only)**

*After discussions with Police, Staff determined closing down Cleveland Street would be the safest option for this event considering we may have attendance of close to 5,000. This will also be the first large-scale event in Downtown Park and we have no comparisons at this point.*

*Traffic Operations approved the traffic plan and detour route and signage*

*Parking is secured at Redmond Town Center, Sky Painting Parking Lot, Municipal Campus and on-street.*

*Communications will be sent to neighboring residents and business owners and the broader community about traffic detours and parking.*

## **EVENT TIMELINE**

**1:00pm – 4:00pm: OneRedmond Scavenger Hunt**

*OneRedmond will be providing a unique digital scavenger hunt to encourage activation of Downtown businesses. The “Dragon Run Digital Scavenger Hunt” produced in partnership with DigiPen and Bit Toys runs from 1:00-4:00 pm. The registration tent is located on the Cleveland Street side of the park in front of Hoffman’s.*

**5:00pm – 5:30pm: Ribbon Cutting**

*Honored guests will celebrate the evolution of Downtown Redmond with the completion of Downtown Park, the City’s beautiful urban park. The Ribbon Cutting Ceremony begins at 5:00 pm. at the Pavilion. There will be a tent with water and poster boards of the park*

*The speaker list is as follows:*

- Mayor John Marchione
- Council President Angela Birney
- Rep. Joan McBride
- Mrs. Hill

**5:30pm – 6:30pm: Community Picnic**

*Staff has been coordinating with OneRedmond and Downtown restaurants in order to provide a pre-order option to activate Downtown. Messaging around the picnic:*

*Share a meal with your neighbors! We invite you to come share a meal at the Community Picnic. There will be lots of seating areas but feel free to bring a blanket if you prefer. Please pack your own picnic, purchase food from our onsite vendor, or order a picnic box ahead and pick up on your way to the event. The following downtown restaurants will be open and ready for your take-out order; Zeeks Pizza, Woodblock, Hoffman's, Matador, Topsy Cow and Homegrown.*

**6:30pm – 8:10pm: Performance – A Hundred Years from Today by Lucia Neare's Theatrical Wonders**

*A Hundred Years from Today is a site-specific, interactive performance in which we will treat the different areas of Downtown Park as six distinct "rooms." These will be activated with a variety of performances, mini-installations, and participatory offerings. Audiences are free to wander the site – and experience the performance – following their own timing, whim, and curiosities.*

6:30pm – 6:45pm: Preshow Music

6:45pm – 6:55pm: ACT I (10 minutes)

- Parade I: Wonder-Characters parade down Cleveland Street
- Full ensemble dance on Great Lawn

6:55 – 7:35pm: ACT II (40 Minutes)

- Frolic & Games, Dance Lesson, and 6 Interactive Stations, plus Roaming Characters

7:35pm – 7:55pm: ACT III (20+ minutes)

- Parade II: Caterpillar Parade
- Kids' Parade
- Community dance

7:55pm – 8:10pm: ACT IV (15 minutes)

- Finale with Civic Choir

8:10pm – 8:25: Post-show

- 15 minutes of live music

**8:30pm – 10:00pm: Maja Petric, Artist in Residence, Installation at Pavilion**

*We will end the evening with a new digital art installation from Redmond's Artist in Residence, Maya Petric, featured on the Pavilion Water Wall. The installation will simulate a sunset and other sky phenomenon in the pavilion.*

A. **Analysis** (Please include process to-date and any service delivery or fiscal considerations.)

Budget for the event: \$40,000

Sponsorship (secured): \$5,000, \$5,000 in progress

V. **TIME CONSTRAINTS**

Downtown Park Grand Opening is scheduled to take place on Saturday, September 15, 2018 from 5pm to 10pm.

VI. **LIST OF ATTACHMENTS**

Attachment A: Event Map

Attachment B: Street Closure Map