

**MEMO TO:** Members of the City Council

**FROM:** Mayor John Marchione

**DATE:** September 18, 2018

**SUBJECT:** Acceptance of King County Waterworks Grant in the Amount of \$20,000 for Public Outreach Messaging on Vinyl Truck Wraps

**I. RECOMMENDED ACTION**

Accept King County Waterworks Grant in the amount of \$20,000 for public outreach truck wraps, and authorize the Mayor to sign the agreement.

**II. DEPARTMENT CONTACTS**

Martin Pastucha, Director of Public Works	425-556-2733
Bobbi Wallace, Interim Maintenance and Operations Manager	425-556-2880
Ernest Fix, Stormwater Maintenance and Operations Supervisor	425-556-2758

**III. DESCRIPTION/BACKGROUND**

This grant was applied for in September of 2017 and the application was approved on May 31, 2018. The grant is for \$20,000 to develop multiple graphic designs which provide outreach messaging on vinyl wraps which will be applied to up to five Public Works vehicles. The messaging will focus on water quality issues, such as preventing pollutants from entering surface waters via storm drains, and preventing contamination of Redmond's aquifers. Grant funding will be used to manufacture and apply the wraps; graphic design services will be donated by One Call Concepts, Inc.

**IV. PREVIOUS DISCUSSIONS HELD**

- September 11<sup>th</sup>, 2018 – Planning and Public Works Committee
- September 18<sup>th</sup>, 2018 (Today) – Approve Grant Agreement

**V. IMPACT**

**A. Service/Delivery:**

The truck wraps will be designed to be eye-catching and will communicate information to the public about water conservation and pollution prevention. The

vehicles that will be wrapped are typically used daily throughout the City, so this messaging will reach a large audience.

**B. Fiscal Note:**

The grant will fund the manufacture and installation of up to five vinyl truck wraps. Matching funds will be provided through donated graphic design services and five hours of City staff time to transport the vehicles.

**VI. ALTERNATIVES TO STAFF RECOMMENDATION**

The City could choose to reject this grant funding. This project would not continue without the grant funding.

**VII. TIME CONSTRAINTS**

The signed grant agreement and King Country Substitute W-9 Form are due September 30<sup>th</sup>, 2018. Project closeout is due no later than August 31<sup>st</sup>, 2020.

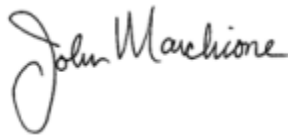
**VIII. LIST OF ATTACHMENTS**

- A. Grant Agreement
- B. One Call Concepts, Inc. Letter of Support



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**Martin Pastucha, Director of Public Works**



Approved for Agenda \_\_\_\_\_  
**John Marchione, Mayor**