



MEMO TO: Parks and Human Services Committee of the Whole

FROM: Jeff Aken, Senior Park Planner

DATE: December 4, 2018

SUBJECT: 4Culture Creative Consultant Opportunity

I. PURPOSE ☐ For Info Only ☒ Potential Agenda Item ☐ Scheduled for Council Action

II. RECOMMENDATION

This item is informational only. Staff will return with an update on potential scope after 4Culture selection process is completed in early 2019.

III. DEPARTMENT CONTACTS

Rachel Van Winkle	Director Parks and Recreation	425-556-2334
Carolyn Hope	Park Planning & Cultural Arts Manager	425-556-2313
Jeff Aken	Senior Park Planner	425-556-2328

IV. DESCRIPTION/BACKGROUND

4Culture is offering a new program to local arts agencies, of which Redmond is one, called the Creative Consultancy Program. The program is designed to encourage and enable King County cities to engage the talents of artists and creative thinkers in addressing some of the challenges and opportunities their communities are facing.

Redmond is eligible for this program and submitted a statement of purpose with two interest areas, which were tree canopy and homelessness. The purpose of the effort would be to create new ways of thinking about these issues and different approaches of engaging the community around these challenges. While each proposed topic is a stand-alone topic, there is the potential to combine them in innovative ways. Projects could include exhibitions, performances and community engagement projects such as curated walks, workshops, and more.

A. Analysis

Carolyn Hope, Kent Hay and Jeff Aken interviewed three candidates and identified two artists that would provide engaging ways to support the ongoing work of staff related to tree canopy and homelessness. These artists have been forwarded to 4Culture for consideration.

Next Steps:

- 4Culture Panel Review will choose one consultancy per City based on experience and alignment with goals.
- City and selected consultant would then collaborate on a proposal which would be reviewed by the Arts and Culture Commission, Parks and Human Services Committee of the Whole, and the City Council, if necessary.

B. Service Impacts

Staff is working to align potential residencies with outreach and education efforts already being planned for strategic initiatives. Potential consultancies would result in new ways to engage the community and constituencies on these issues.

Fiscal Impacts

Stipends are provided to the artist based on the scope of work and length on collaboration and are paid by 4Culture.

Short Term:	6-8 weeks	\$5,000
Mid Term:	6 months	\$15,000
Long Term:	10-12 months	\$30,000

V. TIME CONSTRAINTS

Staff would like to update the Arts and Culture Commission in December and return to Parks and Human Services Committee of the Whole prior to the 4Culture contracting process.

VI. LIST OF ATTACHMENTS

A) 4Culture 2019 Site Specific Create Consultancies Guidelines