



CULTURE

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2019 SITE SPECIFIC CREATIVE CONSULTANCIES GUIDELINES

Created in 2005, the 4Culture Site Specific Program provides resources for the commissioning and presentation of visual art, installation art or performances in alternative and non-traditional settings, working in close collaboration with the network of King County local arts agencies.

SITE SPECIFIC PROGRAM

The goal of the Site Specific Program is to engage new audiences for contemporary art, to create new opportunities for King County artists by encouraging collaboration with the public and private sectors and, to encourage new or innovative approaches to art making for both artists and the general-public. The program has supported hundreds of projects throughout King County in locations ranging from parks to store fronts, streets, historic sites, libraries, stores and parking lots in a wide variety of urban and rural settings, as well as taking non-traditional approaches to work within established arts venues. For several years, the program focused on artistic interpretation of historic properties and more recently, art and technology.

LOCAL ARTS AGENCY NETWORK

Among the 39 cities in King County, there are approximately 25 established arts commissions – volunteer bodies of appointed citizens who advise their local government on matters related to art and culture—which, in many cases, provide hands on facilitation of cultural programs within their own communities. 4Culture collaborates regularly with the King County Local Arts Agencies Network [LAAs] through annual funding and by convening bi-monthly meetings of commissioners and staff in various cities.

CREATIVE CONSULTANCY PROGRAM

In 2019, the Site Specific Program will take a new approach toward strengthening 4Culture's ongoing collaboration with the regional network of LAAs.

King County is one of the fastest growing populations in the U.S. most notably in the surrounding communities and rural areas outside of Seattle. A significant percentage of the increase is composed of immigrant and refugee populations, to the extent that many of the suburban cities have become "majority/minority" communities within the last decade.

All cities are grappling with the challenges of development, housing, transportation, economic disparities, K-12 education, community development and homelessness. Local arts agencies are looking for opportunities to expand their programming and impact in meaningful ways.

The goal of the Creative Consultancy Program is to encourage and enable King County cities and departments to engage the talents of artists and creative thinkers in addressing some of the challenges and opportunities their communities are facing. Challenges which may include re-activating their downtown core in a changing retail environment, integrating new populations into the broader community, creating after-school opportunities for youth, health and safety concerns, homelessness or crime as well as discovering new opportunities for community expression of art and culture.

The Site Specific Creative Consultancy Program will match creative consultants with local arts agencies, and/or other municipal departments, to work in collaboration with one or more departments to plan and generate creative ideas and solutions to their current issues.

PROGRAM ELIGIBILITY

Local Arts Agencies - Any 4Culture designated King County Local Arts Agency currently receiving 4Culture Sustained Support is eligible to apply.

Creative Consultant - Any individual or organization is eligible to apply.
All artistic disciplines will be eligible.

PROCESS

1) **May 31, 2018** – LAAs submit a 'Statement of Purpose' addressing:

- Brief background/history of the community
- Department(s) to be engaged in project planning
- Anticipated time commitment/length of engagement
- Area(s) of interest or project focus
- Primary contact for residency

2) LAA Statements posted online; Consultants invited to view LAA statements.

3) **August 2018** – Creative Consultants submit a letter of interest with bio addressing:

- Reasons for wanting to participate in the program
- History of collaboration especially in civic engagement or social practice
- Documented samples of past work

4) LAA's request a link to view consultant statements.

5) LAAs select one to three consultants to interview.

6) **September 2018** - LAAs interview consultants.

7) **October 2018** – LAAs/Consultants separately submit up to three preferences.

- 8) 4Culture Panel Review/ Selection of Consultant/City collaboration:
 - One Residency/Consultant/Project per City
 - Consultant Whose Experience Best Aligns With Residency Goals
- 9) Selected Consultants receive a stipend to plan/prepare a proposal in collaboration with the city.
- 10) If they agree to continue collaborating, they submit a proposal according to three tiers. Proposals may include a short-term civic engagement project, exhibition or performance.

Consultant Fees

Short Term: 6 – 8 weeks.....	\$5,000
Mid Term: 6 Months	\$15,000
Long Term: 10 – 12 months.....	\$30,000

Proposals should address the following:

- Lead agency
- Primary contact(s)
- Proposed schedule of engagement
- Project goals/Desired outcomes
- Capacity of city staff to integrate consultant’s role within a municipal department.

Criteria for Selection

- The residency addresses a new issue or innovative approach to existing challenges.
- The proposal outlines a feasible timeline and focused planning process.
- Consultant demonstrates experience and understanding of the collaborative process.
- The city demonstrates a commitment and capacity to host.

PROCESS OVERVIEW

2018

JUNE	LAA's submit Statement of Purpose [Post Online]
AUGUST	Creative Consultants submit Letters of Interest [Post to Roster]
SEPTEMBER	LAA's Review LOIs/Select 1-3 for Interview/Contact
OCTOBER	LAA's interview with 1-3 Creative Consultants
NOVEMBER	LAA's and Consultants Submit 1-3 Preferences
DECEMBER	4Culture Panel Meets to Assign First Round of Residencies

2019

JANUARY	Consultants Collaborate with Cities to Plan Residency (6-8 weeks)
MARCH	Proposals Due to 4Culture
APRIL	4Culture Review and Notification
MAY – DECEMBER	First Round of Residencies Begin

CONTRACTING

- 4Culture contracts with the artists.
- Contract must include a Memo of Understanding for Artist and City.
- Artists and LAA coordinators form a standing cohort.
- Progress reports and evaluation become a standing part of LAA meetings.