

PARKS AND HUMAN SERVICES
COMMITTEE OF THE WHOLE

Customer Service Center Year in Review

City Council
March 5, 2019



PURPOSE

Informational update

2018 CSC Operations

- ✓ Objectives
- ✓ Milestones
- ✓ Customer Volume
- ✓ Outcomes



OBJECTIVES

- Create a sense of place
- Welcoming environment
- Centralize services
- Customer accessibility
- Organizational capacity
- Coordination control

Добро пожаловать!

歡迎

Welcome!

स्वागत

Bienvenido!



MILESTONES

- 12/29/17 – Began serving customers
- 1/23/18 – QAlert CRM internal launch
- 3/5/18 – QAlert CRM external launch
- 3/12/18 – “Your Redmond” mobile app launch
- 5/28/18 – Video wall activated
- 6/8/18 – Conference Center opens
- 7/17/18 – Development Services queuing



VOLUMES

- 8,428 over the counter cashiering transactions



- 6,343 business licenses processed



VOLUMES

- 2,705 Development Services customers assisted (since July)



- 2,576 Service Requests processed

**Download the
'Your Redmond' app!**

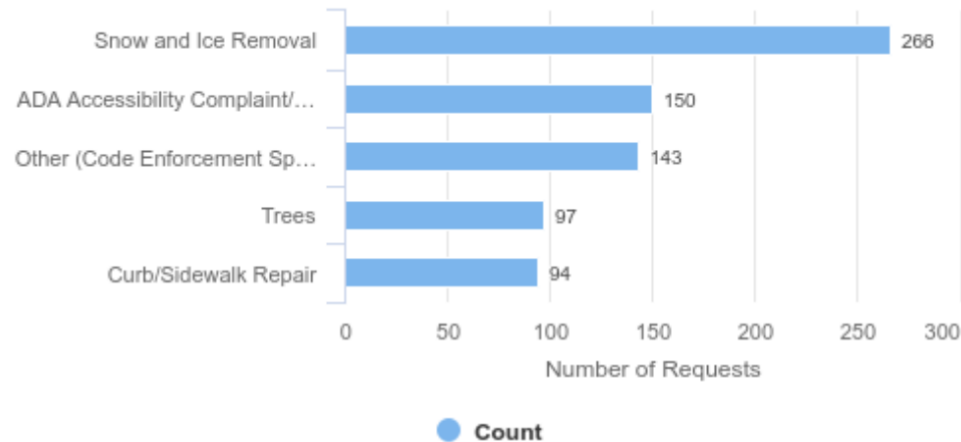
- Report issues
- Find answers to common questions
- Make requests
- Fast response time



Most Submitted Request Types

2/19/2019 4:47 P

This report shows the count of requests by request type.



Response Time

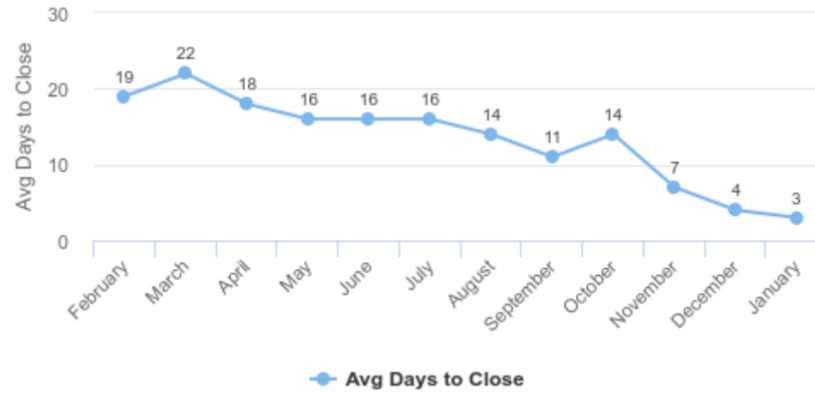
2/19/2019 4:44 P

This report shows response times for Service Requests, separated by type.

Criteria used for this report:

Start Date Greater Than or Equal To: 2/1/2018 12:00 AM

End Date Less Than or Equal To: 12/31/2018 12:00 AM



OUTCOMES

Customer Satisfaction

- “First, I am very grateful there is a place where I can make a request like this.”
- “The City app and the new customer service desk and personnel are all terrific.”
- “I’m glad there is an easy way to communicate with the City about issues. Thank you for quick fixing! Appreciate your work.”



OUTCOMES

Customer Satisfaction

Ease of Use*

How would you rate the convenience and ease of submitting your request?

Easy/Very Easy
93%

Customer Service*

How would you rate our customer service (professionalism, friendliness, knowledge, communication, etc.)?

Good/Outstanding
79%

Overall Satisfaction*

How would you rate your overall satisfaction with the completion of your request?

Satisfied/Very Satisfied
79%

2019 WORKPLAN

- Ombudsperson process support
- Supplemental onboarding
- Volunteer coordination
- Conference Center space rentals
- Business Licensing partnership
- QAlert integration
- Artificial Intelligence (AI)

THANK YOU

Questions?

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