

Survey Statistics

- Survey Period – April 19 to May 3 for total of 2 weeks
- Total Respondents – 279
- Outreach Methods (19,828) – invitation and several reminders during the survey period
 - Facebook = 5,074
 - Twitter = 6,350
 - Enews = 7,065
 - Press Release = 1,172
 - Emails = 167
 - Webpages

Outcomes and Patterns

- Favored separation of the residential building frontage from the public realm such as through raised porches and private lawn areas



- Preferred wide-variety of multi-family designs and architectural treatments



- Emphasis on activated pedestrian realm including a mixture of hardscape and landscaping, commercially-oriented mid-block connections, and well-lit pedestrian areas



Additional Survey Results

- Online results of the Visual Preference Survey ([link](#))
- Copy of original survey questions and images ([link](#))