

MEMO TO: Members of the City Council

FROM: Mayor John Marchione

DATE: June 11, 2019

SUBJECT: Summer Parks Events

I. <u>RECOMMENDED ACTION</u>

Brief the City Council on summer events by the Parks and Recreation Department.

II. <u>DEPARTMENT CONTACTS</u>

Maxine Whattam, Interim Parks and Recreation Director	425-556-2310
Rachel Van Winkle, Deputy Director of Parks and Recreation	425-556-2355
Jeff Hagen, Recreation Program Manager	425-556-2312
Bethany Kennedy, Engagement Manager	425-556-2366
Carolyn Hope, Park Planning and Cultural Arts Manager	425-556-2313

III. DESCRIPTION/BACKGROUND

The Parks and Recreation Department produces a number of events, arts programs, summer camps and activities, and partners with outside groups to present public events and programs. This study session is an opportunity to highlight "Summer in Redmond", our new marketing theme for these activities. Staff members will describe events and programs, their themes and the timing of each.

IV. PREVIOUS DISCUSSIONS HELD

Staff members periodically update the City Council on community events and programs. At the June 4, Parks and Human Services Committee of the Whole, there was a briefing about Derby Days and on May 7, staff updated the City Council on Downtown Park activation.

V. IMPACT

A. Service/Delivery:

Community events and programs are a key service that the City provides to build community through unique experiences that help people develop new relationships and cultural understanding. These activities also support the economic development of our community and encourage civic participation.

B. Fiscal Note:

This is only a briefing and all the events and programs discussed have approved budgets through the 2019-2020 adopted budget.

VI. <u>ALTERNATIVES TO STAFF RECOMMENDATION</u>

Staff members will present the events and program plans, have a discussion with City Council, and will listen to the City Council's suggestions for events and programs.

VII. <u>TIME CONSTRAINTS</u>

Summer program begin in July and staff members are excited to share the plans with City Council.

VIII. <u>LIST OF ATTACHMENTS</u>

Maxine Wheten

None.

Maxine Whattam, Interim Parks and Recreation Director

Approved for Agenda

John Marchione, Mayor

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