

COUNCIL BUSINESS MEETING

# **Scooter Share Pilot Program Evaluation**

City Council  
February 18, 2020



## PURPOSE THIS EVENING

### Prepare Topic for March 10 Study Session

- Review Scooter Pilot schedule
- Summarize highlights from Scooter Pilot evaluation
- Identify additional Study Session topics
- Outline next steps in Council process



# SCHEDULE

## Scooter Pilot Program Schedule

JULY    AUG    SEPT    OCT    NOV    DEC    JAN    FEB    MAR    APR    MAY    JUNE    JULY

Launch & Roll-out

Planning

Question-  
naires

Policy  
Alternatives  
Dev.

City Evaluation &  
Policy Alternatives  
Review

Council Direction

Next  
Steps\*

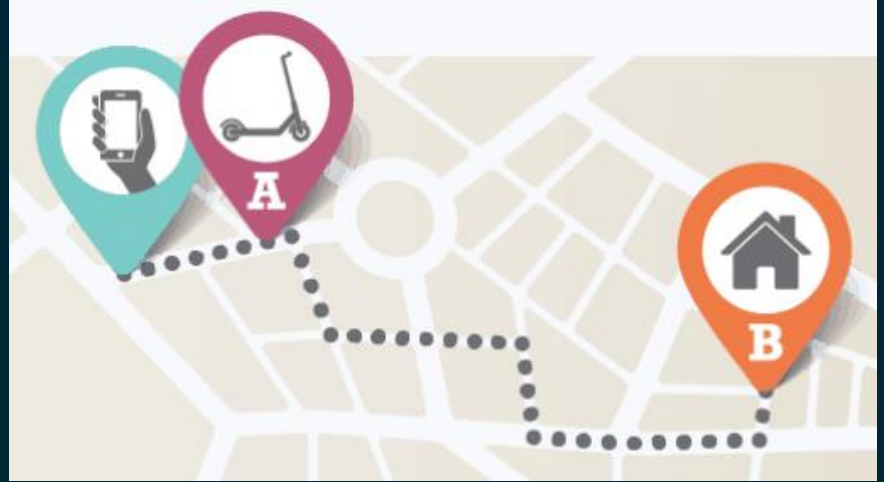
We are here

\*Pilot ends –  
July 29, 2020



# PROGRAM GOALS

- Improve “first-last mile” mobility
- Reduce congestion from short trips



*Sample One Mile Short Trip*

# EVALUATION HIGHLIGHTS



Robust scooter use



Trip purpose aligns with goals



Community feedback



Lessons learned



Responding to problems

# STUDY SESSION GOALS

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## 1. Council Discussion

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2. Council Direction to staff on options for scooter share when the pilot program ends

Option 1:  
Continue scooter share as a pilot for a second year

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Option 2:  
Continue scooter share as a permanent program

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Option 3:  
Discontinue scooter share

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THANK YOU

# Questions?

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