

Community Strategic Plan

Outreach & Involvement Overview

Outreach Dates: July 8, 2019 – August 15, 2019
 (information below represents feedback through August 12, 2019)

Outreach Numbers:

- 596 unique visitors to Project Page
- 238 Downloads of Draft Plan
- 67 Survey Responses – 55% residents, 23% work in Redmond, 4% don't live or work in Redmond
- 11% engagement rate

Promotional Outreach

| Platform | Date | Reach | Open Rate |
|--------------------------|----------------------|-------------------|-------------------|
| Press Release | 7/8 | 1,194 | 35% |
| Enewsletters | 7/8 & 22 8/9 & 12 | 19,678 Avg | 25% Avg |
| Social Media | 7/8 – 7/24 | 10,814 | 22 Avg engagement |
| Redmond.gov homepage | 7/8 – 8/15 | 10,157 | |
| LetsConnectRedmond.com | 7/8 -8/9 | 1,501 site visits | |
| Derby Days Bookmarks | 7/12 | 2,000 | 4 locations |
| TOTAL IMPRESSIONS | | 104,378 | |

Feedback *Comment from 1 individual unless noted (2 or more)

| Housing Choices | |
|--|--|
| <ul style="list-style-type: none"> • Housing for seniors (2) • More parking for multi-family (2) • Preserve community & prevent displacement • Need more than outlined in plan • Crime associated with additional housing | <ul style="list-style-type: none"> • Not a role of government • More transitional housing • Don't use public land for housing • Prioritize vulnerable populations • Preserve existing communities |
| <ul style="list-style-type: none"> • Focus on high density cores & residences that support walkable/transit-oriented lifestyle | <ul style="list-style-type: none"> • Very well organized! I feel confident the plan is good, despite not knowing all the details behind the initiative |
| <ul style="list-style-type: none"> • Expand goals to larger number of workforce/affordable units (2) | <ul style="list-style-type: none"> • Stop building apartments downtown |

| Environmental Sustainability | |
|---|---|
| <ul style="list-style-type: none"> • More emphasis on reducing toxic chemicals • Allow for citizen input on planning/implementation • Protect Redmond's green heritage | <ul style="list-style-type: none"> • Stop cutting trees for development (3) • Target a net 0 carbon economy |

Technology and Information Services Infrastructure

| | |
|---|---|
| <ul style="list-style-type: none"> • Questioned use of 5g technology | <ul style="list-style-type: none"> • Concern about 5G towers & environmental impacts (2) |
| <ul style="list-style-type: none"> • Provide smart parking | <ul style="list-style-type: none"> • Municipal-owned fiber optic infrastructure |
| <ul style="list-style-type: none"> • Should be used to support the other priorities | <ul style="list-style-type: none"> • Need more than outlined in plan |
| <ul style="list-style-type: none"> • None of this means anything. How does better project management help the people of Redmond? (2) | |

Cultural Inclusion/Welcoming

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|---|---|
| <ul style="list-style-type: none"> • Services are already easy to access | <ul style="list-style-type: none"> • Create common good vs. cultural silos |
| <ul style="list-style-type: none"> • Challenges due to wealth inequality | <ul style="list-style-type: none"> • Support cultural inclusion but not at expense of others (2) |
| <ul style="list-style-type: none"> • Expand services for homeless | <ul style="list-style-type: none"> • Access to health care and medical services |
| <ul style="list-style-type: none"> • Impact of income inequality on equity, policing, policy, & access to resources | <ul style="list-style-type: none"> • Prioritize vulnerable populations |
| <ul style="list-style-type: none"> • Ensure staff training takes place in a timely manner without impacting productivity | <ul style="list-style-type: none"> • Non-ambulance urgent care transport |

Infrastructure (including transportation)

| | |
|---|---|
| <ul style="list-style-type: none"> • More parking in Downtown corridor | <ul style="list-style-type: none"> • De-prioritize cars (2) |
| <ul style="list-style-type: none"> • Redmond Way/Cleveland St traffic | <ul style="list-style-type: none"> • More transitional housing |
| <ul style="list-style-type: none"> • Maintain existing before building new | <ul style="list-style-type: none"> • Eliminate zero lot lines |
| <ul style="list-style-type: none"> • Increase patrol and traffic safety | <ul style="list-style-type: none"> • Prioritize our roads |
| <ul style="list-style-type: none"> • Assure staff is trained to make decisions | |