

# Community Strategic Plan

## Outreach & Involvement Overview

**Outreach Dates:** July 8, 2019 – August 15, 2019  
(information below represents feedback through August 12, 2019)

### Outreach Numbers:

- 596 unique visitors to Project Page
- 238 Downloads of Draft Plan
- 67 Survey Responses – 55% residents, 23% work in Redmond, 4% don't live or work in Redmond
- 11% engagement rate

### Promotional Outreach

Platform	Date	Reach	Open Rate
Press Release	7/8	1,194	35%
Enewsletters	7/8 & 22 8/9 & 12	19,678 Avg	25% Avg
Social Media	7/8 – 7/24	10,814	22 Avg engagement
Redmond.gov homepage	7/8 – 8/15	10,157	
LetsConnectRedmond.com	7/8 -8/9	1,501 site visits	
Derby Days Bookmarks	7/12	2,000	4 locations
<b>TOTAL IMPRESSIONS</b>		<b>104,378</b>	

### Feedback \*Comment from 1 individual unless noted (2 or more)

Housing Choices	
<ul style="list-style-type: none"> <li>• Housing for seniors (2)</li> <li>• More parking for multi-family (2)</li> <li>• Preserve community &amp; prevent displacement</li> <li>• Need more than outlined in plan</li> <li>• Crime associated with additional housing</li> </ul>	<ul style="list-style-type: none"> <li>• Not a role of government</li> <li>• More transitional housing</li> <li>• Don't use public land for housing</li> <li>• Prioritize vulnerable populations</li> <li>• Preserve existing communities</li> </ul>
<ul style="list-style-type: none"> <li>• Focus on high density cores &amp; residences that support walkable/transit-oriented lifestyle</li> </ul>	<ul style="list-style-type: none"> <li>• Very well organized! I feel confident the plan is good, despite not knowing all the details behind the initiative</li> </ul>
<ul style="list-style-type: none"> <li>• Expand goals to larger number of workforce/affordable units (2)</li> </ul>	<ul style="list-style-type: none"> <li>• Stop building apartments downtown</li> </ul>

Environmental Sustainability	
<ul style="list-style-type: none"> <li>• More emphasis on reducing toxic chemicals</li> <li>• Allow for citizen input on planning/implementation</li> <li>• Protect Redmond's green heritage</li> </ul>	<ul style="list-style-type: none"> <li>• Stop cutting trees for development (3)</li> <li>• Target a net 0 carbon economy</li> </ul>

### Technology and Information Services Infrastructure

<ul style="list-style-type: none"> <li>• Questioned use of 5g technology</li> </ul>	<ul style="list-style-type: none"> <li>• Concern about 5G towers &amp; environmental impacts (2)</li> </ul>
<ul style="list-style-type: none"> <li>• Provide smart parking</li> </ul>	<ul style="list-style-type: none"> <li>• Municipal-owned fiber optic infrastructure</li> </ul>
<ul style="list-style-type: none"> <li>• Should be used to support the other priorities</li> </ul>	<ul style="list-style-type: none"> <li>• Need more than outlined in plan</li> </ul>
<ul style="list-style-type: none"> <li>• None of this means anything. How does better project management help the people of Redmond? (2)</li> </ul>	

### Cultural Inclusion/Welcoming

<ul style="list-style-type: none"> <li>• Services are already easy to access</li> </ul>	<ul style="list-style-type: none"> <li>• Create common good vs. cultural silos</li> </ul>
<ul style="list-style-type: none"> <li>• Challenges due to wealth inequality</li> </ul>	<ul style="list-style-type: none"> <li>• Support cultural inclusion but not at expense of others (2)</li> </ul>
<ul style="list-style-type: none"> <li>• Expand services for homeless</li> </ul>	<ul style="list-style-type: none"> <li>• Access to health care and medical services</li> </ul>
<ul style="list-style-type: none"> <li>• Impact of income inequality on equity, policing, policy, &amp; access to resources</li> </ul>	<ul style="list-style-type: none"> <li>• Prioritize vulnerable populations</li> </ul>
<ul style="list-style-type: none"> <li>• Ensure staff training takes place in a timely manner without impacting productivity</li> </ul>	<ul style="list-style-type: none"> <li>• Non-ambulance urgent care transport</li> </ul>

### Infrastructure (including transportation)

<ul style="list-style-type: none"> <li>• More parking in Downtown corridor</li> </ul>	<ul style="list-style-type: none"> <li>• De-prioritize cars (2)</li> </ul>
<ul style="list-style-type: none"> <li>• Redmond Way/Cleveland St traffic</li> </ul>	<ul style="list-style-type: none"> <li>• More transitional housing</li> </ul>
<ul style="list-style-type: none"> <li>• Maintain existing before building new</li> </ul>	<ul style="list-style-type: none"> <li>• Eliminate zero lot lines</li> </ul>
<ul style="list-style-type: none"> <li>• Increase patrol and traffic safety</li> </ul>	<ul style="list-style-type: none"> <li>• Prioritize our roads</li> </ul>
<ul style="list-style-type: none"> <li>• Assure staff is trained to make decisions</li> </ul>	