# Redmond 2050 Phase One

# Community Involvement Plan

# MAY 15, 2020

**CITY OF REDMOND** Long Range Planning





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# Redmond 2050

# **Project Summary**

The Growth Management Act (GMA) requires a periodic update to comprehensive plans and development regulations every eight years (RCW 36.70A.130). **Redmond 2050** is the next required periodic update of the Redmond Comprehensive Plan and will integrate findings and recommendations from numerous studies and projects currently underway and optional elements for economic development and housing Redmond's decision-making is informed by **robust community involvement that meaningfully and effectively engages the community early and often**, focusing on key topics of interest in a manner that is **equitable**, **barrier-free**, and recognizes the needs and interests of both the community and the City.

Redmond 2019 Community Strategic Plan

affordability. It is a multi-year project broken into several phases. The tentative timeline will be finalized with consultant support.

Periodic Review Phase One | Plan, policy, and code updates to:

- Advance economic vitality and COVID-19 recovery;
- Address housing affordability;
- Accommodate the growth allocated to Redmond for this periodic review cycle; and
- Guide transportation decisions and investments.

Periodic Review Phase Two | Updates will include:

- Mandatory state and regional periodic review updates not addressed in Phase One.
- Accommodate growth allocated to Redmond outside of the Overlake neighborhood.
- Ensure consistency with the Countywide Planning Policies.

## **Overview of Public Engagement Approach**

The community involvement has been planned around the following guiding principles:

• Maximize inputs and resources while minimizing community confusion and fatigue.

In this plan, "**community**" includes people who live, work, or travel within, to, or though Redmond, and includes local, regional, and state-level stakeholders that will be impacted by the outcomes of this project.

- **Conduct a robust community visioning process** to refine and clarify the vision for Redmond's future.
- Ensure that the Redmond community is involved throughout the process.

This project will engage a broad and diverse range of community members and will be a joint effort between multiple City Departments with consultant support. The approach is summarized below.

Phase One Tasks	Engagement Purpose	Primary Tools/Methods	Lead	Tentative Timeline
Kickoff	Build awareness and invite participation	Press releases & social media, outreach to key stakeholders and partner agencies	City Staff	2Q2020- 3Q2020
Community Visioning & Environmental Analysis	Update and refine the community's preferred form as an urban city	In-person and online tools, Advisory Committee, Community meetings	Consultant with Staff Support	3Q2020- 3Q2022
Plan, Policy & Code Updates	Implement the Vision	In-person and online tools, Advisory Committee, Community meetings	City Staff	4Q2020- 4Q2022
Adoption	Finalize and adopt plan, policy, and code updates	Board & Commission meetings and public hearing(s)	City Staff	2Q2022- 4Q2022

# **Purpose of the Community Involvement Plan**

Community involvement for the Redmond 2050 project will inform the community about state and regional planning requirements for the periodic review of the Comprehensive Plan and to provide opportunities for the community to participate in a meaningful and productive conversation about community goals and priorities for the next 30 years.

In this context, **the primary goal of community involvement is to actively and continuously engage the community in the process.** Community involvement activities are intended to create a picture of who the community is and what they value and prioritize – documenting and reflecting their concerns, ideas, issues, and aspirations.

**This community involvement plan is for Phase One of the Comprehensive Plan periodic review and update.** The details included are preliminary only, and will be refined and finalized with consultant support, with details posted on the City's web site.

### **Community Involvement Objectives**

Specific objectives of the public outreach include:

- Create awareness
- Identify stakeholders
- Solicit feedback on analysis and alternatives
- Engage historically underrepresented groups, both culturally and demographically
- Ensure community concerns and interests are considered
- Build consensus for identified priorities
- Sustain on-going support

## **Key Messages**

Clear communication of key messages will keep the project in scope and ensure informed feedback that leads to effective outcomes. **Attachment B** provides a detailed listing of key messages that will be important to convey to the community to help them understand the purpose, constraints, and opportunities that will guide this project.

## **Inclusive Outreach**

Common barriers to participation include:

- Limited English proficiency
- Low income
- Low literacy
- Limited mobility
- Disabilities

- Culture
- Age
- Work Schedule
- Child/Elder care obligations

We have identified the following strategies to overcome participation barriers.

- Create a welcoming atmosphere
- Build upon existing partnerships and personal relationships with target population(s) and organizations utilize their existing newsletters, newspapers, group email lists, etc. when allowed to reach community members through their trusted news sources
- Targeted outreach when recruiting for Advisory Committees
- Translation and interpreter services
- Increase accessibility by having events and information accessible in community gathering places and times throughout the project
- Develop alternate and creative methods for engagement, accessible in multiple formats and languages
- Provide a variety of in-person and on-line venues for gathering input (with creative solutions if the 'Stay at Home' order persists)
- If travel is limited, engage with essential service providers to partner with them (i.e. information at grocery store registers, with service providers, etc.)
- Partner with diverse organizations, faith-based groups and non-profits including ARCH and local cultural organizations

#### Multi-lingual Outreach

There are five language groups in Redmond that would benefit from translation services: Russian, Chinese, Hindi, Arabic, and Spanish.

Project information, Advisory Committee recruitment, and outreach materials for events, etc., will be provided in multiple languages whenever possible. Supporting the small businesses that serve this area is an identified need, and outreach specific to those business may include targeted door to door delivery of flyers in multiple languages and outreach to and potentially ads with OneRedmond, Experience Redmond, ethnic news sites, etc.

## **Measuring Results**

The effectiveness of the outreach effort will be measured by:

- Review of how original objectives were met;
- Number and diversity of participation (comments/feedback received, participation in public events, interviews, website visits, social media interactions, etc.); and
- Other, as needed.

# **Risks and Challenges**

**Challenge:** Public confusion and/or lack of general growth management knowledge.

### Mitigation:

- Clearly communicating the complex state and regional requirements for the periodic review of the Comprehensive Plan. Providing the right amount of data to inform but not overwhelm the community.
- Create a foundation of technical information and clear explanations of how this information guides decision-making.

**Challenge**: Engaging with community members that represent the diversity of the community.

**Mitigation**: Cultivate ambassadors and engage in targeted outreach to communities that have been historically underrepresented in planning processes.

**Challenge**: Participation fatigue.

**Mitigation**: Coordinate and combine engagement opportunities whenever possible. Clearly identify the purpose and value of each engagement opportunity.

**Challenge**: Coordinating community involvement during/after the COVID-19 pandemic.

**Mitigation**: Ensure consultants selected to support the project bring experience, insight, and ideas about post-pandemic involvement strategies; communicate the value of the project so the community understands why it is a City priority at this time; maximize the opportunity to incorporate what cities are learning about post-pandemic mobility, design, service delivery, and civic engagement.

### **COVID-19 IMPACTS**

If the impacts from the pandemic continue into the summer and fall, community involvement will be impacted. We will address the barriers of restricted movement and Social Distancing. Staff has required prospective firms to identify creative and new ways to involve the public for community meetings and charettes as part of their proposals. Special attention will be paid to ensure methods are inclusive and accessible.

# **Community Involvement Methods**

The project team will use traditional and innovative methods to ensure the community is informed and involved. Methods used may include, but are not limited to, those shown in the table below.

DIGITAL	PRINT/GRAPHICS	INTERACTIVE
www.Redmond.gov	Posters/Flyers	Advisory Committees
eNews or Designed Email	Fact Sheet	Stakeholder Interviews
Social Media	Ads	Visioning Charettes
Video/Photography	Focus Newsletter	EIS Scoping Meeting
Press Releases	Targeted Direct Mail	Board/Commissions
Let's Connect	Draft Documents Posted	Community Events & Meetings
StoryMap / Prezi	Online	Open Houses/Workshops
Interactive Online Tools	Other, as needed	Targeted Door-to-Door Visits
Questionnaire		In Person Polling
Other, as needed		Visual Preference Survey
		Other, as needed

The following pages provide a summary of the Phase One tasks and the related community involvement purpose for each task with a preliminary list of tools and methods that may be utilized during that task. The table includes preliminary timing, questions that may be addressed in each task, and preliminary tools and methods for community involvement. The plan will be refined further and finalized after consultant contracts are executed (consultant input may change the tools and methods utilized). A tentative timeline chart is included in **Attachment A**; the timeline will be finalized with consultant support. Information on advisory committees and stakeholder groups is provided in **Attachment C**.

Please note that this is a preliminary overview and subject to change.

Tasks & Timeline	Community Engagement Purpose / Deliverable	Proposed Tools & Methods (Preliminary)
1. Project Kickoff	[STAFF LED]	
Kickoff / Informing the Community of the Redmond 2050 project 2Q-3Q2020	<ul> <li>Creating awareness within the community about the project</li> <li>Identifying interested stakeholders and committee member recruitment</li> <li>Informing and educating the community about the project scope and how they can be involved</li> </ul>	<ul> <li>Project web site created</li> <li>StoryMap, Prezzi or similar format</li> <li>Council &amp; Planning Commission</li> <li>Mayor's Weekly, press release, &amp; social media</li> <li>Advisory Committee recruitment</li> <li>Stakeholder outreach</li> <li>Community events &amp; meetings (HOAs, Agency board meetings, etc.), subject to COVID-19 restrictions</li> </ul>
2. Community Vis	ioning & Land Use Scenario Development [CONSULTANT SUPPORT]	
2A. Community	Assess and understand the progress made to date on the community's	Advisory Committee input

2A. Community Visioning & Land **Use Existing** Conditions Report 3Q-4Q2020

Assess and understand the progress made to date on the community's vision, land use mixes, and published plans for Overlake to set the stage for the next round of updates.

- a) What progress has been made to date on the community's vision?
- b) What issues have occurred in implementing the adopted vision (for the City and/or for our Urban Centers? Is anything confusing or causing development that doesn't match the vision?
- c) Have new advances (in technology, best practices, mitigation measures, etc.) been developed since the last plan updates?

Deliverable: Visioning & Land Use Existing Conditions Report

- ١y
- Stakeholder input
- Let's Connect •
- Community Chat opportunities to say • "what I love about Overlake is \_\_\_\_\_", "we need a \_\_\_\_\_ here", "I want to get to \_\_\_\_\_ more easily", etc. to capture ideas on what the community would like to keep and what they have identified as a need (online and at community events, community focal points, vision boards, video diary, etc.).

2B. Overlake Urban Center Boundary Review 3Q-4Q2020	<ul> <li>Understand community preferences and goals for amendments to the Urban Center boundaries.</li> <li>a) Would an expansion allow for the highest and best uses for land in TOD areas?</li> <li>b) If an expansion is determined, where should the new boundary be drawn (what criteria should be used to make that decision)?</li> <li>Deliverable: Boundary Revision, if approved</li> </ul>	<ul> <li>Staff will be working with the Consultant team to finalize the public outreach tools for the Visioning &amp; SEPA components.</li> <li>Some elements may include:</li> <li>Council &amp; Planning Commission briefings</li> <li>Advisory Committee input</li> </ul>
2C. Urban Form Preferences & SEPA Scoping 3Q2020-1Q2021	<ul> <li>Refine the community's vision for the preferred form as an urban city.</li> <li>a) What will the intensification of the urban centers look like (visualizing the physical changes)? How will that transition occur?</li> <li>b) What do we love or not love about our city's physical form today? What would we want to keep and what is lacking?</li> <li>c) What current design guidelines need to be updated? What needs to be added?</li> <li>d) How does Redmond maintain a sense of place as it grows?</li> <li>e) What environmental concerns do we have going forward?</li> <li>f) What factors/impacts should be utilized in the environmental review and analysis?</li> <li>Deliverable: <ul> <li>Urban Forms for Urban Centers</li> <li>SEPA review criteria determined</li> </ul> </li> </ul>	<ul> <li>Stakeholder input</li> <li>Community &amp; neighborhood meetings</li> <li>Online interactive tools</li> <li>Community questionnaires</li> <li>Charettes &amp; workshops</li> <li>Draft documents posted online</li> <li>If an EIS is undertaken, a Scoping meeting will be held to obtain community feedback on the types of information that they would like to see included in the SEPA review.</li> <li>Community Chat opportunities</li> <li>Meeting-in-a-Box kits for evaluating and rating options</li> <li>TOD resource kiosks (if possible, in</li> </ul>
2D. Transit- Oriented Development (TOD) in Redmond 3Q2020-3Q2021	<ul><li>Define TOD areas. Development and analysis of land use scenarios based on market conditions, existing land uses, best practices, and community preferences.</li><li>a) What is the preferred size for TOD? At what distance and scale?</li><li>b) How do we treat the "edges" to transition to/from TOD areas?</li></ul>	<ul> <li>multiple languages)</li> <li>Online interactive tools</li> <li>Other tools TBD in consultation with the selected consultants</li> </ul>

c)What are the highest and best uses in our TOD areas (preferred mix of uses)? Is the preferred development pattern and mix of uses supported by market conditions & demand (can it be built)?d)What are the visual preferences for TOD development in Redmond? How are each different (Overlake, Downtown, Marymoor) and what is the same?e)How do we design for equity and inclusion i.e. ensure more people are supported by and fewer are left out of Redmond's TOD/mobility framework?f)What types of factors should be included in developing land use scenarios?Deliverable: • TOD Boundaries Defined/Mapped • Land Use Scenarios • Analysis & Preferred Alternative Selection Criteria for the EIS DocumentsZE.Growth Projections & Distribution 302020-102021a)How much growth should be allocated across the City. Identify other areas?a)How much growth should be allocated to our urban centers and TOD areas?b)How much growth should be assigned near urban centers and other areas?
People are supported by and fewer are left out of Redmond's TOD/mobility framework?f) What types of factors should be included in developing land use scenarios?Deliverable: • TOD Boundaries Defined/Mapped • Land Use Scenarios • Analysis & Preferred Alternative Selection Criteria for the EIS DocumentsZE. Growth Projections & Distribution 3Q2020-1Q2021Determine how will growth be allocated across the City. Identify other areas outside the urban centers and TOD areas, where growth will be directed, determine how those areas should grow and take into account surrounding usesa) How much growth should be allocated to our urban centers and TOD areas? b) How much growth should be assigned near urban centers and other
scenarios?Deliverable:• TOD Boundaries Defined/Mapped• Land Use Scenarios• Analysis & Preferred Alternative Selection Criteria for the EIS DocumentsZE. Growth Projections & Distribution 3Q2020-1Q2021Determine how will growth be allocated across the City. Identify other areas outside the urban centers and TOD areas, where growth will be directed, determine how those areas should grow and take into account surrounding usesa) How much growth should be allocated to our urban centers and TOD areas?b) How much growth should be assigned near urban centers and other
<ul> <li>TOD Boundaries Defined/Mapped</li> <li>Land Use Scenarios</li> <li>Analysis &amp; Preferred Alternative Selection Criteria for the EIS Documents</li> </ul> <b>2E. Growth Projections &amp; Determine how will growth be allocated across the City. Identify other</b> areas outside the urban centers and TOD areas, where growth will be directed, determine how those areas should grow and take into account surrounding uses <ul> <li>a) How much growth should be allocated to our urban centers and TOD areas?</li> <li>b) How much growth should be assigned near urban centers and other</li> </ul>
<ul> <li>Land Use Scenarios         <ul> <li>Analysis &amp; Preferred Alternative Selection Criteria for the EIS Documents</li> </ul> </li> <li><b>2E. Growth</b> <ul> <li>Projections &amp; Determine how will growth be allocated across the City. Identify other areas outside the urban centers and TOD areas, where growth will be directed, determine how those areas should grow and take into account surrounding uses</li></ul></li></ul>
<ul> <li>Analysis &amp; Preferred Alternative Selection Criteria for the EIS Documents</li> <li><b>2E. Growth Projections &amp; Distribution</b>         3Q2020-1Q2021         Determine how will growth be allocated across the City. Identify other areas outside the urban centers and TOD areas, where growth will be directed, determine how those areas should grow and take into account surrounding uses         a) How much growth should be allocated to our urban centers and TOD areas?         b) How much growth should be assigned near urban centers and other         </li> </ul>
<b>2E. Growth</b> Determine how will growth be allocated across the City. Identify other areas outside the urban centers and TOD areas, where growth will be directed, determine how those areas should grow and take into account surrounding uses         3Q2020-1Q2021       a) How much growth should be allocated to our urban centers and TOD areas?         b) How much growth should be assigned near urban centers and other
Projections & Distribution 3Q2020-1Q2021areas outside the urban centers and TOD areas, where growth will be directed, determine how those areas should grow and take into account surrounding usesa) How much growth should be allocated to our urban centers and TOD areas?b) How much growth should be assigned near urban centers and other
<ul><li>a) How much growth should be allocated to our urban centers and TOD areas?</li><li>b) How much growth should be assigned near urban centers and other</li></ul>
Deliverable: Draft Population and Employment Targets
<b>3F. SEPA Land</b> Consider and evaluate land use scenarios.
Use Scenarioa)Is the land use scenario analysis complete or are there additional factors that need to be considered?Documentationa)Is the land use scenario analysis complete or are there additional factors that need to be considered?

202021 2020	122
3Q2021-2Q20	122

- b) What are the preferred mitigation methods that will achieve the City's environmental goals?
- c) What criteria should be utilized in the selection of the Preferred Alternative?

#### **Deliverable:**

- Preferred Alternative selected
- Draft and Final SEPA documents

### 3. Development and Review of Plan, Policy, and Code Updates [STAFF LED]

3A. Urban Center Element	Update the Urban Center Element to reflect current conditions and growth. Incorporation visioning outcomes.	<ul> <li>Press Release</li> <li>Overlake StoryMap</li> <li>Posters at jobs sites, bus stops, apartment mailboxes, bulletin boards, etc.</li> <li>Targeted door-to-door delivery of flyers, in multiple languages</li> <li>Direct mail notices to property owners</li> <li>eNews or Designed Email</li> <li>Let's Connect</li> <li>Neighborhood meetings</li> <li>Press Release</li> <li>Direct mail notices to property owners</li> <li>Interactive online tools</li> <li>Overlake neighborhood meeting(s)</li> </ul>
<b>Updates</b> <i>4Q2020 – 2Q2022</i>	<ul> <li>a) What updates are needed to implement the community's vision for Overlake, especially in light of the increased growth in the area (businesses and residential)?</li> <li>b) What are the goals for key elements such as parks, open space, transportation, and development standards?</li> <li>c) What other updates are needed to account for change? What updates are needed for the light rail stations?</li> <li>Deliverables:</li> </ul>	<ul> <li>apartment mailboxes, bulletin boards, etc.</li> <li>Targeted door-to-door delivery of flyers, in multiple languages</li> <li>Direct mail notices to property owners</li> <li>eNews or Designed Email</li> <li>Let's Connect</li> </ul>
	Draft Urban Center Element updates	Neighborhood meetings
	Draft updates to the Overlake Incentive Program	
3B. Overlake Planned Action	The Planned Action for Overlake will be based on the visioning and land use scenarios and the SEPA Preferred Alternative.	
2Q2022-3Q2022	a) What are the maximum residential and non-residential uses that will be included in the new Planned Action?	
	b) What are the impacts and mitigation measures for new development?	
	Deliverable: Draft Overlake Planned Action ordinance	

3C. Update the Transportation Master Plan (TMP) & Transportation Element 4Q2020 - 2Q2022	<ul> <li>Review and update transportation strategies, policies, and investments.</li> <li>a) What mobility interests, needs, and ideas are most important to emphasize in the TMP Update?</li> <li>b) How will people, goods, and services move to, through, and around our City meet future needs? What connections are needed?</li> <li>c) What are the community priorities for investments?</li> <li>Deliverable: <ul> <li>Draft Transportation update &amp; Transportation Facilities Plan</li> <li>Draft Transportation Element</li> <li>Draft list of transportation projects</li> </ul> </li> </ul>	<ul> <li>Project web page</li> <li>Drafts posted to web</li> <li>Stakeholder input</li> <li>Questionnaires (initial &amp; follow-up)</li> <li>Let's Connect</li> <li>Neighborhood Meetings</li> <li>Pedestrian Bicycle Advisory Committee</li> <li>Parks &amp; Trails Commission briefings</li> <li>Community open houses</li> <li>Online interactive tools</li> </ul>
3D. Housing & Economic Vitality Element Updates 4Q2020 – 1Q2022	<ul> <li>Update the Economic Vitality and Housing Elements to reflect the Housing Action Plan, visioning outcomes, and COVID-19 recovery goals.</li> <li>a) What updates are needed to the Housing Element update, based on the adopted Housing Action Plan?</li> <li>b) What updates are needed to support economic recovery from COVID-19 impacts?</li> <li>Deliverables: <ul> <li>Draft Housing Element</li> <li>Draft Economic Vitality Element</li> </ul> </li> </ul>	<ul> <li>Drafts posted to web site</li> <li>Council &amp; Planning Commission briefings</li> <li>Boards &amp; Commissions briefings</li> <li>Stakeholder input</li> <li>Community Advisory Committee will provide input on policies and goals</li> <li>Technical Advisory Committee will provide input on infrastructure needs, regulatory updates, etc.</li> </ul>
3E. Other Comprehensive Plan Element & Functional Plan Updates 4Q2020 – 2Q2022	<ul> <li>What other updates are needed to:</li> <li>a) Advance economic development in the Urban Centers?</li> <li>b) Advance housing affordability goals?</li> <li>c) Accommodate the assigned growth?</li> <li>d) Implement the Overlake Planned Action?</li> <li>e) Implement the updated TMP?</li> <li>f) Implement the Housing Action Plan phase one?</li> </ul>	<ul> <li>Community meetings</li> <li>Let's Connect</li> <li>Mayor's Weekly</li> </ul>

#### Deliverables: Draft updates to:

- Draft of minor updates to other Comprehensive Plan Elements ٠ needed for implementation of Phase One priority items.
- The General Sewer Plan ٠
- The Public Safety Master Plan
- Watershed Management Plan
- Other functional plan updates needed to implement Phase One

5F. Regulatory	Review existing code for updates needed to implement Phase One.
Review &	What other undates are needed to implement:

- What other updates are needed to implement:
  - a) Phase one of the Housing Action Plan implementation?
  - b) Overlake Planned Action?
  - Development standards for the Urban Centers and TODs? c)
  - d) TOD land uses?

#### **Deliverable:**

Updates

2Q2021 - 2Q2022

- Draft Zoning Code amendments, including development standards • for the Urban Centers and TODs
- Any other regulatory updates needed to implement Phase One tasks ٠

### 4. Final Review & Adoption of Phase One [STAFF LED]

4A. Board & Finalize draft code, policy, and plan updates. Commission Deliverable: Planning Commission Recommendation Review 3Q-4Q2022

- Mayor's Weekly
- Documents posted online
- Neighborhood centers, businesses, etc., provided with information and a way to

4B. Council Review &	Deliverable: City Council adoption (ordinances)	provide input at those centers (on paper and online)
Approval		Interactive online tools
4Q2022		Human Services Commission briefing
		<ul> <li>Planning Commission briefings and Public Hearing</li> </ul>
		Council meetings:
		<ul> <li>Planning and Public Works Committee of the Whole</li> </ul>
		Staff Reports & Study Sessions
		Council Business Meeting (Adoption)

# **ATTACHMENT A – Tentative Timeline**

Dod	mond 2050 Phasing Tontative Timeline		2020			2020				202	1			20	22			202	3		202	4
Kee	mond 2050 Phasing, Tentative Timeline	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2 (	Q3 Q4	Q1	Q2	Q3 Q			
	Kickoff																					
	Community Visioning & Environmental Analysis																					
PHASE ONE	<ul> <li>Overlake Urban Center Boundary Review</li> <li>Urban Form Preferences</li> <li>SEPA Scoping</li> <li>Transit-Oriented Development Visioning &amp; Land Use Scenarios</li> <li>Growth Projections &amp; Distribution</li> <li>Alternative Analysis &amp; Selection of Preferred Alternative</li> <li>SEPA Land Use Scenario Analysis &amp; Documentation</li> <li>Drafting Plan, Policy &amp; Code Updates to Implement Vision</li> </ul>															= Ramp = Bulk c = Adop	of Wor	own k Compl	eted			
E.	<ul> <li>Economic Vitality &amp; Housing Elements</li> <li>Housing Element</li> <li>Urban Center Element</li> <li>Overlake Planned Action</li> <li>Transportation Master Plan &amp; Transportation Element</li> <li>Other Comprehensive Plan Element &amp; Functional Plan Updates</li> <li>Phase One Regulatory Updates (Zoning Code, etc.)</li> </ul>																					
	Final Review & Adoption of Phase One Items	_																				
	Remaining Periodic Review Plan, Policy & Code Updates:																					
PHASE TWO	<ul> <li>Remaining Elements (Land Use, Capital Facilities, etc.)</li> <li>Planned Actions for Downtown and/or Marymoor (if applicable)</li> <li>Updates to Functional Plans (General Water Plan, PARCC Plan, etc.)</li> <li>Phase Two Regulatory Updates (Zoning Code, etc.)</li> </ul>																					
-	Final Review & Adoption of Phase Two Items																					

# **ATTACHMENT B - Key Messages**

Redmond 2050 is a very large project, with many moving parts that involve several required elements and tasks. The key messages below will be important to clearly convey to help the community understand the purpose, constraints, and opportunities that will guide this project. In addition, these messages convey the required elements of the update.

### What is a Periodic Review and why are we doing this now?

#### **Types of Comprehensive Plan Updates**

The <u>Growth Management Act</u> (GMA) provides two mechanisms for updating comprehensive plans and development regulations:

- Mandatory "periodic updates" Cities and counties fully planning under <u>RCW</u> <u>36.70A.040</u> must complete a periodic update for their entire comprehensive plan and development regulations.
- Optional annual amendments (Annual Docket) Optional amendments allow cities and counties, if desired, to adopt a package of changes to the comprehensive plan and development regulations no more than once per year.

**Redmond 2050** is the *periodic update* for the City of Redmond to ensure compliance with the Growth Management Act.

#### **Periodic Update Due Date**

The GMA requires a periodic update every eight years, per the schedule provided in <u>RCW</u> <u>36.70A.130</u>. In early 2020, the State Legislature extended the deadline by one additional year, so the next updated is due by July 1, 2024.

# What does the State require us to do? What are our requirements for accommodating new growth?

#### Redmond's Growth Requirements Under the GMA

• Growth is allocated to each community in a top-down fashion:

State projections > Regional Allocations > County Allocations > Community Allocations

### Puget Sound Regional Council (PSRC) and Vision 2050

<u>PSRC</u> is the federally designated Metropolitan Planning Organization for the region. PSRC develops:

- Policies about regional growth, transportation and economic development planning within King, Pierce, Snohomish and Kitsap counties.
- A shared strategy for how and where the central Puget Sound region can grow to a forecasted 5.8 million people and 3.4 million jobs by the year 2050
- The regional long-range plan, <u>Vision 2050</u>.

The Regional Growth Strategy component of Vision 2050 provides recommendations about how the region can distribute the forecasted growth, primarily within the designated urban growth area, and support development near high-capacity transit in the region. King County takes the regional growth strategy and population projections and determines what capacity each jurisdiction has to receive growth.

### **Urban Growth Capacity Study**

The Urban Growth Capacity Study, also known as "buildable lands," is a collaboration between cities and King County to analyze recent land use development trends, and to compare those trends to comprehensive plans and growth targets. The Urban Growth Capacity Study serves as the basis for the determining Redmond's share of growth for the next 20 years. The draft growth targets that will be developed as a result of the study are expected to be completed late this year.



#### What we know:

### Population Growth 2017-50 – Preferred Alternative

- King County will receive 50% of the regional growth -872,000
- Core cities\* will receive 40% of that growth 346,000

### Employment Growth 2017-50 – Preferred Alternative

- King County will receive 59% of the regional growth -682,000
- Core cities\* will receive 40% of that growth 310,000

# What role does the community play in determining how the community will grow?

Growth allocations are assigned to cities, but each community determines how that growth will be accommodated, what it will look like, and how to meet community needs. This update will include a significant amount of community involvement in these areas.

The Community is needed to help decide:

- How much growth should be allocated to our urban centers?
- How much growth should be assigned near urban centers and other areas?
- What does a more urban Redmond look like how should we grow? What should our Urban areas look like? What shouldn't they look like?
- How do we keep Redmond's character?
- What environmental concerns do we have going forward?

## What is the scope of this update?

- The Comprehensive Plan update builds upon decades of planning activities. This effort will refine the vision for the community and how the community will look and function.
- For this update, Redmond will focus primarily on the required elements. The update will also address economic vitality (including COVID-19 recovery), affordable housing, and accommodating the growth in our urban centers and TOD areas.

# **ATTACHMENT C – Committees & Stakeholders**

### **Community Advisory Committee**

An advisory committee will be formed to guide the formation of many of the Phase One tasks. This committee will be made up of a community members and stakeholders that are representative of our community as a whole. An effort will be made to reach out to all segments of our community to encourage them to apply to the committee, which will be as inclusive as possible.

The Community Advisory Committee (CAC) will be established in the summer of 2020, and will meet approximately once every month (will occasionally meet more frequently when needed) through the Visioning and SEPA tasks. The CAC will provide input on:

- Existing conditions
- Visioning
- Land Use Alternatives (development, analysis, selection criteria, preferred alternative selection)
- SEPA review and documents
- Implementation options and priorities
- Draft plan, and policy updates options and alternatives

### **Technical Advisory Committee**

A separate Technical Advisory Committee (TAC) will be made up of industry professionals and technical experts that frequently work in Redmond to provide support for the development of the implementing regulations. The TAC will be established in the fourth quarter of 2021 and will meet bi-weekly or monthly (determined by need) during the development of the draft regulations.

The TAC will focus on reviewing options and alternatives to implement the identified vision, drafting of design standards, analysis of impacts of the proposed regulations, and reviewing and providing input on draft regulatory language.

## **Stakeholders & Focus Groups**

The listing below indicates the types of stakeholders that will be involved in the Redmond 2050 project outreach and engagement efforts. Each task will require a different selection of stakeholders, which will help ensure that input is targeted to the specific needs of that task but will also help to avoid participant fatigue during this multi-year project. This list is general grouping of stakeholder types, and is not meant to be allinclusive or to provide specific contact names.

### External:

- a. Residents
  - Neighborhoods
  - Households (including families)
  - Teenagers and young adults (Old Firehouse Teen Center, RYPAC)
  - Senior citizens & other residents with mobility and other accommodation needs
  - Disadvantaged residents at risk of displacement
- b. Business community and Major developers
  - Small business owners
  - Manufacturing business owners
  - Master Builders
  - OneRedmond
  - Innovation Triangle Coalition
  - Businesses at risk of displacement
- c. Microsoft (management and employees)
- People working in Redmond (not just management & owners) or who commute through Redmond

### STAKEHOLDERS FOR SPECIFIC ELEMENTS

Several aspects of the update will involve specialized stakeholders groups, such as for the Overlake Urban Center and Transportation Master Plan Updates. These stakeholders include:

- Overlake Businesses and employees
- Developers and Professionals in the development industry that frequently work in Overlake (engineers, etc.).
- Overlake Homeowners and
   Property Management Associations
- Transit: Sound Transit, King County Metro, and transit riders, Bike Ped
- Interest and advocacy groups
  - Bicycle/pedestrian community (e.g. Cascade Bike Club, Washington Bikes, Feet First)
  - Mobility and Access for All (e.g. Rooted in Rights, National Federation of the Blind, IKRON Behavioral Health, Washington Autism Alliance & Advocacy
  - Sustainability (e.g. Sustainable Redmond, Green Redmond Partnership)
- Visitors
  - Travelers to Redmond for shopping, dining, or entertainment
  - Business and convention travelers

- e. Social service and non-profit organizations (ARCH, Hopelink)
- f. Cultural inclusion organizations & Faith-Based organizations including, but not limited to:
  - Muslim Community Resource Center
  - Russian Community Center
  - Chinese Information and Service Center
  - Consejo Counseling and Referral Service
  - India Association of Western Washington
  - Jin Ting Chinese Dance School
  - Swagath Indian Grocery Store
- g. Local foundations
- h. Intergovernmental Partners
  - City of Bellevue transportation and utilities (BRATS)?
  - City of Kirkland transportation and utilities
  - King County (departments and legislative districts)
  - Puget Sound Regional Council
  - Tribal organizations
- i. Educational partners
  - Lake Washington & Bellevue School Districts
  - Private schools
  - Technology campuses (e.g. Lake Washington Institute of Technology and Digipen Institute of Technology)
  - University of Washington (Bothell campus, Seattle campus)
- j. Utility providers (PSE, etc.)

#### Internal Stakeholders:

- Mayor & City Council
- Department Directors & City Staff
- Boards/Commissions
  - Planning Commission
  - Redmond Disability Board
  - Redmond Human Services Commission
  - Senior Center Advisory Committee
  - Redmond Bicycle and Pedestrian Advisory Committee
  - Redmond Parks and Trails Commission