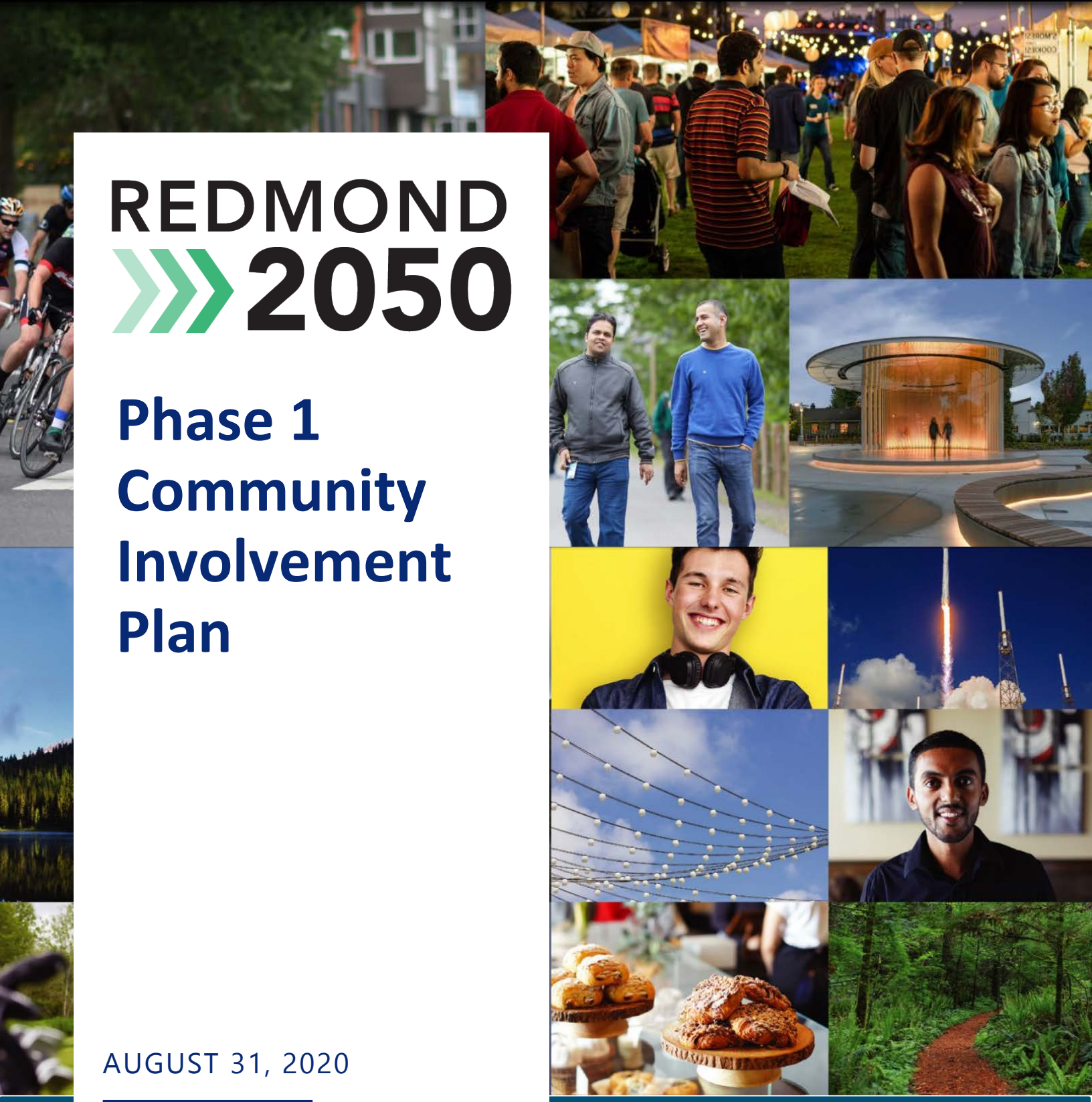

REDMOND 2050

Phase 1 Community Involvement Plan

AUGUST 31, 2020

CITY OF REDMOND

Long Range Planning

CityofRedmond WASHINGTON

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REDMOND 2050

Project Summary

The Growth Management Act (GMA) requires that each Washington city and county periodically review its comprehensive plan and development regulations every eight years (RCW 36.70A.130) to manage their population growth and ensure that infrastructure investments happen concurrently. **Redmond 2050** is the next required periodic review and update of the City of Redmond Comprehensive Plan. It is a multi-year project broken into several phases, as shown below.

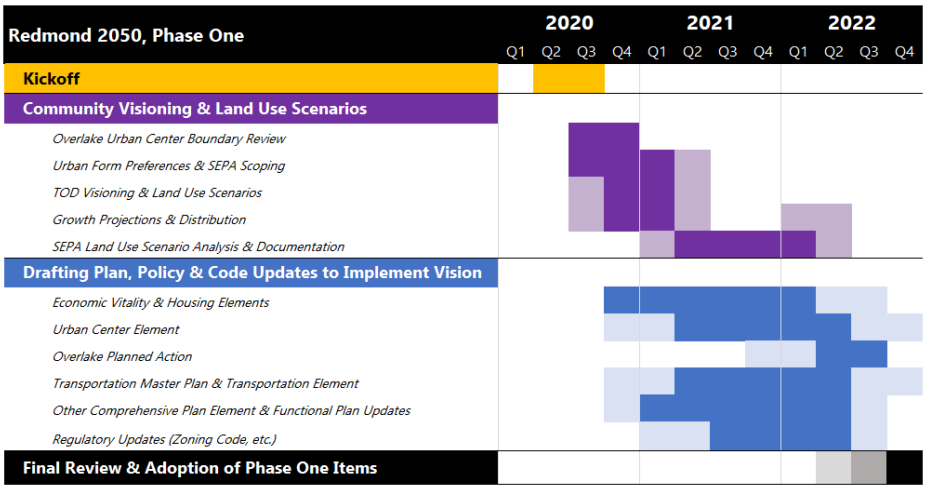
Redmond's decision-making is informed by **robust community involvement that meaningfully and effectively engages the community early and often**, focusing on key topics of interest in a manner that is **equitable**, **barrier-free**, and recognizes the needs and interests of both the community and the City.

Phase One | Plan, policy, and code updates to:

- Advance economic vitality and COVID-19 recovery;
- Address housing affordability;
- Accommodate the growth allocated to Redmond for this periodic review cycle; and
- Guide transportation decisions and investments.

Phase Two | Updates will include:

- State and regional periodic review requirements not addressed in Phase One.
- Phase Two regulatory updates identified in the Housing Action Plan.



Overview of Public Engagement Approach

The community involvement has been planned around the following guiding principles:

- **Maximize inputs and resources** by working with the community and key partners.
- **Minimize confusion and fatigue;** assist the community in understanding the problem, alternatives, and opportunities.
- **Ensure an equitable and accountable** planning process.

- **Conduct a robust community visioning process** to refine and clarify the vision for Redmond's future.
- **Ensure that the Redmond community is involved throughout the process.**

This project will engage a broad and diverse range of community members and is summarized in the table below.

Phase One Tasks	Engagement Purpose	Primary Tools/Methods	Lead	Tentative Timeline
Kickoff	Build awareness and invite participation	Press releases & social media, outreach to key stakeholders and partner agencies	City Staff	3Q2020
Visioning & Land Use Scenarios	Update and refine the community's preferred form as an urban city	Interactive online tools, Committee and Community meetings	Consultant with Staff Support	3Q2020-3Q2022
Plan, Policy & Code Updates	Implement the Vision	Online tools, Committee and Community meetings	City Staff	4Q2020-4Q2022
Adoption	Finalize and adopt updates	Board & Commission meetings and public hearing(s)	City Staff	2Q2022-4Q2022

PURPOSE

Community involvement for the Redmond 2050 project will inform the community about state and regional planning requirements for the periodic review of the Comprehensive Plan and to provide opportunities for the community to participate in a meaningful and productive conversation about community goals and priorities for the next 30 years.

In this plan, "**community**" includes people who live, work, or travel within, to, or though Redmond, and includes local, regional, and state-level stakeholders that will be impacted by the outcomes of this project.

In this context, **the primary goal of community involvement is to actively and continuously engage the community with transparency about how that input is being incorporated.** Community involvement activities are intended to identify what the community values and prioritizes – documenting and reflecting their concerns, ideas, issues, and aspirations. Community engagement opportunities will be posted on the City's web site (www.Redmond.gov/Redmond2050).

COMMUNITY INVOLVEMENT OBJECTIVES

Specific objectives of the public outreach include:

- **Creating awareness** within the community about the project
- **Identifying interested stakeholders** within the community
- **Consulting the public and obtaining input feedback on analysis and alternatives**.

- **Actively engaging community groups that are historically underrepresented** in traditional planning processes, and ensure input is representative of Redmond's cultural and demographic diversity
- **Ensuring that community concerns and interests are considered**
- **Building equitable consensus** for the priorities identified through the planning process
- **Sustaining on-going support** for the next steps that City leadership will take – plan adoption, implementation, and evaluation

Key Messages

Clear communication of key messages will keep the project in scope and ensure informed feedback that leads to effective outcomes. Attachment A provides a detailed listing of key messages that will be important to convey to the community to help them understand the purpose, constraints, and opportunities that will guide this project.

Inclusive Outreach

Redmond is committed to social justice, equity, and inclusivity. Community engagement will address common barriers to participation to ensure an equitable planning process. Common barriers to participation include:

- Limited English proficiency
- Low income
- Low literacy
- Limited mobility
- Disabilities
- Culture
- Age
- Work Schedule
- Child/Elder care obligations

We have identified the following strategies to overcome participation barriers.

- Build upon existing partnerships and personal relationships with target population(s) and organizations – utilize their existing newsletters, newspapers, group email lists, etc. to reach community members through their trusted community sources.
- Develop alternate and creative methods for engagement, accessible in multiple formats and languages. Translation and interpreter services for targeted outreach materials and events.
- Use of "Plain Language".
- Create a welcoming atmosphere. Partner with diverse organizations, faith-based groups and non-profits – including ARCH and local cultural organizations.
- Increase accessibility by having events and information accessible in community gathering places and times throughout the project. If travel is limited, engage with essential service providers to partner with them (i.e. information at grocery store registers, with service providers, etc.).
- Provide a variety of in-person and on-line venues for gathering input (with creative solutions if the 'Stay at Home' order persists).

Inclusion Services

ADA Access & Accommodations
We encourage and support the participation of individuals with disabilities and those in need of accommodations and/or assistance.

Deaf and Hard of Hearing Services
Council Chambers has *individualized hearing assistance systems* that visitors can use as needed.

Customer Service Center Services

- Language Translation iPads: The Customer Service Center has implemented *ThatTranslator* tablets at the front desk to accommodate over-the-counter translations.
- Phone Translations: The City has implemented *Language Line Solutions* to accommodate phone-in translations.

Digital Translation Services
The City's websites, redmond.gov and LetsConnectRedmond.com, both have automated *Google translation functionality*.

Translation of Written Materials
Outreach, education, and engagement materials will be provided when needed to obtain the engagement outcomes that are needed for the project. This may include flyers, ads, etc.

Translation at Live Events
Translation services may be provided at specific outreach events and meetings, with priority for those specifically where translations in necessary to reach the target audience.

Multi-Lingual Outreach

Most project information, committee recruitment, and outreach materials for events, etc., will be posted online in HTML format when possible to make the online translation services available (built-in to most web browsers). Translation will be provided into Russian, Chinese, Hindi, Arabic, and Spanish when needed (e.g. outreach targeted to small ethic businesses, etc.).

COMMUNITY INVOLVEMENT METHODS

The project will use traditional and innovative methods to ensure the community is informed and involved. Methods may include, but are not limited to, those shown in the table below.

DIGITAL/PRINT	INTERACTIVE
☐ www.Redmond.gov/Redmond2050	☐ Board/Commissions and Community & Technical Advisory Committees
☐ eNews and Focus Newsletter	☐ Stakeholder Interviews
☐ Designed Email (Redmond2050@Redmond.gov)	☐ Community Open Houses/Workshops and events (for Visioning, SEPA, etc.)
☐ Media & Social Media Releases	☐ Virtual Lobby, data dashboards, and & other interactive online tools
☐ Questionnaires via Survey Monkey, Let's Connect, and other tools	☐ Parametric Modelling, Urban Footprint, and MapCraft GIS tools for community visualization
☐ StoryMap, Prezi, & other presentation tools	☐ Other, as needed
☐ Draft Code, Policy, and Plan Documents Posted Online	
☐ Flyers, Fact Sheets, Brochures	
☐ Other, as needed	

RISKS AND CHALLENGES

Challenge: Public confusion and/or lack of general growth management knowledge.

Mitigation:

- Clearly communicating the complex state and regional requirements for the periodic review of the Comprehensive Plan. Providing the right amount of data to inform but not overwhelm the community.
- Create a foundation of technical information and clear explanations of how this information guides decision-making.

Challenge: Engaging with community members that represent the diversity of the community.

Mitigation: Utilize trusted community partners to meaningfully engage traditionally marginalized community members and communities that have been historically underrepresented in planning processes.

Challenge: Participation fatigue.

Mitigation: Coordinate and combine engagement opportunities whenever possible to avoid overwhelming participants. Clearly identify the purpose and value of each engagement opportunity. Make sure each engagement opportunity is meaningful with clear next steps and requests for participation.

Challenge: Coordinating community involvement during/after the COVID-19 pandemic.

Mitigation: Ensure consultants selected to support the project bring experience, insight, and ideas about post-pandemic involvement strategies; communicate the value of the project so the community understands why it is a City priority at this time; maximize the opportunity to incorporate what cities are learning about post-pandemic mobility, design, service delivery, and civic engagement.

COVID-19 IMPACTS

We anticipate community involvement will be impacted. We will address the barriers of restricted movement and Social Distancing as well as the difficulty of connecting with community members that are necessarily focused on more immediate needs. Staff and consultants are working to identify creative and new ways to involve the public and reach them where they're at. Special attention will be paid to ensure methods are inclusive and accessible.

MEASURING RESULTS

Communication is about listening and hearing stories – less speaking and more active listening. The foundation of an effective community engagement program requires active listening to better understand the experiences and concerns of community members in order to obtain the information needed to achieve the desired outcomes. This is accomplished in several ways:

- Thoughtful determination of what questions to ask, who has the answers to those questions, and how to best gather the stories and data needed;
- Careful analysis to identify community values and recurring themes, concerns, and priorities;
- Deliberate, timely, and transparent reporting back to the community on that analysis and obtaining clarification when needed; and
- Integration into plans, policies, and regulations (with explanation of proposed changes provided for transparency).

Where the analysis of community input and priorities point to clear consensus, staff will immediately move forward with integrating that input into plan, policies, and regulations. In some cases, there will be two rounds of engagement activities, with a second round utilized to obtain additional clarification and/or refinement. A second round will not take the whole conversation back out for review / engagement, but will focus on what we need to circle back with the community about – i.e. if Council has any tension points that they want to hear more info from the public to make their final decision, etc. Let's Connect is one tool that will be used for round two engagement.

The effectiveness of the outreach effort will be measured by:

- Review of how original project objectives were met
- Review of proposed changes and change matrices and if they are related to the analysis of community values, themes, concerns, and priorities
- Involvement quantity (input and feedback provided) and representation (from various groups/areas)
- Other, as needed

PHASE ONE OUTREACH SUMMARY TABLE

The following pages provide a summary of the Phase One tasks and the related community involvement purpose for each task with a preliminary list of tools and methods that may be utilized during that task to gather stories & data and then report back to the community. The table includes preliminary timelines and questions that may be addressed in each task. The plan will be refined further as the project develops, with updated and detailed information posted online at **www.Redmond.gov/Redmond2050**.

Tasks & Timeline	Community Engagement Purpose / Deliverable	Proposed Tools & Methods (Preliminary)
1. Project Kickoff [STAFF LED]		
Kickoff / Informing the Community of the Redmond 2050 project *3Q2020*	*Focus on why update now, history of planning in Redmond and Overlake, and scope of update.* a) ***Creating awareness*** within the community about the project b) ***Identifying interested stakeholders and committee member recruitment*** c) ***Informing and educating*** the community about the project scope and how they can be involved	• City Council Resolution and Public Involvement Plan adoption • Project web site, e-news subscription, and email created • Overlake StoryMap • Council & Planning Commission briefings • Mayor's Weekly, press release, & social media • Advisory Committee recruitment
2. Existing Conditions [CONSULTANT SUPPORT]		
Existing Conditions Reports *3Q-4Q2020* Input received will be incorporated into the data, assumptions, and/or summary analysis as applicable.	Assess and understand the progress made to date on the community's vision, plans, goals, to set the stage for the next round of updates. a) What progress has been made to date on the community's vision? b) What implementation issues have occurred for the adopted vision (Citywide and/or for our Urban Centers? Is anything confusing or causing development that doesn't match the vision? c) Have new advances (in technology, best practices, mitigation measures, etc.) been developed since the last plan updates? **Deliverable:** Visioning & SEPA Existing Conditions Reports	• Stakeholder Input • Let's Connect survey(s) • Community Chat – opportunities to "tell us" (online and at events, meetings, etc. or at specific locations in the community) through vision boards, video diary, text, etc. capture ideas on what the community would like to keep and what they have identified as a need. • Advisory Committee and Planning Commission input

3. Project Scope & Community Involvement Plan [CONSULTANT SUPPORT]

Development of the Project Scope and Engagement Plan

2Q-4Q2020

RCW 36.70A.140 requires that cities establish a public participation program that informs the public about:

- The schedule for the periodic update;
- What the scope of the update will be;
- When legislative action on the review and update components are proposed to occur; and
- When to comment on proposed changes to the comprehensive plan.

- Notice published in the Seattle Times
- Redmond 2050 Project website www.Redmond.gov/Redmond2050
- Social Media blast
- Planning Commission & City Council meetings
- Resolution for Scope, Timeline and Community Involvement Plan
- This Community Involvement Plan

4. Community Visioning & Land Use Scenario Development [CONSULTANT SUPPORT]

4A. Land Use Alternatives & Growth Scenarios

3Q-4Q2020

Concerns and aspirations will be collected through a digital engagement tool and then shared back to the community to rank and prioritize.

The parametric model will allow the community to "play" with where growth should go and understand the trade-offs. IBI will then produce a crowdsourced average for each scenario.

Define urban center boundaries, market-based land use scenarios and visual representations of the urban form.

a) How will population growth be allocated across the City?
b) What is the preferred scenario for growth based on community feedback, proforma analysis and SEPA criteria?
c) Would an expansion allow for the highest and best uses for land in TOD areas?
d) If an expansion is determined, where should the new boundary be drawn (what criteria should be used to make that decision)?
e) What are the highest and best uses in our TOD areas (preferred mix of uses)? Is the preferred development pattern and mix of uses supported by market conditions & demand (can it be built)?

- Advisory Committee and Planning Commission input

Digital engagement will include:

- Community concerns & aspirations
- 3D Parametric modeling to get input from the community on where the city should focus growth and if the Overlake Urban Center boundary should be revised.

f) How do we design for equity and inclusion -- i.e. ensure more people are supported by and fewer are left out of Redmond's TOD/mobility framework?

g) What types of factors should be included in developing land use scenarios?

Deliverable:

- Market analysis report (growth targets, building prototypes, proforma analysis)
- Land use alternatives final report (preferred scenario, urban form and typologies
- Draft Growth Allocations & Population Projections Analysis
- Preferred Alternative Selection Criteria for the EIS Documents

4B. Urban Form Preferences
3Q2020-1Q2021

Refine the community's vision for the preferred form as an urban city.

a) What will the growth of the urban centers look like (visualizing the physical changes)? How will that transition occur?

b) What do we love or not love about our city's physical form today? What would we want to keep and what is lacking?

c) What current design guidelines need to be updated? What needs to be added?

d) How does Redmond maintain a sense of place as it grows?

e) What building types are feasible based on market analysis?

Deliverable: Urban Forms for Urban Centers

- Advisory Committee and Planning Commission input

Digital engagement will include:

- A review of building type, styles, and relationships to the public realm & neighboring buildings.
- An exercise ranking design principles, testing aspects that would drive building design, e.g., ground floor transparency.
- A typology & integration tradeoffs survey, illustrating massing, height, and land-use mix, showing the pros/cons of each.

Community input will be summarized and presented back to the community for confirmation and then incorporated into design regulations.

4C. SEPA Scoping *3Q2020-1Q2021* Community comments will be documented and shared back with the community on the web site. Topics of importance to the community will be incorporated into the Land Use Scenario evaluation tool and into the project SEPA documentation.	What factors/impacts should be utilized in the environmental review and analysis? **Deliverable:** • SEPA review criteria determined	• A SEPA scoping notice will initiate a 21-day comment period. • Notice published in the Seattle Times and distributed to SEPA notification list • Redmond 2050 Project website www.Redmond.gov/Redmond2050 • Social Media blast • Advisory Committee and Planning Commission input • Stakeholder engagement
4D SEPA Land Use Scenario Analysis & Documentation *3Q2021-2Q2022* Community comments will be addressed throughout the SEPA review process and will inform the development of the Final EIS and the Planned Action documents.	a) Have all the environmental impacts identified in scoping been considered? b) Is the land use scenario analysis complete or are there additional factors that need to be considered? c) What are the impacts of each Land Use Alternative? Can the impacts be mitigated, and if so, how? d) Are the mitigation measures utilizing the most current best-practices and the most effective to achieve the City's goals? e) What criteria should be utilized in the selection of the Preferred Alternative? **Deliverable:** • Preferred Alternative selected • Draft and Final SEPA documents	• Notice published in the Seattle Times and distributed to SEPA notification list • Redmond 2050 Project website www.Redmond.gov/Redmond2050 • Social Media blast • Advisory Committee and Planning Commission input • Stakeholder engagement • Digital community engagement (Let's Connect, etc.)

5. Development and Review of Plan, Policy, and Code Updates [STAFF LED]

5A. Urban Center Element Updates

4Q2020 – 2Q2022

Public comment will be collected and recorded in public comment matrix where themes and concerns can be identified, and responses/action noted. Updates to the Plan will reflect community needs.

a) Are there any updates the community's long-term vision for Overlake, especially in light of the increased growth in the area (businesses and residential)?

b) Do we need to update or clarify goals for key elements such as parks, open space, transportation, and development standards?

c) What updates are needed to reflect Vision 2050 and the reclassification to a metro center?

d) What other updates are needed to account for change?

Deliverables:

- Draft Urban Center Element updates
- Draft updates to the Overlake Incentive Program

- Draft documents posted to Redmond 2050 Project website www.Redmond.gov/Redmond2050
- Press Release
- Overlake StoryMap
- Digital engagement tools
- Neighborhood meetings
- Advisory Committee and Planning Commission input
- Stakeholder engagement

5B. Overlake Planned Action

2Q2022-3Q2022

Public comment will be summarized and shared back to the community for confirmation and prioritization.

The new Overlake Planned Action will be drafted to reflect community needs and prioritization of incentives.

The Planned Action for Overlake will be based on the visioning and land use scenarios and the SEPA Preferred Alternative.

a) What are the maximum residential and non-residential uses that will be included in the new Planned Action?

b) What are the impacts and mitigation measures for new development?

Deliverable: Draft Overlake Planned Action ordinance

- Draft documents posted to Redmond 2050 Project website www.Redmond.gov/Redmond2050
- Direct mail notices to property owners
- Stakeholder engagement
- Digital engagement tools
- Overlake neighborhood meeting(s)

5C. Update the Transportation Master Plan (TMP) & Transportation Element

4Q2020 – 2Q2022

Stakeholder feedback in forms such as questionnaire responses, open-ended comment, and project ideas, will be summarized and shared back to the community.

Public comment on the draft Element will be collected and recorded in public comment matrix where themes and concerns can be identified, and responses/action noted.

a) What are the community's mobility values, priorities, interests, needs, and ideas?

b) How should the ways that people, goods, and services move to, through, and around Redmond change to achieve the vision for Redmond?

c) How do transportation policies, programs, and investments need to change to achieve vision for Redmond?

Deliverable:

- Draft Transportation Master Plan, including draft Transportation Facilities Plan
- Draft Transportation Element

- Draft documents posted to Redmond 2050 Project website www.Redmond.gov/Redmond2050
- Stakeholder input
- Questionnaires (initial & follow-up)
- Let's Connect
- Neighborhood Meetings
- Pedestrian Bicycle Advisory Committee
- Parks & Trails Commission briefings
- Community open houses
- Online interactive tools

5D. Housing & Economic Vitality Element Updates

4Q2020 – 1Q2022

Public comment and prioritization from the Housing Action Plan will be incorporated into the updates for the Housing Element.

Public comment on the draft Element will be collected and recorded in public comment matrix where themes and concerns can be identified, and responses/action noted.

a) What updates are needed to the Housing Element update, based on the adopted Housing Action Plan?

b) What updates are needed to support economic recovery from COVID-19 impacts?

Deliverables:

- Draft Housing Element
- Draft Economic Vitality Element

- Draft documents posted to Redmond 2050 Project website www.Redmond.gov/Redmond2050
- Digital engagement tools
- Stakeholder input
- Community & Technical Advisory Committee input
- Boards & Commissions briefings
- Council & Planning Commission briefings

5E. Other Comprehensive Plan Element & Functional Plan Updates

4Q2020 – 2Q2022

What other updates are needed to:

a) Advance economic development in the Urban Centers?
b) Advance housing affordability goals?
c) Accommodate the assigned growth?
d) Implement the Overlake Planned Action?
e) Implement the updated TMP?
f) Implement the Housing Action Plan phase one?

Deliverables: Draft updates to:

- Other Comprehensive Plan Elements, minor updates as needed for implementation of Phase One priority items.
- Other functional plan updates needed to implement Phase One

Public comment will be collected and recorded in public comment matrix where themes and concerns can be identified, and responses/action noted.

- Draft documents posted to Redmond 2050 Project website www.Redmond.gov/Redmond2050
- Digital engagement tools
- Community & Technical Advisory Committee input
- Boards & Commissions briefings
- Council & Planning Commission briefings

5F. Regulatory Review & Updates

2Q2021 – 2Q2022

Review existing code for updates needed to implement Phase One.

Deliverable:

- Phase one Housing Action Plan regulatory updates
- Draft revisions to the Overlake development regulations to implement the Planned Action
- Development standards for the Urban Centers and TODs to implement the community vision
- Draft Zoning Code amendments to implement the TOD land uses and ensure consistency with Phase One Plan updates
- Any other regulatory updates needed to implement Phase One.

Community input on update options and alternatives will be summarized and shared back to the community for confirmation.

Public comment on the draft regulations will be collected and recorded in public comment matrix where themes and concerns can be identified, and responses/action noted.

6. Final Review & Adoption of Phase One [STAFF LED]

6A. Board & Commission Review

3Q-4Q2022

Finalize draft code, policy, and plan updates.

Deliverable: Planning Commission Recommendation

- Documents posted online
- Neighborhood centers, businesses, etc., provided with information and a way to provide input at those centers (on paper and online)
- Digital engagement tools
- Briefings to boards and commissions
- Planning Commission briefings and **Public Hearing**

An issues matrix will be developed where final questions and concerns can be recorded and addressed.

6B. Council Review & Approval

4Q2022

Deliverable: City Council adoption (ordinances)

Council meetings:

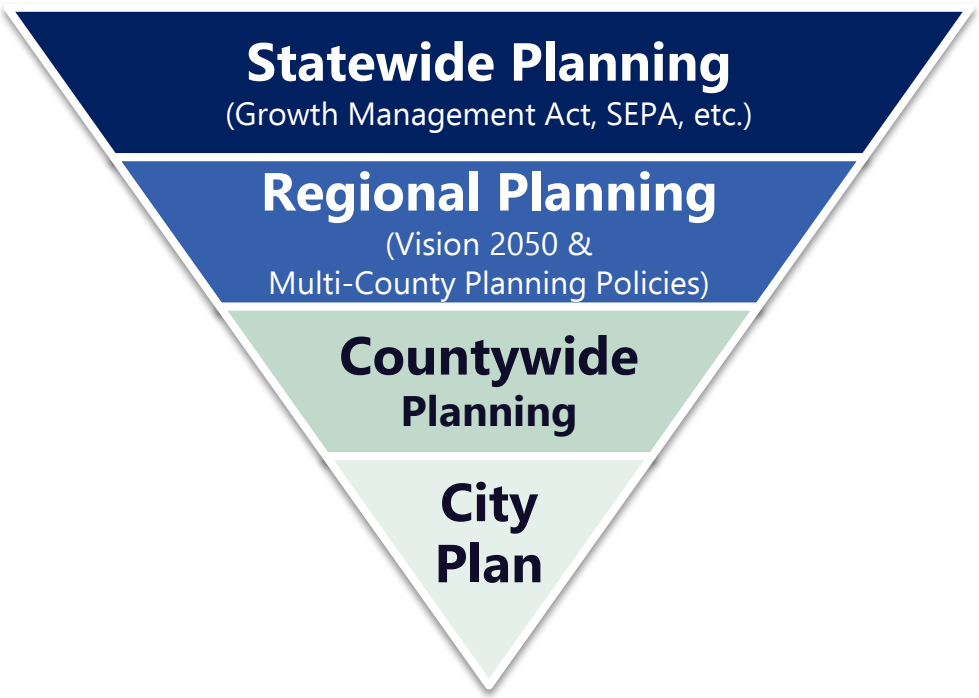
- Planning and Public Works Committee of the Whole
- Staff Reports & Study Sessions
- Council Business Meeting (**Adoption**)

ATTACHMENT A - KEY MESSAGES

Redmond 2050 is a very large project, with many moving parts that involve a number of required elements and tasks. The key messages below will be important to clearly convey to the community to help them understand the purpose, constraints, and opportunities that will guide this project. In addition, these messages convey the required elements of the update.

Growth Management

- Washington is a growth management state.



  - Growth is allocated to each community from the top down. The state establishes a growth range, the regional planning agency (Puget Sound Regional Council) sets the projections for our regional and how that growth will be allocated to each area (general methodology), and then the County sets the growth targets for each community in the county.
  - Growth boundaries keep growth contained to prohibit sprawl.
  - The Growth Management Act (GMA) has required elements that each community must plan for and a planning period of 20-years.

  - The GMA requires Comprehensive Plans to be updated every eight years, called a periodic review cycle. The Legislature extended the deadline by one additional year, so the next review is due by July 1, 2024.

- All Comprehensive Plans for cities must be consistent with the state, regional, and county plans that are relevant to their location.
  - The state issues a periodic review checklist of required review items. This checklist represents the minimum scope of the periodic review cycle.
  - The Puget Sound Regional Council (PSRC) develops policies and coordinates decisions about regional growth, transportation and economic development planning within King, Pierce, Snohomish and Kitsap counties. The PSRC Plan is called Vision 2050, and will issues a periodic review checklist for counties and cities in our region to ensure consistency during this update.
  - The King County Countywide Planning Policies are being updated to be consistent with the growth allocations and Vision 2050 policies. The periodic review will include any updates necessary for consistency.
- The Redmond Urban Growth Area (UGA) boundary will not be revised in this update, so all growth will have to be accommodated through infill or annexation of areas within the existing UGA. Infill will occur via development of vacant lots and redevelopment (primarily in our Urban Centers and TOD areas). This will require rezoning and height increases in some areas (to be determined in this project).

Growth Allocations

- Growth is allocated to each community in a top-down fashion:

  State projections > Regional Allocations > County Allocations > Community Allocations

- The proposed PSRC VISION 2050 plan directs employment and population growth to Urban Centers with specific attention on intensification of areas served by high capacity transit.
  - 65% of the region's population growth and 75% of the region's employment growth will be allocated in regional growth centers and within walking distance of light rail stations.
  - Improving the housing to jobs balance is a regional priority that will impact Redmond in a unique way as we typically double our population in the daytime due to commuters traveling to Redmond jobs.
- King County has been allocated 50% of the regional population growth (872,000 people) and 59% of job growth (682,000 jobs)
  - Within King County, 40% of the population growth (346,000) and 45% of the job growth (310,000) will be distributed to the 11 Core Cities, including Redmond.
  - King County is developing the allocations for each community in the county in compliance with Vision 2050. Urban Centers and light rail stations will be allocated more growth than those without.

- The majority of growth allocated to Redmond will be in the Urban Centers and TOD areas (Overlake, Downtown, and Marymoor). Some growth will be assigned to areas outside of the Urban Centers and TOD areas.
- Growth allocations are assigned to cities, but each community determines how that growth will be accommodated, what it will look like, and how to meet community needs.

Limited Scope

- The Comprehensive Plan update builds upon decades of planning activities. This effort will refine the vision for the community and how the community will look and function.
- For this update, Redmond will focus primarily on the required elements. The update will address economic vitality (including COVID-19 recovery), affordable housing, and accommodating the growth in our urban centers and TOD areas.

Transportation Planning

- The Transportation Master Plan, and the vision and strategies contained in it, exist to support the community vision in the Redmond Comprehensive Plan.
- Two effective tools for connecting people to opportunities and creating a more sustainable community are efficient management of the transportation system and increasing mobility options, including access to transit and first-/last-mile connections. Building new roads or widening existing roads are less effective tools in most areas of the City due to existing development, high financial and environmental costs and socio-economic impacts.
- Redmond's transportation system will be transformed by Link light rail and by other new mobility options that offer greater choice and travel flexibility and improve community quality of life.
- Our primary concern is the health and safety of all residents in all modes of travel.

Environment (Planet)	Equity & Inclusion (People)	Economic (Economy)
• **Planned Actions** are authorized under the State Environmental Policy Act (SEPA - RCW 43.21C. 030) and provide more detailed environmental analysis during formulation of planning proposals rather than at the project permit review stage allowing a more comprehensive approach to addressing environmental impacts. • **Updating the Overlake Planned Action** also allows the city to keep up with current needs and update mitigation to current best practices. This project will also consider Planned Actions for Downtown and Marymoor. • **Incorporating Growth Targets in Urban Centers** supports environmental objectives by concentrating development and the need for services near transit, limiting the impacts of growth on other areas and the environment. • The update will incorporate **required environmental (SEPA) review** under the Growth Management Act. • The update will allow the City to **incorporate new knowledge** about the environment into planning (e.g. climate change, "smart cities"). • Updates to Overlake Village Stormwater and Park Facilities Implementation Plan **will minimize stormwater runoff impacts of new development to the environment** and facilitate the acquisition of Stormwater permits from the Department of Ecology. • Updates to Redmond's Transportation Master Plan and PARRC Plan will promote multimodal transit options and prepare the City for light rail. These updates will **decrease personal automobile use and decrease the associated pollution**.	• **Planned Actions** make development review more timely, cost-effective, and predicable, which may translate into lower housing costs • **Incorporating Growth Targets in Urban Centers and TOD areas** and associated plans will allow more people convenient access to transit. Careful planning in TOD areas may facilitate the use of surplus Sound Transit parcels for innovative projects that incorporate more affordable housing near transit. • **Visioning and Public Involvement** will allow community members to articulate shared values and advise what Redmond will look like as we grow – what the community character should be and how Redmond will define its unique sense of place. • **Public service plans** for parks, recreation, fire, senior services, and police protection will be integrated into plans ensuring equal access and levels of service for all community members throughout the city. • Updates to the **development regulations and design standards** for the Overlake, Downtown, and Marymoor areas will implement the Planned Action and community urban vision, including incorporating **equity and inclusive community** goals. • RCW 38.52.070 and chapter 118-30 WAC require Redmond to develop and **update a comprehensive emergency management plan.** Updates to the Emergency Management Plan and Public Safety Master Plan **will help build community resilience and responsiveness** to emergencies. • This update will incorporate **Housing Action Plan recommendations** to increase affordable housing. This will include plan, policy, and regulatory updates. • The update will incorporate the theme of **equity and inclusion** into plans, policies, and regulations.	• **Planned Actions** expedite development by providing up-front analysis of environmental impacts and mitigation measures of subsequent individual development projects. • **Incorporating Growth Targets in Urban Centers and TOD areas meets state requirements and** benefits the local economy by ensuring population density can support a variety of businesses and services within a short travel distance of more households and workplaces. • **State and Federal Grants** can be conditional upon whether a jurisdiction has an up-to-date Comprehensive Plan. • **Washington State** financial tools such as the Local Infrastructure Financing Tool (LIFT) can be conditioned to projects that are identified in comprehensive plans. • Two themes – **Resiliency** and **"Smart City"** planning will be integrated throughout this coordinated update setting the stage for critical planning to advance both community values. • Updates to Redmond's Transportation Master Plan present a strategic framework that will **guide transportation decisions and investments**, ensuring a transportation system that supports Redmond's preferred land use pattern and vision. • **Infrastructure will be planned for, located, and sized consistent with planned growth**. Plans will identify where development is required to pay for or construct growth-related portion of infrastructure needs. • **The Overlake incentives** will be updated which will help create win/win projects that meet the community goals and developer goals in a predictable manner.

ATTACHMENT B – COMMITTEES & STAKEHOLDERS

Community Advisory Committee

An advisory committee will be formed to guide the formation of many of the Phase One tasks. This committee will be made up of a community members and stakeholders that are representative of our community as a whole. An effort will be made to reach out to all segments of our community to encourage them to apply to the committee, which will be as inclusive as possible.

The Community Advisory Committee (CAC) will be established in the summer of 2020, and will meet approximately once every month (will occasionally meet more frequently when needed) through the Visioning and SEPA tasks. The CAC will provide input on:

- Existing conditions
- Visioning
- Land Use Alternatives (development, analysis, selection criteria, preferred alternative selection)
- SEPA review and documents
- Implementation options and priorities
- Draft plan, and policy updates – options and alternatives

Technical Advisory Committee

A separate Technical Advisory Committee (TAC) will be made up of industry professionals and technical experts that frequently work in Redmond to provide support for the development of the implementing regulations. The TAC will be established in the fourth quarter of 2021 and will meet bi-weekly or monthly (determined by need) during the development of the draft regulations.

The TAC will focus on reviewing options and alternatives to implement the identified vision, drafting of design standards, analysis of impacts of the proposed regulations, and reviewing and providing input on draft regulatory language.

Stakeholders & Focus Groups

Each task will require a different selection of stakeholders, which will help ensure that input is targeted to the specific needs of that task but will also help to avoid participant fatigue during this multi-year project. *This list provides general stakeholder types* that will be involved in the Redmond 2050 project outreach and engagement efforts and is not meant to be all-inclusive or to provide specific contact names.

External:

a. Residents
   - Neighborhoods
   - Households (including families)
   - Teenagers and young adults (Old Firehouse Teen Center, RYPAC)
   - Senior citizens & other residents with mobility and other accommodation needs
   - Disadvantaged residents at risk of displacement

b. Business community and Major developers
   - Small business owners
   - Manufacturing business owners
   - Master Builders
   - OneRedmond
   - Innovation Triangle Coalition
   - Businesses at risk of displacement

c. Microsoft (management and employees)

d. People working in Redmond (not just management & owners) or who commute through Redmond

e. Social service and non-profit organizations (ARCH, Hopelink)

f. Cultural inclusion organizations & Faith-Based organizations including, but not limited to:
   - Muslim Community Resource Center
   - Russian Community Center
   - Chinese Information and Service Center
   - Consejo Counseling and Referral Service

STAKEHOLDERS FOR SPECIFIC ELEMENTS

Several aspects of the update will involve specialized stakeholders groups, such as for the Overlake Urban Center and Transportation Master Plan Updates. These stakeholders include:

- Overlake Businesses and employees
- Developers and Professionals in the development industry that frequently work in Overlake (engineers, etc.).
- Overlake Homeowners and Property Management Associations
- Transit: Sound Transit, King County Metro, and transit riders, Bike Ped
- Interest and advocacy groups
  - Bicycle/pedestrian community (e.g. Cascade Bike Club, Washington Bikes, Feet First)
  - Mobility and Access for All (e.g. Rooted in Rights, National Federation of the Blind, IKRON Behavioral Health, Washington Autism Alliance & Advocacy
  - Sustainability (e.g. Sustainable Redmond, Green Redmond Partnership)
- Visitors
  - Travelers to Redmond for shopping, dining, or entertainment
  - Business and convention travelers

- India Association of Western Washington
- Jin Ting Chinese Dance School
- Swagath Indian Grocery Store

g. Local foundations

h. Intergovernmental Partners
   - City of Bellevue – land use, transportation and utilities
   - City of Kirkland – land use, transportation and utilities
   - City of Sammamish – transportation
   - King County
   - King County Metro
   - Sound Transit
   - Puget Sound Regional Council
   - Tribal organizations

i. Educational partners
   - Lake Washington & Bellevue School Districts
   - Private schools
   - Technology campuses (e.g. Lake Washington Institute of Technology and Digipen Institute of Technology)
   - University of Washington (Bothell campus, Seattle campus)

j. Utility providers (PSE, etc.)

Internal Stakeholders:

- Mayor & City Council
- Department Directors & City Staff
- Boards/Commissions
  - Planning Commission
  - Disability Board
  - Human Services Commission
  - Senior Center Advisory Committee
  - Pedestrian and Bicycle Advisory Committee
  - Parks and Trails Commission